Using **Advanced** AI-Assisted Search and Projects in LinkedIn Recruiter

Your guide to maximizing efficiency using AI in search and projects in LinkedIn Recruiter.

Linked in **Talent Solutions**

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Created for

Recruiters

HR Professionals

Featured products

LinkedIn Recruiter

Explore the guide in Indonesian and Korean. Stay tuned for more languages.

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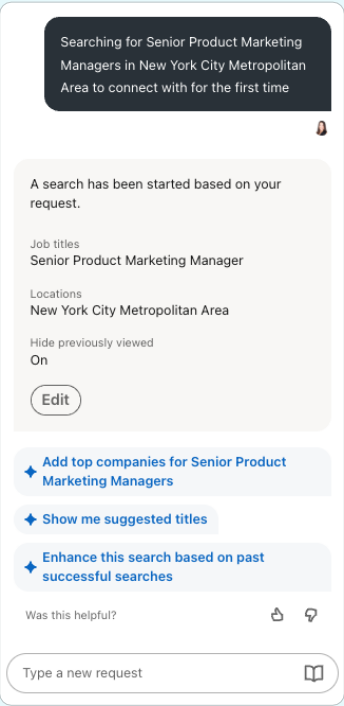# What is Advanced AI-Assisted Search and Projects?

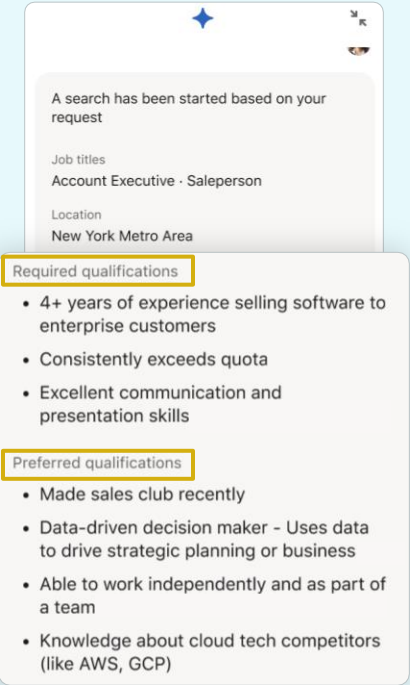# Two versions of AI-Assisted Search and Projects

AI-Assisted Search and Projects is a Generative AI (GAI) feature that enables you to quickly create projects and candidate search just by stating what you need in your own words into a new prompt box and chat experience.

There are two versions of AI-Assisted Search that exist today:

1. AI-Assisted Search will display all traditional filters and qualifications will not be available as a search criteria (If your screen looks like the screenshot below, use this guide)
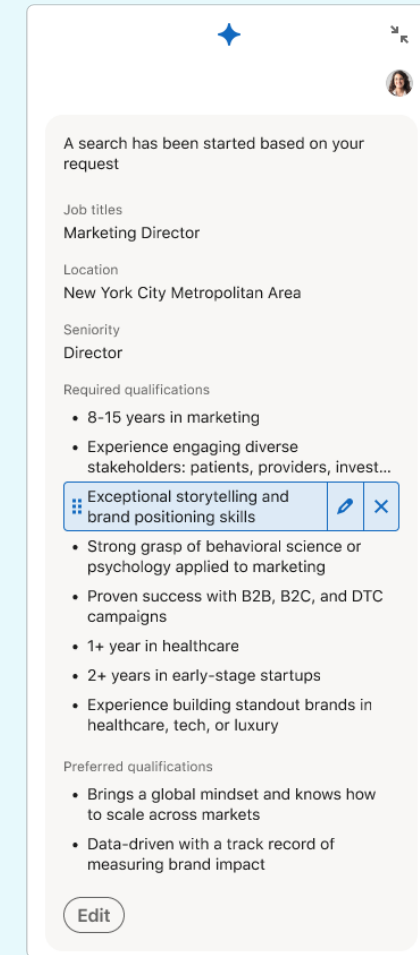
2. Advanced AI-Assisted Search will display all traditional filters **and** populate qualifications as new search criteria

What's new with Advanced AI-Assisted Search and Projects?

Advanced AI-Assisted Search will provide better quality of results by going beyond standard filters and keywords listed on profiles, matching based on qualifications that are unique to the candidate you are looking for – even those critical, hard-to-define skills not explicitly listed on resumes.

For example, it can match on qualifications such as "Data-driven decision maker" or "excelled written and communication skills."

AI-Assisted Search sessions see an overall **+18% higher InMail acceptance rate** % when compared to search sessions with manual filter.

