

LinkedIn Career Pages – Company Brand Photo Contest Terms and Conditions

1. **Entry Instructions.** To enter the contest, companies that are existing users of LinkedIn Career Pages (each an “entrant”) must submit a photograph that demonstrates their company’s talent brand between May 26, 2014 and June 6, 2014 (the “Contest Period”). All entries must be received during the Contest Period. All requested entry information must be provided and must meet all entry criteria and eligibility requirements. This is a contest of skill. Odds of winning the contest depend on the number and quality of eligible entries received during the Contest Period. BY AGREEING TO THESE TERMS AND CONDITIONS OR BY SUBMITTING AN ENTRY TO LINKEDIN, YOU WARRANT THAT YOU HAVE AUTHORITY TO BIND YOUR COMPANY AND AGREE TO BE BOUND BY THE TERMS AND CONDITIONS ON BEHALF OF YOURSELF AND YOUR COMPANY.
2. **Entry Criteria**
 - One entry per company. Multiple entries from the same company are not permitted. LinkedIn will have the final determination in the event of an ongoing dispute as to the identity of a potential winner.
 - Entries may be submitted by uploading a photo through a LinkedIn status update and mention talentbrand in the status update description.
 - Entries may not contain unprofessional content appropriateness will be determined by LinkedIn.
 - LinkedIn reserves the right to reject any entry for any reason.
3. **Prize.** One winning company will receive a LinkedIn Career Page Makeover, where a team of LinkedIn consultants will review the company's LinkedIn Career Page and share ideas to help improve the page.
4. **Winner Selection.** The object of the contest is to create the most compelling photograph that represents your company’s talent brand. LinkedIn or its designee will judge the contest entries to determine the entry that LinkedIn believes is the best representation of a company’s talent brand. LinkedIn will notify winners by email. Should the winner fail to respond to LinkedIn, LinkedIn reserves the right to disqualify that winner and select a new one.
5. **Intellectual Property.** By submitting a photograph you grant to LinkedIn a non-exclusive, worldwide, fully paid, royalty-free, perpetual, irrevocable, license to reprint, display, reproduce, and use the photograph in connection with LinkedIn Talent Solutions marketing activities including a SlideShare presentation and related blog posts. Subject to the foregoing license, you retain ownership of your entry. Each entrant hereby warrants that any photograph is original with entrant or entrant otherwise has the right to grant the license above to LinkedIn and that

the photograph and exercise of the license does not violate or infringe upon the copyrights, trademarks, rights of privacy or publicity or other rights of any person or entity, and do not violate any rules or regulation. Each entrant warrants that the entry and materials and information provided do not contain information considered by the entrant or any other third party to be confidential. Entrant understands and acknowledges that in the event a submission is selected as a winning entry, and entrant's ownership, rights and the originality of the entry cannot be verified to the satisfaction of LinkedIn or is in any other way ineligible, LinkedIn may select an alternate winner.

6. **Governing Law; Disputes.** THE CONTEST IS GOVERNED BY, AND WILL BE CONSTRUED IN ACCORDANCE WITH, THE LAWS OF THE STATE OF CALIFORNIA, AND THE FORUM AND VENUE FOR ANY DISPUTE SHALL BE IN THE COUNTY OF SANTA CLARA.

7. **LINKEDIN INFORMATION.** LinkedIn Corporation, 2029 Stierlin Court, Mountain View, CA 94043. All questions regarding this contest should be directed by email at showell@linkedin.com.