



# LinkedIn Ads App

Available in the Canva Apps Marketplace

Connect your Canva creative to LinkedIn Ads

Create engaging LinkedIn ads with Canva and promote them from your LinkedIn Campaign Manager ad account

## Create

Easily create high quality image and video ads with Canva templates for your target audiences on LinkedIn

## Publish

Seamlessly export Canva assets to your LinkedIn Ads account and build campaigns more efficiently

## Promote

Advertise your brand on LinkedIn leveraging Canva assets in LinkedIn Campaign Manager, extending reach

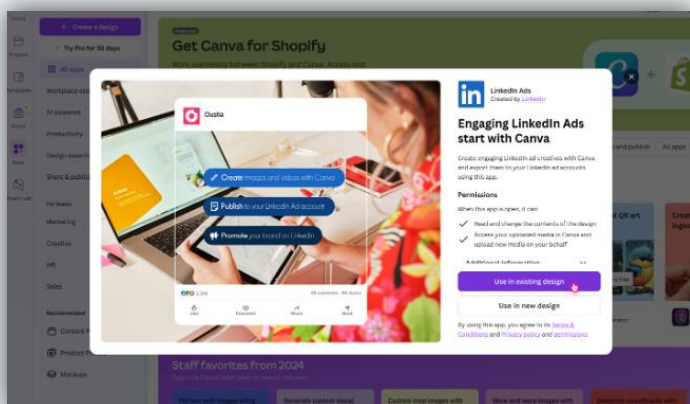
## Using the LinkedIn Ads App

### Set Up the Integration

1. Select the LinkedIn Ads app in the Canva Apps Marketplace
2. Select to either use in existing design or use in new design
3. Select "Connect"
4. Enter your LinkedIn login credentials
5. Click "Allow" for the requested permissions

### Export Creatives

1. When your design is ready, enter a Design Name and select the LinkedIn Ad Account to export to. Select "Next"
2. Select the file type (PNG, JPG, MP4)
3. Make additional adjustment to size or quality as needed
4. Select "Export"
5. When the export is complete, a confirmation message will appear



## FAQs

### What kind of assets can I export?

Marketers can create image or video assets using templates in Canva and export them to LinkedIn once ready.

### What size or quality should I make my creative, so they're optimized for LinkedIn?

For optimized creative, reference ad specifications:

[Video Ad specifications](#)

[Single Image Ad specifications](#)

### How can I promote my Canva assets?

Once you've exported your assets to LinkedIn, you can go to [LinkedIn Campaign Manager](#) to add them into new or existing campaigns for promotion.

### What is the cost of the app?

There is no cost to use this application. It's available to all Canva customers, including free, pro, or business users. However, it requires a LinkedIn Campaign Manager account to promote assets.

Don't have a LinkedIn Campaign Manager account? [Visit the Help Page](#) for quick steps on setting up your Campaign Manager to get in front of B2B marketers on the largest professional network.