How it Works

To start a search, simply copy and paste a Job Description or intake notes and AI-Assisted Search will automatically translate your hiring intent into required and preferred qualifications. This is the information AI-Search will use to find qualified candidates.
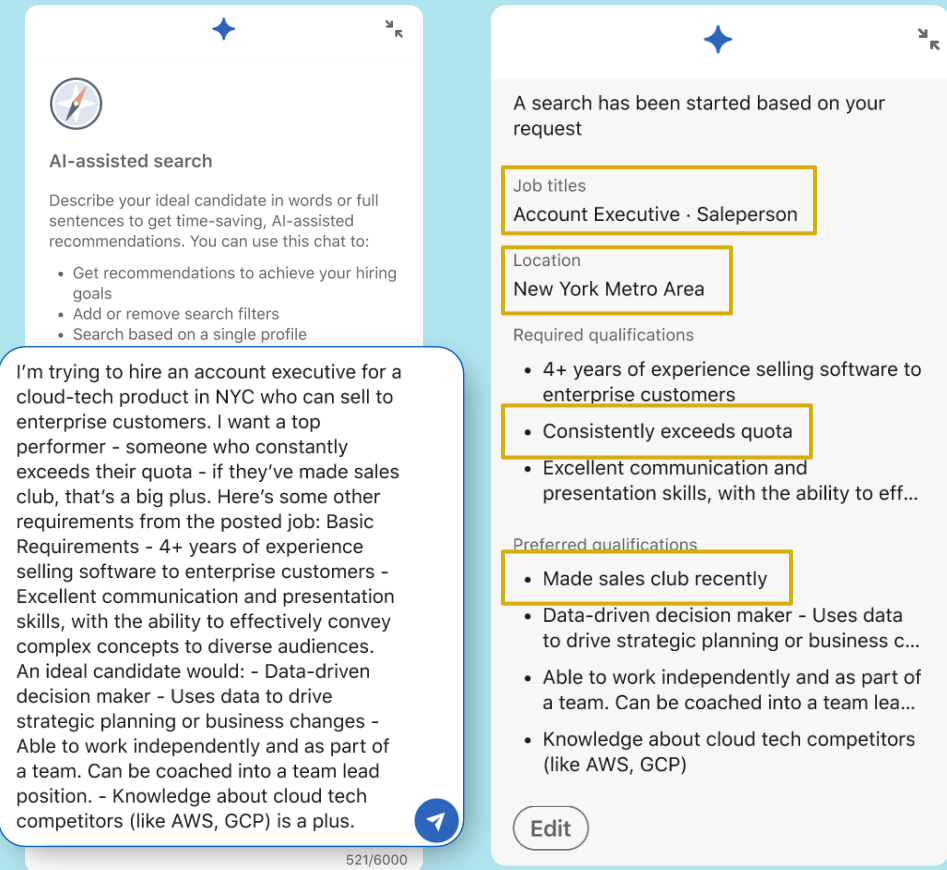
After your initial search results, AI-Assisted Search will also provide additional suggestions to improve your search results.

Advanced AI-Assisted Search enables recruiters like you to use plain language, which then gets translated via AI into required and preferred qualifications along side existing filters (e.g., title, industry, schools, companies, and location) to obtain more accurate search results.

You can manually adjust the search filters and qualifications or try different inputs to reach the desired outcomes.

Please note that this feature is optional. You are still able to initiate Search or create Projects without the use of Generative AI.

AI-assisted search

Describe your ideal candidate in words or full sentences to get time-saving, AI-assisted recommendations. You can use this chat to:

- Get recommendations to achieve your hiring goals
- Add or remove search filters
- Search based on a single profile

I'm trying to hire an account executive for a cloud-tech product in NYC who can sell to enterprise customers. I want a top performer - someone who constantly exceeds their quota - if they've made sales club, that's a big plus. Here's some other requirements from the posted job: Basic Requirements - 4+ years of experience selling software to enterprise customers - Excellent communication and presentation skills, with the ability to effectively convey complex concepts to diverse audiences. An ideal candidate would: - Data-driven decision maker - Uses data to drive strategic planning or business changes - Able to work independently and as part of a team. Can be coached into a team lead position. - Knowledge about cloud tech competitors (like AWS, GCP) is a plus.

521/6000

A search has been started based on your request

Job titles
Account Executive · Saleperson

Location
New York Metro Area

Required qualifications

- 4+ years of experience selling software to enterprise customers
- Consistently exceeds quota
- Excellent communication and presentation skills, with the ability to eff…

Preferred qualifications

- Made sales club recently
- Data-driven decision maker - Uses data to drive strategic planning or business c…
- Able to work independently and as part of a team. Can be coached into a team lea…
- Knowledge about cloud tech competitors (like AWS, GCP)

Edit

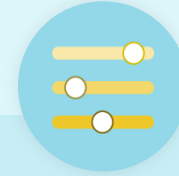# Why use Advanced AI-Assisted Search and Projects?

Advanced AI-Assisted Search and Projects uses GenAI, allowing you to easily leverage a conversational search interface to accelerate recruiting activities and find the right candidates, faster.

Eliminate the complexities of a traditional manual search; add a job description or intake notes and search will set the right filters to uniquely match on your hiring intent.

Match based on qualifications that are unique to the candidate you're looking for – even those hard-to-define skills.

Represent skills more accurately — even when they're not listed. AI understands the context behind a candidate's experience to surface the skills they bring.

AI-Assisted Search and Projects will quickly find interested and qualified candidates, drawing on billions of data points from LinkedIn's largest professional network.

