



Fuelling Business Growth with LinkedIn's Hiring Enterprise Programme (HEP) and Talent Insights

Challenge: Recruiting skilled talent to achieve business growth

- As a rapidly growing financial technology company with almost half a billion dollars in funding amassed over four rounds, it was critical for HighRadius to grow its talent quickly to stay ahead of any cybersecurity or data threats. This required a large number of skilled employees to be hired across India—especially in Hyderabad and Bhubaneswar—and Krakow, Poland.
- While the leaders recognised the need for more human capital, they found the recruitment process overly long and expensive as the company lacked brand awareness and other recruitment resources.

Solution: Empowering the hiring team to boost productivity

- **Real-time Insights:** HighRadius leveraged LinkedIn Talent Insights for a bird's-eye view of the current talent landscape. Talent Solutions also helped the company find consulting and marketing talent for its Poland office and narrow down its search for the right candidate with relevant skills in tier-3 Indian city Bhubaneswar. Now, HighRadius is able to efficiently build short- and long-term recruitment goals.
- **Increasing Brand Awareness:** LinkedIn Talent Solutions provided HighRadius with an assortment of employer branding tools, which improved its brand recognition and subsequently increased its job applications by 40%.
- **Hiring at Scale:** With HEP, HighRadius unlocked unlimited access to job posts and job slots. This immediately increased recruiters' productivity as they could hire more effectively and with cost certainty, while reducing their dependency on recruitment agencies.

Financial Technology | 4,500+ employees

Goal 1: Enable Business Growth

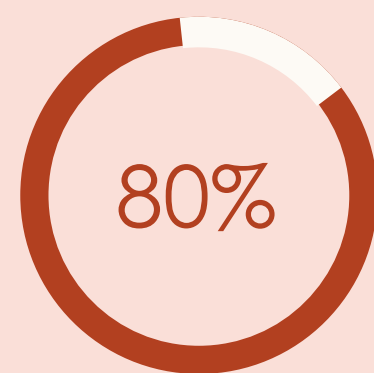
Goal 2: Empower the In-House Recruiting Team

Goal 3: Brand Recognition



We are committed to staying ahead of any potential cybersecurity or data threats, especially in a constantly changing world of financial supply chain management. LinkedIn has bridged the skill gap and connected us with quality candidates to fuel our growth.”

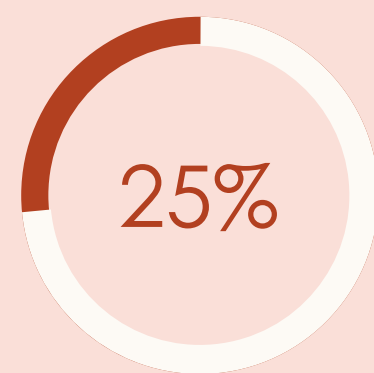
Bhanu Bobba Managing Director - India, HighRadius



80%
of the leadership team
hired through LinkedIn



10x
increase in LinkedIn
followers from 2019 to 2023



25%
immediate increase in
productivity of recruiters
with HEP



\$500,000 -
\$600,000
saved on external
recruitment agencies in
2022

