



# Hosting a virtual event in a **work from home** world

As the world of work has transitioned to almost completely remote worldwide, the shift has left many wondering how to **execute successful virtual events** when production teams and talent cannot physically come together.



To help LinkedIn Live users navigate this new challenge, **we've rounded up the top questions** we're hearing from our users:

## Do any of your tools offer remote guesting capabilities?

Yes, all of our most-used tools offer remote guesting capabilities, either directly or through an integration. Click on a tool to access instructions.

[Wirecast](#)

[Restream](#)

[Socialive](#)

[Switcher Studio](#)

[Streamyard](#)

In light of COVID-19, Switcher Studio and Restream are currently offering LinkedIn users **extended free trials and enhanced onboarding support**. Learn more: [Switcher Studio](#) and [Restream](#).

## Do any of your tools integrate with Zoom?

Yes, any of our tools with RTMP output capabilities will allow you to stream from Zoom to the tool to LinkedIn Live. **Learn more at the links below:**

[Restream](#)

[Vimeo](#)

[Wowza](#)

[Zoom](#)

+ custom live streaming

## Do any of your tools integrate with On24 or popular webinar platforms?

On24 does not have any live stream integrations outside of Facebook Live.

For other webinar tools that support live streaming via RTMP, please see the following question.

## What is RTMP?

How does this help with virtual events/inviting guests from different locations?

- ✓ By using third party tools that have **RTMP 'Real Time Messaging Protocol'** ingest streaming capabilities, you are able to stream from most webinar platforms to an approved 3rd party broadcast tool to LinkedIn.
- ✓ **Restream, Socialive, Wowza, and Vimeo** are the most common tools that have this capability and are integrated with LI Live.
- ✓ 3rd party broadcast tools with RTMP capabilities will provide you with a **Stream URL or RTMP URL + Stream Key**. You can input these into your live video settings within Zoom or other webinar platforms.
- ✓ Once you have these two inputs in Zoom or another webinar platform, you can go back to the 3rd party broadcast tool and start streaming via RTMP.
- ✓ See our [Producer's Guide](#) for more technical details.

## If I'm having trouble figuring this stuff out for myself, is there someone I can contact to help?

Yes, all of our most-used tools have shared updated sales and technical support contact information to help you get the information you need to execute a successful, all-remote stream:

### For sales questions

**Restream** [Website](#) | Email – [morgan@restream.io](mailto:morgan@restream.io)

**Switcher** [Website](#) | Email – [marc@switcherstudio.com](mailto:marc@switcherstudio.com)

**Socialive** [sales@socialive.us](mailto:sales@socialive.us)

**Streamyard** [Website](#)

**Wirecast** [Contact Desktop Applications Sales](#)

### For technical support

[Website](#) | Email – [support@restream.io](mailto:support@restream.io)

[Website](#) | Email – [support@switcherstudio.com](mailto:support@switcherstudio.com)

[support@socialive.us](mailto:support@socialive.us)

[Website](#)

[Telestream Wirecast – Support](#)



Good luck with your virtual event!

Get started

