



Connected systems speed candidate verification.

SUCCESS STORY

The recruiting manager at fast-growing **Snap! Raise** set out to double employee count in a year. Integrating Greenhouse, the company's applicant tracking system (ATS), and LinkedIn Recruiter into one workflow using LinkedIn Recruiter System Connect helped the team quickly verify candidates and save time.



System integration in a snap

From start to finish, the integration of LinkedIn Recruiter and Greenhouse, the ATS, was completed in under a minute.



Easy candidate verification

Recruiters now review each candidate's LinkedIn profile from the ATS to correctly attribute candidate skills, experience, and touchpoints.



Significant time saved

The team has virtually eliminated the need for manual transfer of data from LinkedIn to Greenhouse, resulting in a 20% time savings.



THE CHALLENGE

A time-consuming verification process

Recruiting Manager Jordan Brown was constantly looking for ways to smooth out the recruitment process at Snap! Raise. With the goal of doubling employee count, recruiters were busy but lost a lot of valuable time verifying skills and experience in two separate recruiting systems.

THE SOLUTION

Removing system silos

Snap! Raise recruiters now view each candidate's LinkedIn profile from the ATS, Greenhouse, with integration provided by **LinkedIn Recruiter System Connect**. With access to all data available in **LinkedIn Recruiter** and the ATS in one single view, Brown and the team can quickly differentiate between candidates with the same name and determine which have previously applied at or interacted with the company. Integration of systems significantly speeds up the verification process, saving recruiters valuable time.

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Being able to see a candidate's LinkedIn profile within our ATS has helped our teams save an incredible amount of time and get a much more comprehensive view of someone before we reach out.



Jordan Brown

Recruiting Manager
Snap! Raise

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