2

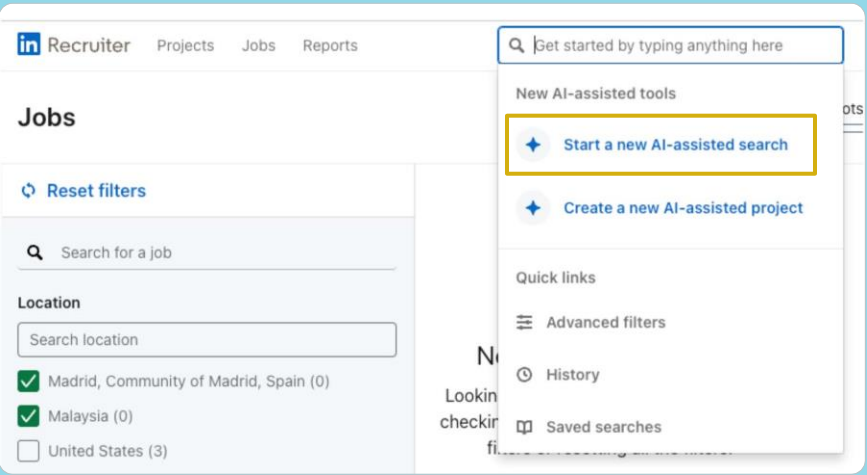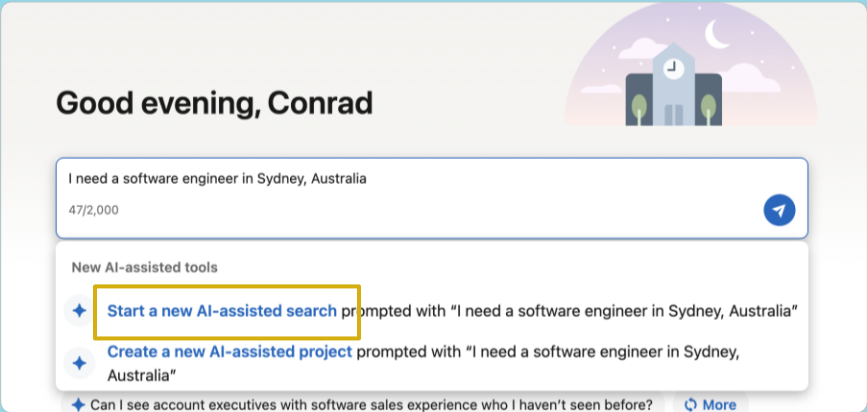# How to Get Started

LinkedIn Talent Solutions

How to Get Started

Using AI-Assisted Search

To get started with AI-Assisted Search in Recruiter, click the search bar on the Recruiter Home Page. Copy and paste a job description or your hiring intake notes.

Next, select **Start a new AI-Assisted** search from the drop-down menu.

You can also click the search bar on the upper right corner from the Projects, Jobs or Reports tab.

How to Get Started

Traditional Keyword or Boolean Searches

Hoping to run a Boolean search or traditional keyword searches instead? Don't worry -- you still can! Simply add your Boolean string or keywords to the open-text prompt box and you'll be given the option to **"Start a keyword search"**.

Alternatively, you can ask AI-assisted search to create a Boolean string for you. For example, you can prompt "Create a Boolean string for a marketing manager in New York."

Pro Tip: If you select Start a new AI-assisted search, the platform will not interpret it as a keyword search and will instead take you into the conversational search experience.

"software engineer" AND (javascript or SQL)

43/2,000

Recruiter search

🔍 **Start a keyword search** with "software engineer" AND (javascript or SQL)

New AI-assisted tools

✦ **Start a new AI-assisted search** prompted with ""software engineer" AND (javascript or SQL)"

✦ **Create a new AI-assisted project** prompted with ""software engineer" AND (javascript or SQL)"

How to Get Started

Using AI-Assisted Search

Pro Tip: You can find your ideal candidates faster by copy and pasting a job description or your hiring intake notes.

Ensure all preferred criteria such as job titles, required and preferred qualifications, locations, years of experience, skills, companies, industries, etc. are included.

AI-Assisted Search and Projects will translate the prompt into required and preferred qualifications along side existing filters (e.g., title and location) to obtain more accurate search results.

You can edit these filters by typing additional prompts within the Search. You can also manually adjust these filters by clicking on the Edit button within the Search.

A search has been started based on your request

Job titles
Account Executive · Saleperson

Location
New York Metro Area

Required qualifications
- 4+ years of experience selling software to enterprise customers
- Consistently exceeds quota
- Excellent communication and presentation skills, with the ability to eff...

