



A home for healthcare



The healthcare professionals you want to reach are on LinkedIn

LinkedIn is a leading platform for Healthcare Professionals



7.7M

Healthcare professionals



1.7M

Jobs applied to in 2022



341K

Groups



38K

Skills held



424K

Companies worked for

Healthcare professionals are growing at double-digit rate on LinkedIn



3.4M

Nurses

↑15%



274K

Pharmacists

↑11%



1.1M

Physicians and surgeons

↑21%



764K

Mental Health Professionals

↑28%



2.6M

Medical Administrators

↑21%

Clinical Talent* is using LinkedIn to find their next opportunity

Job viewing activity for nursing talent has increased

+60%
year over year

Nursing talent identifying as "open to new opportunities" has increased

+228%
year over year

Monthly engagement for clinical talent has increased

+60%

In the past 5 years, the US Clinical Talent Pool has grown to over 5.3M which is an increase of

+30%

Healthcare professionals are on LinkedIn to connect, learn and grow



"LinkedIn Learning has allowed us to exponentially expand the portfolio of offerings we can provide to our employees. The resource has enabled our Leadership Development team to get creative in the ways we improve existing training, handle niche requests, and put the power of development into the hands of the learners."



Lucy Brown
Leadership Development Manager,
Children's Hospital of Atlanta

"LinkedIn has played a critical role in getting CHRISTUS Health's brand out there and helping us recruit the healthcare professionals we need - especially nurses!"



Ron Croy
Vice President, Talent Acquisition

"I use LinkedIn for 3 main reasons: recruitment of talent, professional networking, and promoting my organization."



Paul Myoung
Executive Director,
Massachusetts Hospital



Contact your LinkedIn representative for more information.

Source: LinkedIn Data March 2023 and LinkedIn Data 2022 vs 2023

*Clinical talent includes key roles such as RNs across all specialties, Physical Therapists, Physicians, Lab assistants/technicians and more

