LinkedIn and Walt Disney "I Just Can't Wait to Be" Contest: Official Rules

- 1. **Sponsor.** Sponsor of this promotion is LinkedIn Corporation, 1000 West Maude Ave., Sunnyvale, CA 94085.
- No Purchase Necessary and Void Where Prohibited; Entry Instructions. No purchase or payment of any money is necessary to enter. A purchase will not improve the chances of winning.

To enter the promotion, current LinkedIn members residing in the 50 United States or Washington, D.C. and meeting the eligibility requirements in Section 4 can submit an entry by using the LinkedIn Video feature to post a video on LinkedIn sharing what it is that you just can't wait to be and how the Dream Disney Experience ("Experience") will help you on your career journey. The post must be visible to everyone on LinkedIn. The post must include the hashtags #IJustCantWaitToBeContest. There is a limit of one entry per individual. Any attempt by any entrant to obtain more than one entry by using multiple/different email or addresses, accounts, identities, registrations and logins, or any other methods will void that entrant's entries. In the event of a dispute as to any entrant, the authorized account holder of the email address associated with the entry will be deemed to be the entrant. In the event of any ongoing dispute as to the identity of entrant, Sponsor has the right to determine identity of entrant in its sole discretion. For additional guidance on how to share a video, please see here.

All entries must meet the following criteria:

- Your entry must be under two minutes long;
- Your entry must not contain confidential information of any entity or individual;
- Your entry should not feature, show or otherwise include any other individuals;
- Your entry must be original, exclusively created and owned by entrant, and the entrant
 must have all rights necessary to submit the entry. This includes getting all necessary
 permissions from any person or company that has rights or appears in the entry,
 including for any third party's intellectual property right or right of privacy or publicity;
- Your entry must not contain music;
- Your entry must not have been previously publicly available;
- Your entry must respect the <u>LinkedIn User Agreement</u> and <u>LinkedIn Professional</u>
 Community Guidelines;
- Your entry must be submitted in English;

Sponsor reserves the right to reject any entry for any reason. The Official Rules of this promotion will be sent free of charge to any person who requests it. The Official Rules are subject to change at any time, and Sponsor has the right to cancel, suspend or modify the promotion at any time.

By entering, entrants agree to be bound by these Official Rules. Entrants who have not complied with these Official Rules are subject to disqualification.

- 3. **Entry Period.** All entries must be received between 5:30 am Pacific Time on Tuesday, June 4, 2019 and 11:59 pm Pacific Time on Wednesday, June 12, 2019 (the "Entry Period"). This is a contest of skill. Sponsor's computer is the official timekeeping device for the Entry Period.
- 4. **Eligibility.** In order to be eligible, each entrant must be (i) at least 18 years old and the age of majority in entrant's jurisdiction of residence, whichever is older (ii) a current legal resident of the 50 the United States or Washington, D.C., and (iii) a LinkedIn member at the time of submitting an entry with a LinkedIn profile complete with photo, current or most recent position, and minimum of 30 connections. Employees of Sponsor or Walt Disney Studios Motion Pictures, a Division of ABC, Inc. ("Disney") and their parent, related, subsidiary and affiliate companies as well as the immediate family (spouse, parents, siblings and children) and household members of each such employee are not eligible.
- 5. **Winner Selection.** Judging will take place during the period of Thursday, June 13, 2019 through Friday, June 14, 2019. Sponsor and a panel of judges to be selected by Sponsor ("Judges") will select one winner ("Winner"). In the event of a tie, an additional judge selected by Sponsor will act as tie-breaker based on the judging criteria described below. Winner will be determined based on the following, equally-weighted, criteria:
 - Showcases the ability to inspire others with their story.
 - Paints a picture of how this Experience will impact their professional journey.
 - Approaches the qualifying question in a creative fashion.

