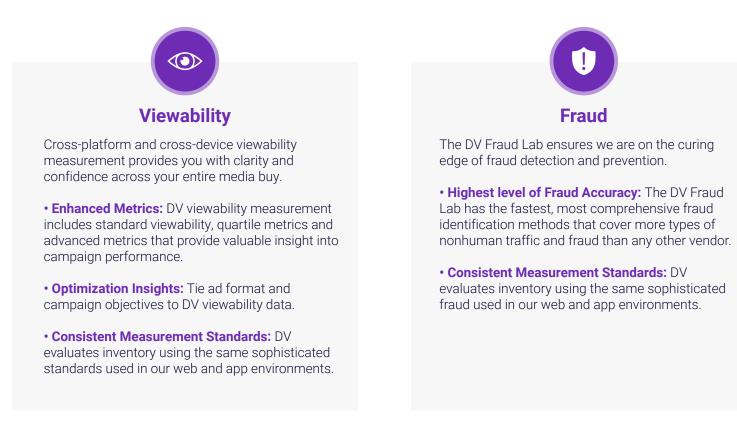


DV SOLUTIONS FOR LINKEDIN

Authenticate and Optimize LinkedIn Campaigns with DoubleVerify Data

DV provides advertisers with transparency into the quality of their media campaigns across all buying platforms. Our partnership with LinkedIn enables us to protect and optimize campaigns while providing consistent measurement standards to evaluate media efficiency and effectiveness.

Quality Authentication Data Improves Campaign Performance



DV SOLUTIONS FOR LINKEDIN

Turn Insights into Action: DV Pinnacle®

DV Pinnacle[®], the industry's first unified reporting and service platform, provides you with hundreds of data points, powering meaningful insights to maximize your digital investment.



Validate Data:

Leverage DV data as a trusted, third-party validation of LinkedIn's metrics.



Optimize Effectively: Use DV data to identify low-performing placements and improve viewability.



Create Meaningful Insights: Review trends and build reports that allow you to evolve your social planning strategies.



Compare and Re-allocate: Get an apples-to-apples view of metrics across platforms and campaigns.



LET'S CONNECT

Contact Sales@DoubleVerify.com or Visit Us at DoubleVerify.com