Preferred qualifications
- Made sales club recently
- Data-driven decision maker - Uses data to drive strategic planning or business c...
- Able to work independently and as part of a team. Can be coached into a team lea...
- Knowledge about cloud tech competitors (like AWS, GCP)

Edit

How to Get Started

Using AI-Assisted Search

To fine-tune your search, you can manually add or remove criteria, and you can click edit and remove, edit or move qualifications from preferred to required.
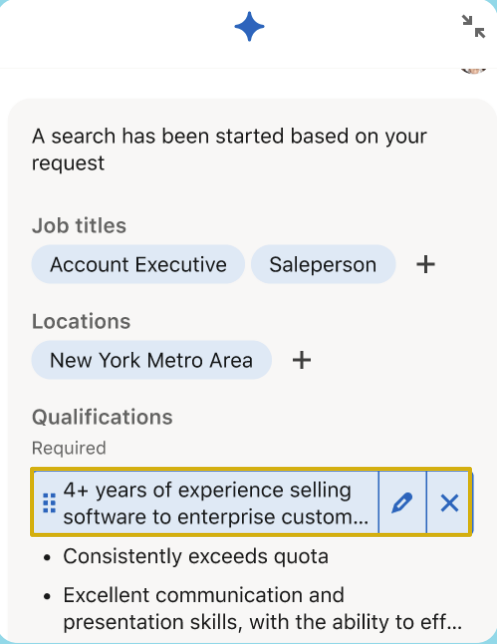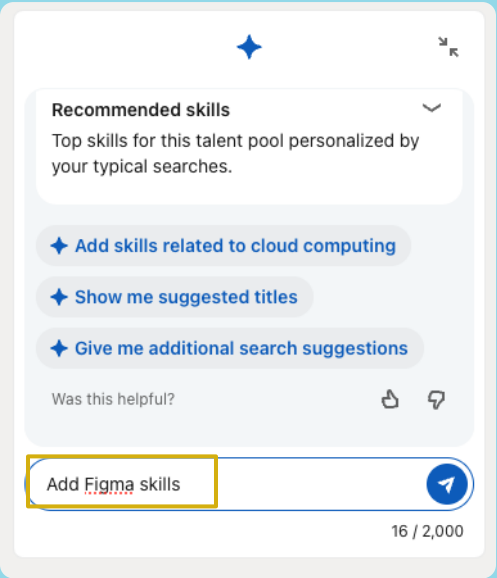
For example:

"Add Figma skills"

"Remove Rome, Italy location"

"Add recently open to work"

Pro Tip: You can use abstract facets such as: "engineering schools in the West Coast of Australia" or "HBCUs in the East Coast".

The abstract facet will save you time from having to look up each individual search and manually type them in.

How to Get Started

Search Filters

Here is a full list of Search filters that you **can** query:

- Required Qualifications*
- Preferred Qualifications*
- Job title
- Location
- Open to work
- Active talent - candidates who are more likely to respond (looking for a job)
- Internal candidate
- Interested in company
- Company connections: candidates who know people at my company
- Skills and assessments
- Companies currently working for
- Schools
- Year of graduation
- Industries
- Seniority
- Who I've messaged
- Who I haven't messaged
- Candidates that aren't in any projects
- Spoken languages
- Network relationship: candidates I'm connected to, common connections with
- Years of experience
- Years in current company
- Years in current position
- Fields of study
- Degree
- Company size: works at small companies
- Past applicants

Here is a list of search filters that **CAN'T** be added:

- Race
- Gender
- Nationality
- Sexuality
- Age

*By using the qualifications filters, AI-Assisted search will go beyond matching on exact text and match based on the qualifications that are unique to the candidate you are looking for.

How to Get Started
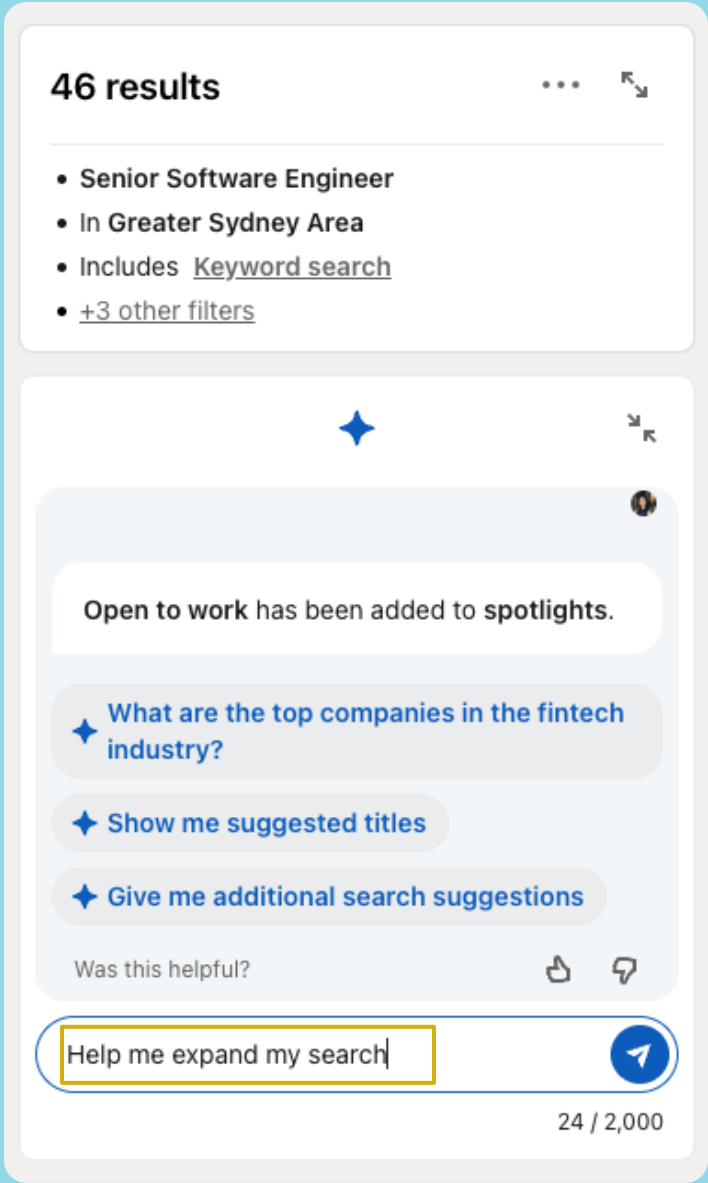
Using Recommendations