Sponsor will notify the Winner by LinkedIn InMail on June 14, 2019. The Winner must respond to the InMail notification within 48 hours of it being sent confirming his or her acceptance of the prize. Should the Winner fail to do so, Sponsor reserves the right to disqualify that Winner and select a new one. Sponsor's decision regarding any aspect of the promotion and the selection or disqualification of the Winner is final. Sponsor is not responsible for any delay or failure to receive notification for any reason, technical difficulties associated therewith, or the Winner's failure to adequately monitor any email or other account.

- 6. **Prize.** The Winner will get to spend one to two days with Disney to learn first-hand about the Lion King film marketing process. Winner will receive:
 - **a.** An opportunity to spend one or two days with the Disney team;
 - b. An opportunity to be live on the red carpet at the Lion King premiere, interviewing film talent and crew of the film on career advice (subject to availability);
 - **c.** Round-trip economy coach-class air transportation for Winner from the major commercial airport closest to Winner's residence to the Burbank, CA area; and

d. Standard accommodation for Winner at a hotel selected by Sponsor for two nights (or, at Sponsor's option, three nights).

The Experience will be filmed and Sponsor will publish it on our social media channels a few weeks later. Winning does not constitute a job or employment offer by Disney and the Winner will not be compensated for their time spent at Disney. The prize is non-transferable and non-redeemable for cash or any other form of credit.

No substitution, assignment or transfer of the prize is permitted, except by Sponsor, who has the right to substitute a prize with another of comparable or greater value. Approximate retail value ("ARV") of flight and hotel package is approximately \$2,500, depending upon Winner's point of travel origin and airfare fluctuations at the time of booking the ticket. Any differences will not be awarded.

Trip must be taken on dates specified by Sponsor. Sponsor currently plans for the trip to Burbank, CA to take place on or about July 8 - 10, 2019, although the dates are subject to change. If Winner cannot travel on the dates specified, the prize will be forfeited. All travel arrangements must be made through a travel agent selected by Sponsor. If a winner lives within a 200-mile radius of Burbank, CA, prize will not include the air-transportation portion of the prize. Winner will be responsible for all gratuities, meals, beverages, ground transportation, taxes, and any other incidental costs or expenses not identified in these Official Rules. Selection of airline, hotel and premiere seat location is solely within Sponsor and Disney's discretion. Winner must abide by all venue, airline and hotel policies. Disney and Sponsor reserve the right to revoke full or partial prize from any winner who they or venue personnel deem may, in their sole discretion, be intoxicated, be a safety risk, have violated any venue, hotel or airline policy or law, or may bring Disney or Sponsor into disrepute. Winner will be required to provide a credit card to hotel to cover incidentals, which are not included in prize package. All travel subject to availability and restrictions. Winner must sign and return a travel release before any ticketing of travel occurs. Winner must have all necessary identification, permissions to travel and/or travel documents (e.g., a valid U.S. government issued passport or a valid state-issued driver's license, as applicable) required for travel. Winner understands that there are inherent risks involved in travel and that these risks may be present before, during and after the trip. Disney and Sponsor are not responsible for changes in schedule of any element of the prize (including without limitation, the premiere) or for any expenses incurred as a consequence of flight cancellation or delay. The attendance by any specific cast members, filmmakers, or such other talent from the film during the premiere is not guaranteed and shall be subject to such talent's availability and Sponsor and Disney's sole discretion. Neither Sponsor nor Disney guarantee any type of meeting or photo opportunity with any specific cast member or talent from the film during the trip. Winner must complete any paperwork required for the prize, including but not limited to any additional releases, contracts, non-disclosure agreements, waivers required by the Sponsor or Disney and, failure to sign such paperwork and/or to furnish all required information on dates selected by Sponsor or Disney in their sole discretion will result in forfeiture of the prize. Disney

and Sponsor are not responsible and will have no liability if the winner is for any reason not permitted to travel by the relevant airport authorities or misses a flight or other travel element. Resale of ticket is prohibited. TAXES RELATED TO THE PRIZE ARE THE RESPONSIBILITY OF THE WINNER. All tickets and accommodations are subject to the vagaries of schedule variation, work stoppages, and schedule changes. The prize will be awarded provided a sufficient number of eligible entries are received.

