

Sales Navigator for the Manufacturing Industry



Look beyond old ways to form new relationships

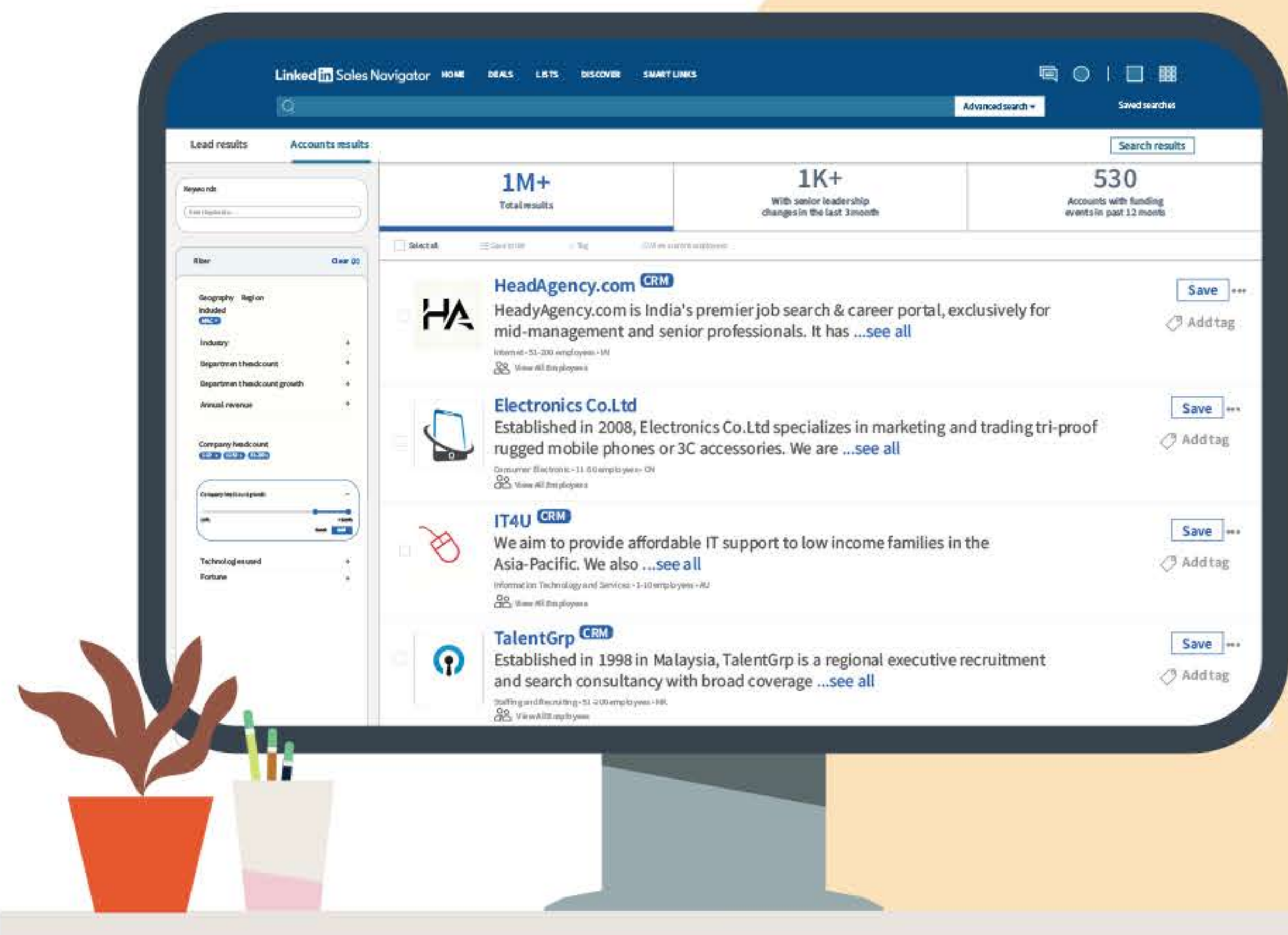
3 simple steps to get more deals with Sales Navigator

1. Find the right accounts to target

30+ Advanced filters and Spotlights to search for accounts that matter to you.

There are millions of manufacturing buyers on LinkedIn across a variety of sub-industries, such as Automotive, Chemical, Industrial, Transportation and Logistics, among others.

Once you save the accounts that matter most to you, receive alerts when they get mentioned in the news or make new key hires.