Ask for recommendations and insights from AI-Assisted Search in the chat.

For example:

"What are the top locations to hire Internet Security engineers from?"

"Which Business Development candidates are likely to change jobs?"

"Help me expand my search"

How to Get Started

Using Recommendations

Types of Recommendations they can ask for if you have:

	LinkedIn Recruiter Only	LinkedIn Recruiter and LinkedIn Talent Insights
Top & Recommended Companies	☑	☑
Companies with Layoffs	☑	☑
Top & Recommended Skills	☑	☑
Top & Recommended Titles	☑	☑
Top & Recommended Locations	☑	☑
Talent Competitors	☒	☑
Companies Your Company Hires From	☒	☑
Top Skills at Your Company	☒	☑
Top Titles at Your Company	☒	☑
Top Locations at Your Company	☒	☑
Top Schools	☒	☑

How to Get Started

Finding Similar Profiles

Use search to find a similar candidate by using the @ similar profiles

For example: Find me candidates similar to @ming chen

This will gather profile information from Ming Chen to create a search with similar job title, years of experience, industry, qualifications, etc.

Find people similar to **@Vicky Juhasz**

A search has been started based on your request.

Job titles
Product Marketing Manager

Locations
New York City Metropolitan Area

Seniority
Senior

Required qualifications

- 6-11 years of experience in product marketing
- Experience in sales enablement
- Experience in project management
- Experience in go-to-market strategy

Preferred qualifications

- Experience with leadership roles
- Bachelor of Arts in Economics or related field

Type a new request

How to Get Started

Use Job Descriptions to Power AI-Assisted Search

You can drop a job description into the search bar and AI will apply the information to required and preferred qualifications so you can find the right people for your role fast.

Just simply copy & paste and select start a new advanced AI-Assisted Search.

Good morning, Alice

Education: Bachelor's degree in Graphic Design, Interaction Design, or related field.

Experience: Proven experience as a Product Designer with a strong portfolio showcasing design projects.

Skills: Proficiency in design tools such as Adobe Creative Suite, Sketch, Figma, or similar.

Bonus: Knowledge of front-end development principles.|

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New AI-assisted tools

✦ **Start a new AI-assisted search** with job description "Are you a creative thinker passionate about shaping exceptional user experiences? We seek a Product Designer to contribute to...

✦ **Create a new AI-assisted project** with job description "Are you a creative thinker passionate about shaping exceptional user experiences? We seek a Product Designer to contribute to...

Home   Feedback 10   Reminders 2

How to Get Started

Create or Modify Boolean with AI-Assisted Search

You can also ask AI-Assisted Search to write a Boolean for you and it will populate keywords with the Boolean string:

"Write a Boolean which consist of recommended skills for Java Developers"

"Add corporate purchasing OR AI" to keywords

Pro Tip: In the AI-Search experience search experience, you can modify your Boolean and receive recommendations on how to expand your talent pool

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Write a boolean for marketing managers in new york

A search has been started based on your boolean string.

Job titles
Marketing Manager

Location
New York, Metropolitan Area

Keywords
("Marketing Campaign Management" OR "Customer Relationship Management" OR "Search Engine Optimization" OR "Marketing Strategy")

Edit filters

Was this helpful?

Type a new request

Why create an AI-Assisted Project in the AI-Search experience?

- AI-Assisted Projects proactively serves up smart recommendations rather than relying on user prompts. Some of the smart recommendations it may provide: "here are skills/locations you should add", "here's a similar project you can copy from".

- Projects can be shared easily with one click to other collaborators you typically work with to fill requisitions.

- A similar project can be created quickly by copying an existing one.

How to Get Started

Creating a Project

To get started with AI-Assisted Projects in Recruiter, click the search bar on the Recruiter Home Page.
Using your own words, type in the candidate you are looking for and then select
Start a new AI-assisted project from the drop-down menu.