7. **Privacy and License.** Sponsor collects, and may provide to its partners, the personal information you provide when you enter the promotion for the purposes of administering the promotion and prize fulfillment in accordance with its privacy policy, located at https://www.linkedin.com/legal/privacy-policy?src=direct%2Fnone&veh=direct%2Fnone%7Cdirect%2Fnone.

By submitting an entry, you give consent to receive messages from Sponsor relating to the promotion and grant Sponsor and Disney and their parents, subsidiaries, related and affiliated companies, divisions or entities, including Good Morning America, a nonexclusive, worldwide license to use, display, reprint, reproduce, modify, distribute, publish, and process the content of your entry, your name, photograph, likeness, voice, prize information, and biographical information and any public LinkedIn profile data for any Sponsor and/or Disney business purpose in any medium, including for marketing materials. Your entry may be modified, such as for spelling and grammar, before being used by Sponsor and/or Disney. Sponsor's and/or Disney's use of your entry or personal information will not require Sponsor and/or Disney to make any kind of payment or deliver any other consideration to you or any third party, including without limitation, to any union or guild. Winner agrees to participate in interviews and press publicity in connection with the promotion. Winner also agrees to execute any further publicity release as requested by Sponsor and/or Disney.

8. Disclaimer, Release and Limit of Liability. SPONSOR AND DISNEY MAKE NO REPRESENTATIONS OR WARRANTIES OF ANY KIND, EXPRESS OR IMPLIED, REGARDING ANY PRIZE OR YOUR PARTICIPATION IN THE PROMOTION. BY ENTERING THE PROMOTION OR RECEIPT OF THE PRIZE, TO THE FULLEST EXTENT PERMITTED BY APPLICABLE LAW, EACH ENTRANT AGREES TO RELEASE AND HOLD HARMLESS SPONSOR AND DISNEY, AND THEIR SUBSIDIARIES, AFFILIATES, SUPPLIERS, DISTRIBUTORS, ADVERTISING/PROMOTION AGENCIES, AND EACH OF THEIR RESPECTIVE PARENT COMPANIES AND EACH SUCH COMPANY'S OFFICERS, DIRECTORS, EMPLOYEES AND AGENTS (COLLECTIVELY, THE "RELEASED PARTIES") FROM AND AGAINST ANY CLAIM OR CAUSE OF ACTION, INCLUDING, BUT NOT LIMITED TO, PERSONAL INJURY, DEATH, OR DAMAGE TO OR LOSS OF PROPERTY, ARISING OUT OF PARTICIPATION IN THE PROMOTION OR RECEIPT OR USE OR MISUSE OF ANY PRIZE. THE RELEASED PARTIES ARE NOT RESPONSIBLE FOR: (1) ANY INCORRECT OR INACCURATE INFORMATION, WHETHER CAUSED BY ENTRANTS, PRINTING ERRORS OR BY ANY OF THE EQUIPMENT OR PROGRAMMING ASSOCIATED WITH OR UTILIZED IN THE PROMOTION; (2) TECHNICAL FAILURES OF ANY KIND, INCLUDING, BUT NOT LIMITED TO MALFUNCTIONS, INTERRUPTIONS, OR DISCONNECTIONS IN PHONE LINES OR NETWORK

