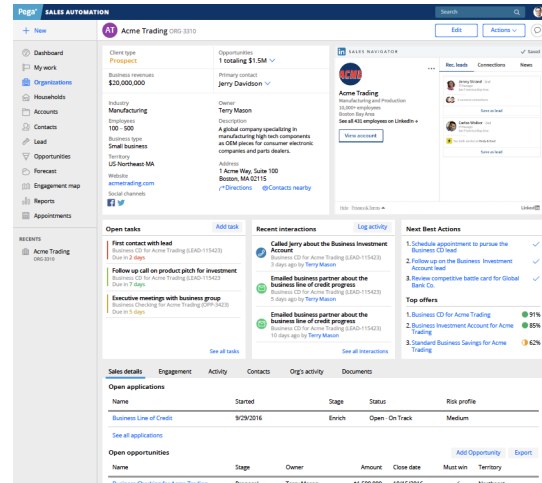
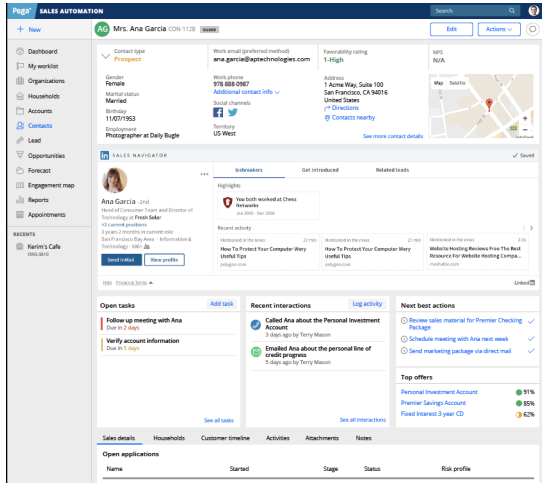




LinkedIn Sales Navigator and Pega Sales Automation

Overview

Pega Sales Automation and LinkedIn Sales Navigator have partnered to help sellers target, understand, and then personally engage potential buyers.



LinkedIn Sales Navigator can be accessed via Pega Sales Automation

Find New Leads – Find new leads directly in Pega Sales Automation with LinkedIn Sales Navigator Lead Recommendations.

Stay Up to Date – Turn contact and organization records into rich profiles by seeing LinkedIn Sales Navigator information directly in Pega Sales Automation.

Grow Contacts and Opportunities – Target new and related contacts, use icebreakers to prospect, and uncover the best way to get introduced.

Get Started Now

The integration is now available and all you need to do is enable LinkedIn in the Pega Sales Automation application setup, and provide LinkedIn Client and Org IDs. Head to <https://business.linkedin.com/sales-solutions> to sign up for a LinkedIn Sales Navigator license.

Learn More about Pega Sales Automation: <https://www.pegasystems.com/sales> | 617-374-9600