You can also click the search bar on the upper right corner from the Projects, Jobs or Reports tab.
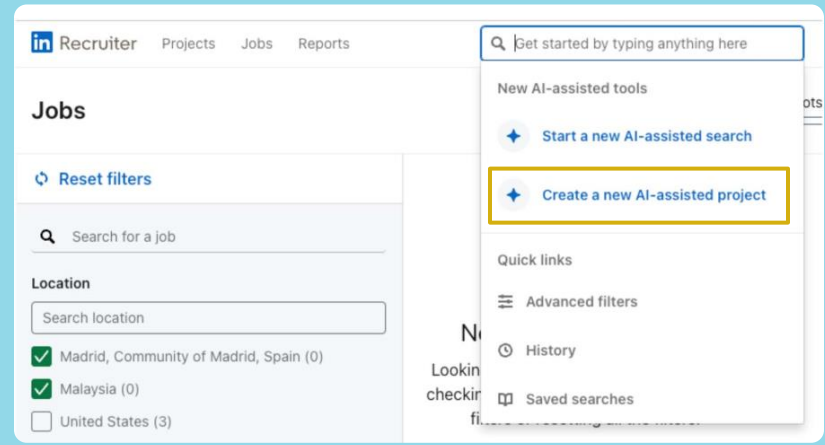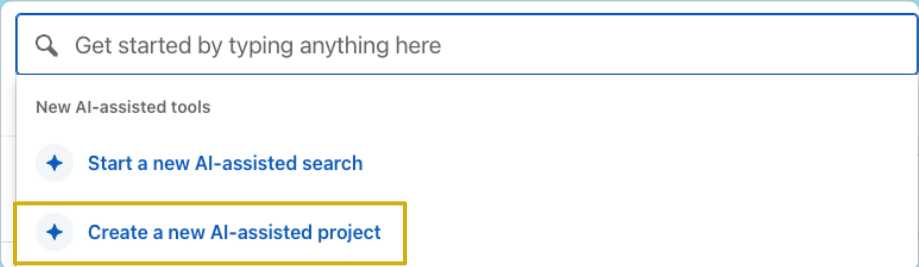
How to Get Started

Creating a Project

Fill in your project criteria, note that some fields are pre-populated for you, based on your query.

You'll also start seeing in-product recommendations to optimize your search criteria on the right-hand side.

As you see results, you can also add/delete criteria by interacting with the chat interface.

For example:
"Make the project remote and full-time."
"Update the project name to Hiring Rec #298 and change the location to New York City"

If you have LinkedIn Recruiter **& LinkedIn Talent Insights,** you can dig further into surfaced insights by clicking on the blue "View Talent Insights" button at the top right of the Search within an existing Project.

Creating a Project

After the project is created, you can share the project by clicking on the + in the upper right corner to add collaborators.
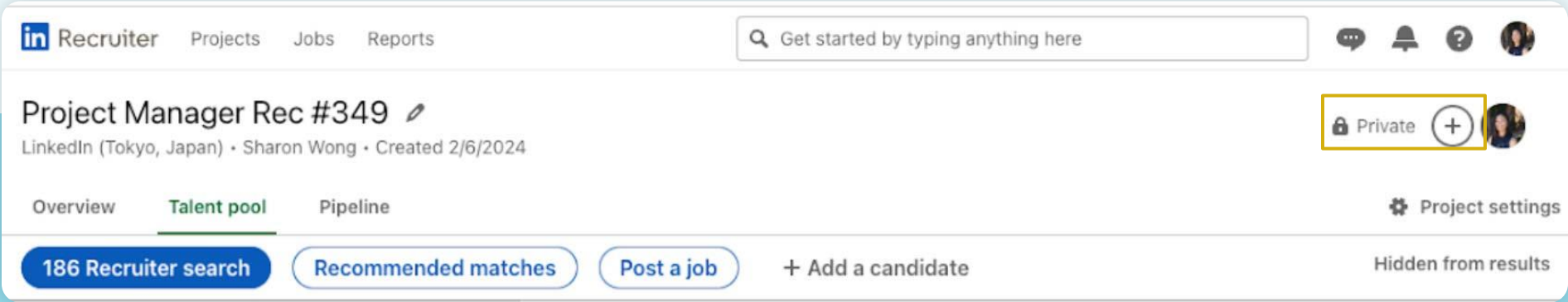
3

Best Practices for Better Results

Query tips to find candidates efficiently:

Copy and paste a Job Description outlining preferred and required skills:

✓ I'm trying to hire an account executive for a cloud-tech product in NYC who can sell to enterprise customers. Here's some other requirements from the posted job:

Basic Requirements:
- 4+ years of experience selling software to enterprise customers
- Excellent communication and presentation skills, with the ability to effectively convey complex concepts to diverse audiences.

An ideal candidate would:
- Data-driven decision maker Uses data to drive strategic planning or business changes Able to work independently and as part of a team
- Can be coached into a team lead position Knowledge about cloud tech competitors (like AWS, GCP) is a plus.

Include multiple search facets in one prompt for a quicker match to your criteria:

✗ I'd like a senior program manager

✓ I'd like a senior part-time employee with program management, Asana software experience and at least 5 years of managing others based in France or Brazil

Be specific in your query if there's a chance for misinterpretation:

✗ I'd like an accountant based in London

✓ I'd like an accountant based in London, Ontario, Canada

Ask questions to create a project:

✓ "Help me create a project for hiring QA Engineers in the Dublin area."