HARDWARE OR SOFTWARE; (3) UNAUTHORIZED HUMAN INTERVENTION IN ANY PART OF THE PROMOTION; (4) TECHNICAL OR HUMAN ERROR WHICH MAY OCCUR IN THE ADMINISTRATION OF THE PROMOTION OR THE PROCESSING OF ENTRIES; OR (5) ANY INJURY OR DAMAGE TO PERSONS OR PROPERTY WHICH MAY BE CAUSED, DIRECTLY OR INDIRECTLY, IN WHOLE OR IN PART, FROM ENTRANT'S PARTICIPATION IN THE PROMOTION. WINNER MUST BE AWARE THAT USE OF THE TRAVEL PRIZE CAN BE HAZARDOUS AND CAN PRESENT UNUSUAL RISKS OF DEATH, SERIOUS ILLNESS AND INJURY, AND PROPERTY DAMAGE. WINNER PARTICIPATES IN USE OF THE PRIZE WITH KNOWLEDGE OF THE DANGER INVOLVED AND AGREES TO ACCEPT ANY AND ALL RISKS OF DEATH, SERIOUS ILLNESS AND INJURY, AND PROPERTY DAMAGE. If for any reason an entry is confirmed to have been erroneously deleted, lost, or otherwise destroyed or corrupted, entrant's sole remedy is another entry in the promotion.

- 9. Governing Law; Disputes. THE PROMOTION IS GOVERNED BY, AND WILL BE CONSTRUED IN ACCORDANCE WITH, THE LAWS OF THE STATE OF CALIFORNIA, AND THE FORUM AND VENUE FOR ANY DISPUTE SHALL BE IN THE COUNTY OF SANTA CLARA; PROVIDED THAT ANY AND ALL DISPUTES, CLAIMS AND CAUSES OF ACTION ARISING OUT OF OR CONNECTED WITH THE INTELLECTUAL PROPERTY OF DISNEY, SHALL BE RESOLVED INDIVIDUALLY, WITHOUT RESORT TO ANY FORM OF CLASS ACTION, SHALL BE GOVERNED AND CONSTRUED IN ACCORDANCE WITH THE LAWS OF THE STATE OF CALIFORNIA AND IN THE EVENT OF ANY DISPUTE, ALL ENTRANTS IRREVOCABLY CONSENT TO THE JURISDICTION OF THE STATE AND FEDERAL COURTS LOCATED IN LOS ANGELES, CALIFORNIA TO RESOLVE SUCH DISPUTES, IF THE CONTROVERSY OR CLAIM IS NOT OTHERWISE RESOLVED THROUGH DIRECT DISCUSSIONS OR MEDIATION, IT SHALL THEN BE RESOLVED BY FINAL AND BINDING ARBITRATION ADMINISTERED, WITHOUT RESORT TO ANY FORM OF CLASS ACTION, BY JUDICIAL ARBITRATION AND MEDIATION SERVICES, INC., IN ACCORDANCE WITH ITS STREAMLINED ARBITRATION RULES AND PROCEDURES OR SUBSEQUENT VERSIONS THEREOF ("JAMS RULES"). THE JAMS RULES FOR SELECTION OF AN ARBITRATOR SHALL BE FOLLOWED, EXCEPT THAT THE ARBITRATOR SHALL BE EXPERIENCED AND LICENSED TO PRACTICE LAW IN CALIFORNIA. ALL PROCEEDINGS BROUGHT PURSUANT TO THIS PARAGRAPH WILL BE CONDUCTED IN THE COUNTY OF SANTA CLARA, CALIFORNIA. THE REMEDY FOR ANY CLAIM SHALL BE LIMITED TO ACTUAL DAMAGES, AND IN NO EVENT SHALL ANY PARTY BE ENTITLED TO RECOVER PUNITIVE, EXEMPLARY, CONSEQUENTIAL, OR INCIDENTAL DAMAGES, INCLUDING ATTORNEY'S FEES OR OTHER SUCH RELATED COSTS OF BRINGING A CLAIM, OR TO RESCIND THIS AGREEMENT OR SEEK INJUNCTIVE OR ANY OTHER EQUITABLE RELIEF.
- Winners' List. Individuals may request the name of the winner by checking linkedin.com/Disneydreamexperience, which will be available for at least a month after Winner is selected.