

# Maximize Productivity with LinkedIn Sales Navigator Analytics Integration with Microsoft Power BI



LinkedIn Sales Navigator helps sales teams target the right buyers, understand key insights, and engage with personalized outreach. This integration automates sales reporting so teams can seamlessly view and analyze Sales Navigator usage data within Power BI to increase sales effectiveness and maximize productivity.

Using the insights found in LinkedIn Sales Navigator Analytics Integration template app, sales operations professionals can:

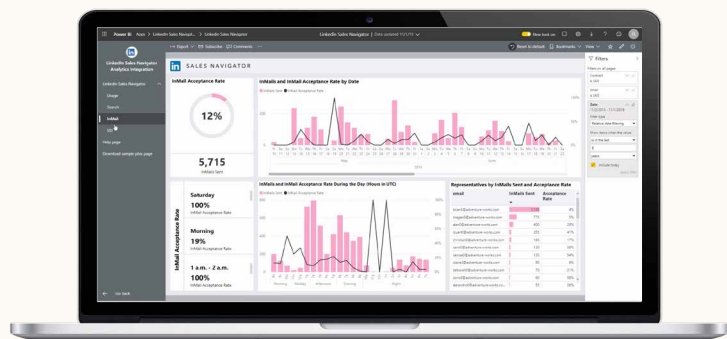
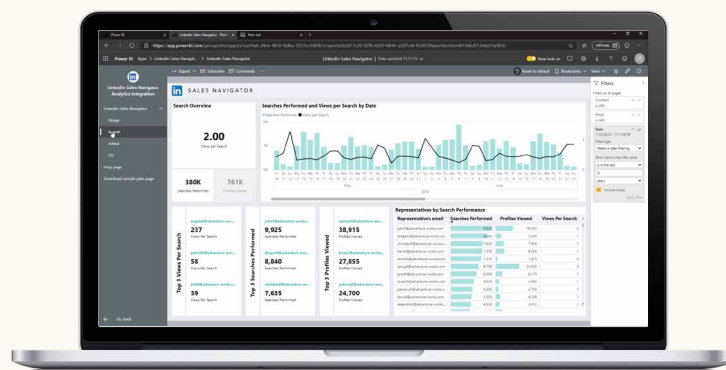


## Uncover insights faster

Derive valuable insights faster by analyzing and visualizing your LinkedIn Sales Navigator usage data in Power BI within minutes.

## Run deeper analyses

Perform deeper analyses and run comprehensive reports by merging data from sales, marketing, and HR technologies into one single view.



## Optimize sales performance

Measure relationship-building activities and improve team and rep performance by identifying areas of opportunities for training or coaching.

\* Embedded Profiles are available with Advance and Advanced Plus.

Get Started with LinkedIn Sales Navigator Analytics with Microsoft Power BI  
 Visit <https://business.linkedin.com/sales-solutions/partners/find-a-partner/microsoft-power-bi>