Best Practices for Better Results

Query tips to find candidates efficiently:

Find candidates that are similar to the person that was in the role before, or someone you know, using @,

- ✓ Find me an account executive similar to @minglee
- ✗ Find me an account executive similar to Ming Lee

Get better results from a search prompt you just submitted by refining your original search rather than starting a new one.

- ✓ Keep building on your existing query
- ✗ Start a new search when you want to change directions

Use the recommendations that AI-Assisted Search and Projects provides for you since they're driven by LinkedIn's knowledge base and insights- And don't be shy to ask it for recommendations:

- ✓ What are the top companies for this talent?
- ✓ What are the top skills for this talent in my industry?
- ✓ Help me refine my search

Use grouping categories for searches for expanding your search

- ✓ I'd like accountants from trade colleges in Canada
- ✓ I'd like accountants on the East Coast of the United States
- ✓ I'd like accountants from the big 10 accounting firms

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What Others are Saying: Customer Testimonials

LinkedIn Talent Solutions

Customers have benefited from AI-Assisted Search and Projects:

"I turn to AI-Assisted Search when I'm searching for new ideas and criteria to add to my candidate search in Recruiter. Particularly when I'm feeling stuck and my traditional approach isn't yielding the desired results, using AI generates new criteria that I may not have considered before. This allows me to see candidates that I may have missed during my manual search, ultimately helping me land on a more comprehensive talent pool."

URBAN LINKER
DIGITAL RECRUITMENT

Paul Gaubert,
Digital Recruiter,
Urban Linker

"I've been doing candidate searches one way for so many years that there's a certain sense of relief in being able to just use my own words and say 'Hey, I need to find XYZ' using Linkedin Recruiter."

SAP

Rachel Gold,
Senior Recruiter,
SAP

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Additional Resources for Extra Help

Additional Resources for Extra Help

Links for Additional AI-assisted Search and Project content

- [Customer Microsite](#)

- [General AI-Assisted Search and Projects in Help](#)

- [AI-Assisted Search and Projects In Help FAQ](#)

- [LinkedIn Talent Solutions AI Compliance FAQ](#)

- [LinkedIn AI-Assisted Search & Projects. Data Security and Compliance](#)

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Key FAQs

LinkedIn Talent Solutions

Questions about AI and Using This Feature

Who can use this feature?

The advanced version of AI-Assisted Search is currently available in English only for LinkedIn Recruiter. We are gradually making this experience available, and you might not have access to it at this time. For more precise timing, connect with your LinkedIn account team.

How is LinkedIn using generative AI to create a new search?

AI-Assisted Search tries to understand your hiring intent (e.g., find a Public Relations Associate in Shanghai) and it breaks it down into the most relevant qualifications and search filters (e.g. job title and location) for you to find the right people. AI-Search It then uses this information to match to qualified candidates.

Does AI look for profiles written in other languages if my search prompt is in English?

We standardize profile titles, skills, schools across many languages, so if you're searching for titles, skills, and other facets, we will return matching profiles regardless of the profile language. For resume search, we currently only process and standardize resumes written in English.

Questions about AI and Using This Feature

What are the benefits of this feature?

With the advanced version of AI-Assisted Search, you can let LinkedIn know your hiring needs in your own words. It will automatically create and optimize a candidate search for you.

Eliminate the complexities of a traditional manual search; add a job description or intake notes and search will set the right filters to uniquely match on your hiring intent.

Match based on qualifications that are unique to the candidate you're looking for – even those hard-to-define skills.

Identify top talent faster; AI-Assisted Search will highlight qualifications met and not met for top candidates.

Do I have to use this feature?

Using this feature is optional. You are still able to initiate a search or create a project without using AI-Assisted Search and Projects.

Questions about AI and Using This Feature

Here is a full list of Search filters that you can query:

- Required Qualifications
- Preferred Qualifications
- Job title
- Location
- Open to work
- Active talent - candidates who are more likely to respond (looking for a job)
- Internal candidate
- Interested in company
- Company connections: candidates who know people at my company
- Skills and assessments
- Companies currently working for
- Schools
- Year of graduation
- Industries
- Seniority

- Who I've messaged
- Who I haven't messaged
- Candidates that aren't in any projects
- Spoken languages
- Network relationship (candidates I'm connected to or have common connections)
- Years of experience
- Years in current company
- Years in current position
- Fields of study
- Degree
- Company size (works at companies of a specific size)
- Past applicants

Here is a list of search filters that you CAN'T use:

- Race
- Gender
- Nationality
- Sexuality
- Age

Questions about AI and Using This Feature

What are some recommendations I can ask AI-Assisted Search and Projects?

You can ask for the following types of recommendations if you have LinkedIn Recruiter:

• Top titles for this talent
• Top companies for this talent
• Top skills for this talent
• Candidate likely to change jobs
• Top Locations we hire this talent

You can ask for the following types of recommendations if you have LinkedIn Recruiter and LinkedIn Talent Insights:

• Companies my company hires from (Talent Competitors)
• Top skills for this talent at my company
• Top tech companies in [location]
• Companies with layoffs
• Top titles for this talent at my company
• Top skills for this talent at my company
• Schools my company hires

How many questions can I ask when engaging with AI-Assisted Search? Is there a limit to my questions?

