



Minera Chinalco

Minera Chinalco unearthed their employees' soft skills with LinkedIn Learning

The challenge: Improving employees' soft skills

- Minera Chinalco were committed to safeguarding their employees during the pandemic by strictly adhering to lockdown measures and enforcing social distancing.
- This period of disruption meant employees missed out on opportunities to improve their skills.
- The company wanted to help employees improve their professional development by increasing training hours and sourcing a dedicated platform where all courses were centralized.

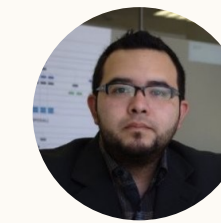
The solution: Making personalized learning paths for employees at all levels

- Minera Chinalco used LinkedIn Learning to build personalized training programmes for their employees
- From foundational courses to more complex topics, employees were enabled to build a wide range of skills such as business management, leadership, problem solving, and communication.
- They were able to increase training time by 10 hours per employee, helping them to save costs on potential overtime or extra training events.
- The company's management tracked employees' progress through the platform to help them identify areas that were in need of improvement, and ensure all learning paths were aligned with company culture and strategy.

Mining | 1,001 – 5,000 employees
Goal: Improve employees' soft skills



Our partnership with LinkedIn has had a fantastic impact on our organization's development and the value LinkedIn Learning has provided our employees exceeded our expectations. Beyond utilizing the platform it was also a great opportunity to partner with LinkedIn as speakers at their annual LinkedIn Learning Summit for LATAM.”



Aldo Jesus Fernandez Romero
L&D Coordinator



96%

Of employees Activated to date

31

Monthly video views per user

+27,000

Of learning clocked by employees over 12 months

