

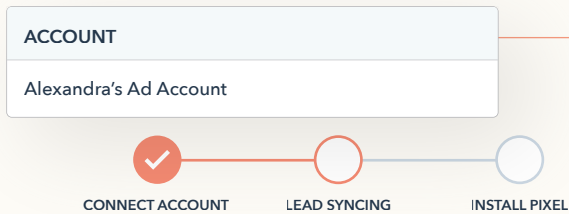


HubSpot Ads for LinkedIn

HubSpot ads for LinkedIn works seamlessly alongside the rest of your marketing tools, making it easy to generate new leads from LinkedIn's professional audience, and nurture them into loyal customers, all while spending your time and money wisely.

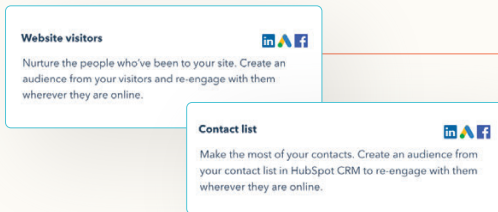


With HubSpot Ads for LinkedIn, you'll experience:



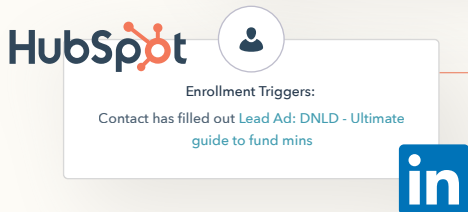
Simple, guided setup & no hassle lead syncing

Admins can quickly connect LinkedIn ad accounts, turn on lead syncing, and easily add a LinkedIn Insight Tag — all without the help of a developer. Schedule posts and publish in bulk across multiple LinkedIn Pages or networks to reach your audience when they're most receptive.



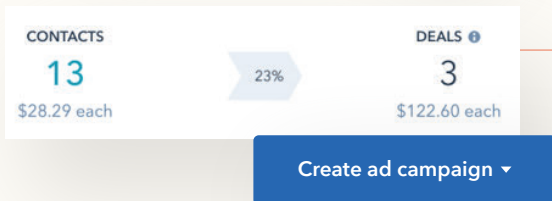
Valuable ad targeting

With a LinkedIn Insight Tag applied, advertisers can create advanced website retargeting audiences based on which pages customers are visiting. Advertisers can also create targeting audiences off of any data point within their CRM and easily sync them between HubSpot and LinkedIn.



Fully integrated advertising

HubSpot ads live directly alongside the rest of HubSpot marketing tools, making it easy to integrate LinkedIn Ads with the rest of a marketing strategy.



Tie LinkedIn Ad spend to the bottom line

Using deals from HubSpot CRM, advertisers can easily understand exactly which ads influenced a purchase decision. Attribute ads to specific points within the buyer's journey, and report on the true ROI of ad spend.

Ad creation for LinkedIn is coming soon!

Create lead ads directly in HubSpot to engage 645M+ professionals and 30M+ companies on LinkedIn.

To learn more about HubSpot Ads for LinkedIn, visit <https://knowledge.hubspot.com/articles/ads/get-started-with-ads>