

# Recruiters save time on research at Qualtrics.

## **SUCCESS STORY**

Experience management leader **Qualtrics** places a high priority on providing great experiences—including those of its own employees. But Qualtrics recruiters were spending a lot of time manually moving applicant data between disconnected systems. LinkedIn Recruiter System Connect allows recruiters to quickly export current candidate information from LinkedIn to their applicant tracking system (ATS) within seconds, resulting in a substantial time savings.



#### **Seamless integration**

Activation of Recruiter
System Connect and
integration between
LinkedIn and the Qualtrics ATS
took little effort and was set
up within minutes.



#### Increased efficiency

Now Qualtrics recruiters can access up-to-date applicant information within seconds.



#### **Time savings**

Streamlining the update process has resulted in an 80% time savings.





## THE CHALLENGE

# Time-consuming data entry

With a recruitment team spread across six locations, Qualtrics is continually looking for ways to improve efficiency. Like other recruiters, Talent Operations and Analytics Lead Ethan Meyer was spending time—on average 30 seconds per applicant—manually moving data from LinkedIn Recruiter to the Qualtrics ATS, Greenhouse.

## THE SOLUTION

# Updating via quick export

Now, in approximately six seconds and just two clicks, Qualtrics recruiters can export information from LinkedIn to Greenhouse with **LinkedIn Recruiter System Connect**. Meyer and the rest of the team can easily keep candidate information up to date and assess applicants much more quickly. The 80% time savings per applicant frees up time for direct engagement with candidates.



LinkedIn Recruiter System Connect allows us to get candidates into our ATS much faster and be more efficient with our time.



Ethan Meyer

Talent Operations and Analytics Lead Qualtrics

**Learn more**