



A home for healthcare

The healthcare professionals you want to reach are on LinkedIn



LinkedIn is a leading platform for Healthcare Professionals



7.7M

Healthcare professionals



1.7M

Jobs applied to in 2022



341K

Groups



38K

Skills held



424K

Companies worked for

Healthcare professionals are growing at double-digit rate on LinkedIn



3.4M

Nurses

↑15%



274K

Pharmacists

↑11%



1.1M

Physicians and surgeons

↑21%



764K

Mental Health Professionals

↑28%



2.6M

Medical Administrators

↑21%

Healthcare-related engagements are growing fast on LinkedIn

↑56% Rise in Healthcare related posts

↑31% Increase in HC company hosted events

↑41% Jump in Engagements with HC topics and content

↑34% Growth in HC related ad impressions

Healthcare professionals are on LinkedIn to connect, learn and grow



"As a school psychologist, I use LinkedIn to network and connect with fellow work colleagues, school psychologists, professors in our field and test developers to enhance my skills and embrace a sense of community. I appreciate the rich discussion on the latest research and new developments in my field."



Chantal Diaz
Ed.S, NCSP



Megan N. Freeland
PharmD



Paul Myoung
Executive Director,
Massachusetts Hospital

"I could name countless other situations where LinkedIn helped me connect to opportunities in healthcare. In fact, every single professional opportunity I've ever had has been connected to LinkedIn in some way."

"I use LinkedIn for 3 main reasons: recruitment of talent, professional networking, and promoting my organization."



Contact your LinkedIn representative and visit the [healthcare hub](#) for more information.

Source: LinkedIn Data March 2023 and LinkedIn Data 2022 vs 2021

