



LinkedIn Sales Connect London 2015

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Location and Dates

What is Sales Connect London?

Sales Connect London is an exclusive gathering of innovative sales and marketing leaders where you can learn and be inspired by social selling experts and industry thought leaders.

Where is Sales Connect London 2015?

Sales Connect London 2015 will be held in **London, The Brewery** ([52 Chiswell St, London, EC1Y 4SD](#)), an events venue located within an 18th century brewery.

When is Sales Connect London 2015?

Wednesday, 14 October 2015.

Sales Connect London begins: **8:30am**

Sales Connect London ends: **9:00pm**

Please see the [AGENDA](#) for details.

Registration

What are the registration costs?

Early Bird Rate:	£175: 2 April – 14 July
Limited Time Offer:	£225: 15 July – 15 September
Full Conference Rate:	£245: 16 September – Onsite
Group Rate (3+ from same company):	£125 per person

*Please note **VAT is not included** in the above and will be added upon check-out.

How do I register?

Click [HERE](#) to register.

If I would like to make a change to my registration, how can I do that?

You can [EDIT your registration HERE](#). To proceed with the change, you will need to input the email address you registered with and your registration confirmation number. If you do not have your confirmation number, you can request to have it sent to your email.

What does my Sales Connect London registration include?

The registration fee for Sales Connect London 2015 includes all keynotes, breakout sessions, onsite meals, the evening event, networking opportunities and more.

Accommodation is not included, but discounted hotel rates are available.

How do I apply the code I was given for my registration?

At the beginning of the registration process, enter your first name, last name and email address, then enter your code in the designated field.

Who attends Sales Connect London?

Admission to this conference is limited to senior Sales and Marketing leaders. If you have any questions about your eligibility to attend please contact your LinkedIn sales representative.

What is the cancellation policy?

There is a **£50 fee** to cancel your registration. **After Monday, 14 September 2015 registration fees will no longer be refunded.** To cancel, please send an email to salesconnect@emc3.eu or call +44(0)20 3468 3901.

Are attendee replacements/substitutions allowed?

Yes. To make a name replacement, please send an email to salesconnect@emc3.eu for detailed instructions.

If I cancel my registration, can I transfer my hotel reservation to another attendee?

All accommodation changes/cancellations will need to be made directly with your selected hotel. Hotel contact details can be found [HERE](#).

Transportation and Parking

How do I get to The Brewery via Tube or DLR?

If you are traveling by Tube, the closest stops are Liverpool Street, Moorgate and Barbican stations. For travel by DLR, take the train to Tower Gateway and change onto the Hammersmith line for a quick three-stop journey to Moorgate.

What airports are near the The Brewery?

London City Airport:	30 mins (car or taxi); 37 mins (public transport)
Gatwick Airport:	1 hour 20 mins (car or taxi); 1 hour (public transport)
Stansted Airport:	50 mins (car or taxi); 1 hour 20 mins (public transport)
Heathrow Airport:	1 hour (car or taxi); 50 mins (public transport)
Luton Airport:	1 hour (car or taxi); 1 hour 10 mins (public transport)
Southend Airport:	1 hour 10 mins (car or taxi); 1 hour 15 mins (public transport)

How do I get to The Brewery via rail?

If you are traveling by rail, closest stations are Farringdon and Liverpool Street. From there, you can hop on the Tube to Moorgate or walk to the venue. Both instances take about 15 minutes.

Where do I park if I drive to The Brewery?

There are no car parking facilities onsite at The Brewery. The nearest public NCP car park can be found at The Barbican Centre, located on Beech Street and Silk Street. Car parks operate a pay-on-foot system. Both cash and credit cards are accepted. There is also limited pay and display street parking available.

Accommodation

Are there discounted hotel rates for Sales Connect London 2015?

LinkedIn has secured discounted rates for Sales Connect London 2015 attendees at multiple hotels near the conference venue. Please refer to the list [HERE](#).

How do I book a hotel for Sales Connect London 2015?

If you would like to book a room at the discounted rate, please contact the hotels directly and mention the appropriate booking code. Hotel contact information can be found [HERE](#).

How can I make changes to my existing hotel reservation?

All hotel changes and cancellations must be made directly with your selected hotel. Hotel contact information can be found [HERE](#).

Who will send me a hotel confirmation?

Hotel confirmations will be sent directly to you from the selected hotel after you have made a reservation.

Agenda and Breakout Sessions

What types of tracks and sessions can I expect?

In addition to main stage sessions, this year the event will feature breakout opportunities where you will hear from your peers and from LinkedIn experts on the following topics:

Social selling, from Vision to Reality - How to build a social selling organisation

Habits of High-Performing Reps - Social selling best practices your team can implement today

The Future of Sales and Marketing on LinkedIn - A peek into our product roadmap

Check the agenda for updates [HERE](#).

Do I need to pre-register for the sessions?

No, we do not require pre-registration for any of the sessions. All sessions will be open seating until the room capacity is met.

Miscellaneous

Who do I contact if I lost something at Sales Connect London 2015?

On the day: Please go to the reception desk where all lost property will be kept.

Post event: Please contact Catherine Stanbrook from emc3 on +44(0)203 468 3914.

What is London weather like in October?

Temperatures range from 10°C (50°F) to 16°C (60°F). It is a fairly cool time to visit London, as the autumn season is well underway. October is the rainiest month in London so it is advised to wear waterproof clothing and always carry an umbrella.

Is there an after party for Sales Connect London 2015?

Absolutely - the conference experience doesn't end after the closing speeches! Join us in the inLounge for the official after party from 6:00pm to 10:00pm and build your connections over food, drinks and entertainment. Please refer to the Sales Connect London [AGENDA](#) for any updates.

Who should I contact if I have special dietary needs or allergies?

During the registration process, you are asked to indicate dietary restrictions. If you have any questions or concerns, please send an email to salesconnect@emc3.eu.

What is the recommended attire for Sales Connect London?

Business casual is acceptable for all events and activities.

What are the taxes in London?

The United Kingdom exercises a 20% VAT tax on most goods and services. For more information, click [HERE](#).

Does the Brewery have any smoking rules?

No smoking is permitted inside the building. Smoking must take place in the Courtyard.

Is there a First Aid Station nearby?

If you feel unwell please let a member of staff know and they will be able to locate a first aider to assist you immediately.