At this moment, there is no limit to the total number of questions you can ask. However, within 1 minute, you can ask no more than 10 questions.

If I have LinkedIn Talent Insights, how can I learn more about surfaced insights?

While in an existing Project, you can click on the blue "View Talent Insights" button at the top right of the Search & follow the prompts.

Questions about AI and Using This Feature

Can I enter a search with Boolean string syntax?

You can enter your search criteria in natural language or Boolean syntax. Boolean strings will be translated into a combination of facets and keywords. If you want to perform a Boolean search without any AI-assistance, Boolean strings can be entered directly into the Keyword facet.

Can I see my previous search results? If so, how do I see the previous search results in the AI-Assisted Search?

There are 2 ways to see the previous search results in AI-Assisted Search:

- Click the ...More icon at the top of the tool and select View search history.
- Click the Expand icon in the search summary to see search filters and keywords to manually adjust your search.

After a candidate comes up in the search, can I prompt AI-Assisted Search and Projects to message a candidate or save a candidate to pipeline?

No, we don't currently support navigation actions. However, you can message a candidate or add them to your pipeline from the candidate's profile card.

Can I ask AI-Assisted Search and Projects to make a change to a project while I'm on the Search page?

No, you need to update a project manually.

Key FAQs

Questions about AI and Using This Feature

What can I do if AI-Assisted Search and Projects doesn't understand me?
If you believe AI-Assisted Search and Projects misunderstood or misinterpreted your question, you can rephrase or change your question. Additionally, you can click on the **Expand** icon at the top of the tool to expand the filter view and manually add or change your filters.

How can I make an advanced search?

If you want additional changes or refinements to your request, you can make an advanced search. Click the **Expand** icon at the top of the tool to expand the filter view and manually click **Advanced search** to see additional filters.

What should I do if the search response returns an error message? Or no candidates?
AI-Assisted Search and Projects will provide you with suggested prompts that can select, to help guide your search.

How can I clear my search?
To clear your search, click the **...More icon** at the top of the tool and select **Clear search**. This will clear all filters so. You can enter a new search.

When should I use advanced search vs. clear search?

If you want additional changes or refinements to your original request, click the **Expand** icon at the top of the tool to expand the filter view, and click **Advanced search** to see additional filters.
However, if you want to start a completely new search, we recommend you clear your search or start a new search from the global search bar. To clear your search, click the **...More** icon at the to of the tool and select **Clear search**.

Questions about AI and Using This Feature

When I ask AI-Assisted Search and Projects to search for candidates with specific experience, why does it add that experience to the "Qualifications" filters rather than the "Keywords" field? Can I ask it to add them into "Keywords" instead?

When possible, AI-assisted search uses facets to construct your search since they give the most precise results. If qualifications are populated, AI-Search will go beyond just matching on the exact text and will find candidates based on the meaning and context of the words to provide better search results. Keyword search returns users who have that term anywhere on their profile which can lead to irrelevant results.

Can I save an AI-Assisted Search and Projects prompt for future use, and would it give me the same search result every time?

We don't currently offer a way to save and re-use search requests. Because we are constantly evolving the capabilities of our systems, you may not always see the same search results from a given request. Once you've created a search, you can save that search to a project to keep working within the same search across login sessions or to share that search with other users on the contract. To save your search, click the **...More icon** at the top of the tool and select **Save as new search.**

Questions about AI and Using This Feature

Is AI-Assisted Search faster than searching with filters or Boolean strings?

Inputting a prompt in chat saves time so you don't have to spend time navigating and manually toggling filters. Just type what's on your mind into the **AI-Assisted search** tool to refine your search.

I'm feeling stuck and running out of ideas to refine my search. What can I do?

AI-Assisted Search and Projects will provide you with suggested prompts that can guide your search. You can also ask it for suggestions by entering 'Help me expand my search."

Where can I find all chat history with AI?

You can scroll up within your search session to see past chats from your current session. Once the session ends, the history is no longer visible. If you are working within a project, your chat history within that project will be preserved across login sessions.

Questions about AI and Using This Feature

Can I turn AI off?

The new AI-Assisted Search and Projects experience is completely optional. You can continue to search using the old way, should you wish.

You also have the option to set the traditional keyword search as default in your product settings under 'Search'. If 'Enable AI-assisted search' is off, all searches will default to keyword and AI will be available as a secondary option.

This setting is only available on a seat level.

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in Recruiter   Projects   Jobs   Campaigns   Reports   🔍 Search   💬1   🔔2   ❓   👤 Executive search

Company settings

Usage overview

Job posting

Preference

Recruiting Settings

Tags

Custom fields

Message templates

Custom pipeline

Integrations

Partner integrations

My account settings

Account overview

AI preferences

Email & calendar

Notifications

AI preferences

Enable AI-assisted search   On [Edit]
Turn on AI-assisted searching experiences by default when creating searches. **Learn more**

Enable AI-assisted message auto-draft   On [Edit]
Turn on auto-draft to generate AI-assisted messages automatically when composing an InMail. **Learn more**