

LinkedIn Business Manager: Managing Multiple LinkedIn Pages

LinkedIn Business Manager is an invaluable tool for Organic Social Media Marketing managers who are active across multiple Pages. With it, you can:

<mark>in</mark> business manager				0	Z
Z	Pages (2)			Add Page 👻	
ZX Media ID: 123456789123	Q Search by Page name or owner			Status: All 👻	
G Home	Page name 🗘	Owner C	Status 🗘		
90. Deceda	Flexis Cloud		Pending		
윤 People 팀 Partners	ZX Media	ZX Media	Active	arDelta ightarrow	
Ad accounts					
Pages					
Matched audiences					
∠ [#] Revenue attribution					
Billing documents					
Settings					
		Help center Certified partners Privac	y & terms - Linked [n LinkedIn Corporation	@ 2020	

Save time by granting permission to people across multiple Pages at once.

Simplify how you work with other organizations ${\rm like}$

agencies across all your Pages. Provide their Business Manager with access to your Pages so they can manage their teams' access at the roles you've allowed.



Promote Page governance.

Remove someone from Business Manager and they'll immediately lose access to all your Pages. You can also remove an agency's Business Manager access and all their employees will instantly lose access to your Pages.

Here's how it works



Jordan is invited to FixDex's Business Manager account as a **Business Manager Admin**

Confirm your identity and create your Business Manager profile					
Jordan, Organic Marketing Lead, FixDex					
ordan, organic Marketing Lead, HXDex					
Your organization will have access to the information listed below:					
Profile information (Full name, photo)					
🕑 LinkedIn Business Manager activity					
C LinkedIn Campaign Manager activity					
Work email: Dave@zxmedia.com					
LinkedIn will not give your organization access to					
private activity from your personal profile. Learn more					
To disconnect your member profile from Business					
Manager profile, contact LinkedIn customer support.					
By clicking "Agree & Confirm", you agree to the LinkedIn Ads Agreement.					
Agree & Confirm					
How does this work?					
Sign in with a different account					

Jordan adds all of FixDex's different Pages and Showcase Pages to Business Manager. Because Jordan is already a **LinkedIn Page Super Admin**, she can immediately approve these requests.

Add Page	×
Q FixDex	×
Company and school Pages FixDex Inkedin.com/company/fixdex	
Showcase Pages FixDex Financial Services Inkedin com/company/Fixdex_finserv	
FixDex Healthcare Inkedin.com/company/Fixdex_healthcare	
	Cancel

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With FixDex's Pages now available in Business Manager, Jordan easily invites all of her colleagues who are involved in organic marketing to Business Manager. She also shares Sponsored Content Poster access to her Pages with FixDex's agency, so they can assign their own people to run ads on FixDex's behalf.

in Business Manager					
Add people to FixDex Financial Services Select people you'd like to grant access to and assign paid media admin roles					
People (8)			Assign role		
Q. Search by name or title			Business role: All 💌		
	Name C	Business role 🗘			
	An Wen Marketing Director	Employee	Assign roles		
	Arianne Berger Marketing Director	Employee	Assign roles		
	Durga Sharma Marketing Director	Employee	Assign roles		
	Gabriel Gosselin Marketing Director	Employee	Assign roles		
	Henry Butler Marketing Director	Employee	Assign roles		
	Jyoti Joshi Marketing Director	Employee	Assign roles		
	Jakob Kirchner Marketing Director	Employee	Assign roles		
	Timothy Simon Marketing Director	Employee	Assign roles		
		Help center Certified partners : Privacy & terms + Linked 🔂 Linkedin Corporation (): 2020			

🗳 - Tips

- Business Manager can help synergise your organic and paid efforts. Leverage this by having both teams discuss their onboarding to the same Business Manager account.
- Organic Social Leads should be a Business Manager Admin.
- If people from other organizations need access to your Page, share Page access to their Business Manager. You'll be able to see the organizations accessing your Page and can remove them and their people all at once if/when needed.
- All APIs will continue to work as they did before Business Manager. It's recommended that you add the person who originally set up your integration to your Business Manager account.

LinkedIn Business Manager

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