



N.Rich Matched Audiences Integration with LinkedIn

Reach enterprise buyers on LinkedIn at the right time with spot-on message using N.Rich intent data.

“We would of course recommend N.Rich to any B2B company that wants to use their marketing budgets in a more efficient way. Use the possibility of syncing with LinkedIn to build efficient retargeting scenarios.”



Nathalie Brassart,
Global Paid Traffic manager,
Powell Software

Trusted by:



How it works

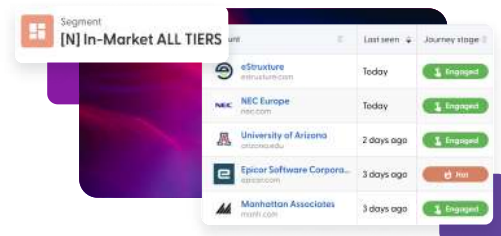
1 N.Rich Intent Reports

Identify target accounts with intent towards your product, category or competitors



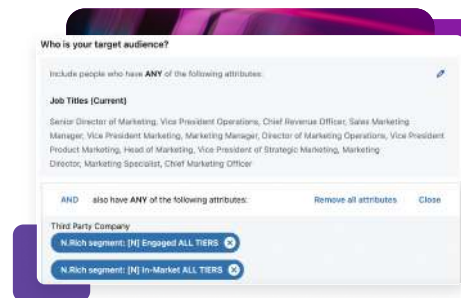
2 N.Rich Segments

Create accounts segments based on 1st-party and 3rd-party intent signals



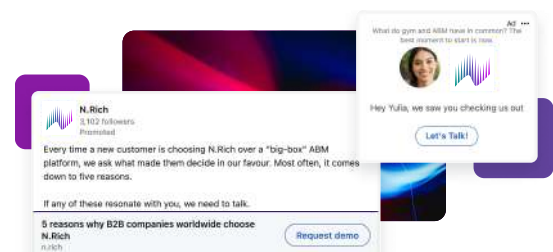
3 LinkedIn Ads Audiences

Enable one-click integration with LinkedIn Ads and have your segments synced as “third-party company” audiences. Audiences are automatically updated daily.



4 Intent-Based Campaigns

Run campaigns to raise awareness, generate demo requests or accelerate existing deals



N.Rich is a Finland-based ABM platform built to help companies drive demand from enterprise buyers. With its proprietary B2B-focused ad tech, website visitor identification capabilities, and third-party intent data, N.Rich allows marketing and sales teams to identify, categorize, and engage key accounts that matter the most to your business.

Learn more about us in the [LinkedIn Marketing Partners](#) directory.