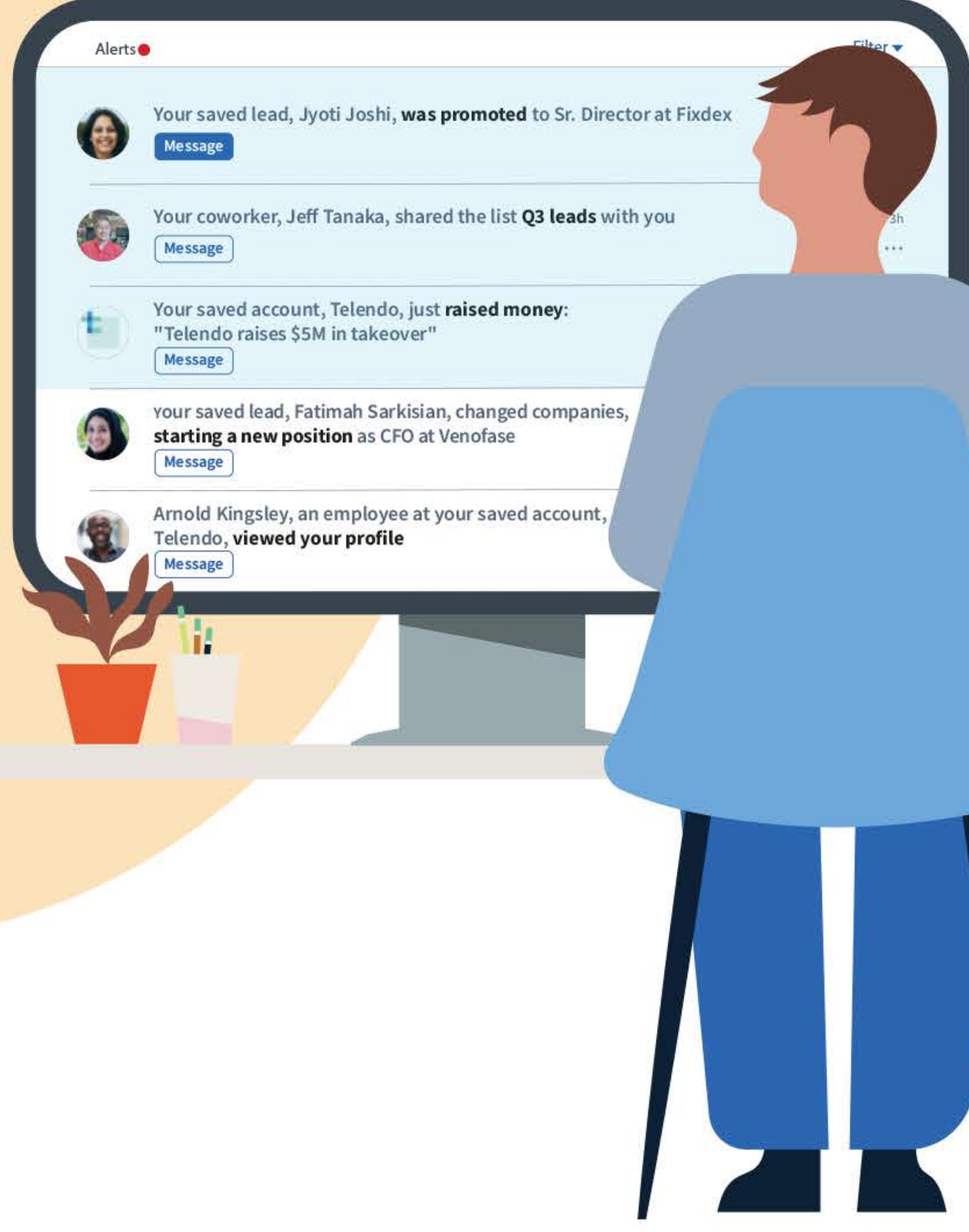


- 30+** | Advanced Search filters and Spotlights
- 20.3M+** | Global Decision Makers in the Manufacturing Industry
- 10.5M+** | Manufacturing buyers are not connected to salespeople within the industry

2. Source the right decision-maker within target accounts and know when to reach out

Once you save potential buyers as **Leads**, get real-time updates on their **key life events, job changes, promotions**, and more on your dedicated feed.

You'll never miss any important update that might get lost in your basic LinkedIn feed.



- 1.7M+** | Manufacturing decision makers who changed roles within the last year
- 84.2M+** | Posts and content shared by Manufacturing decision makers within the last year

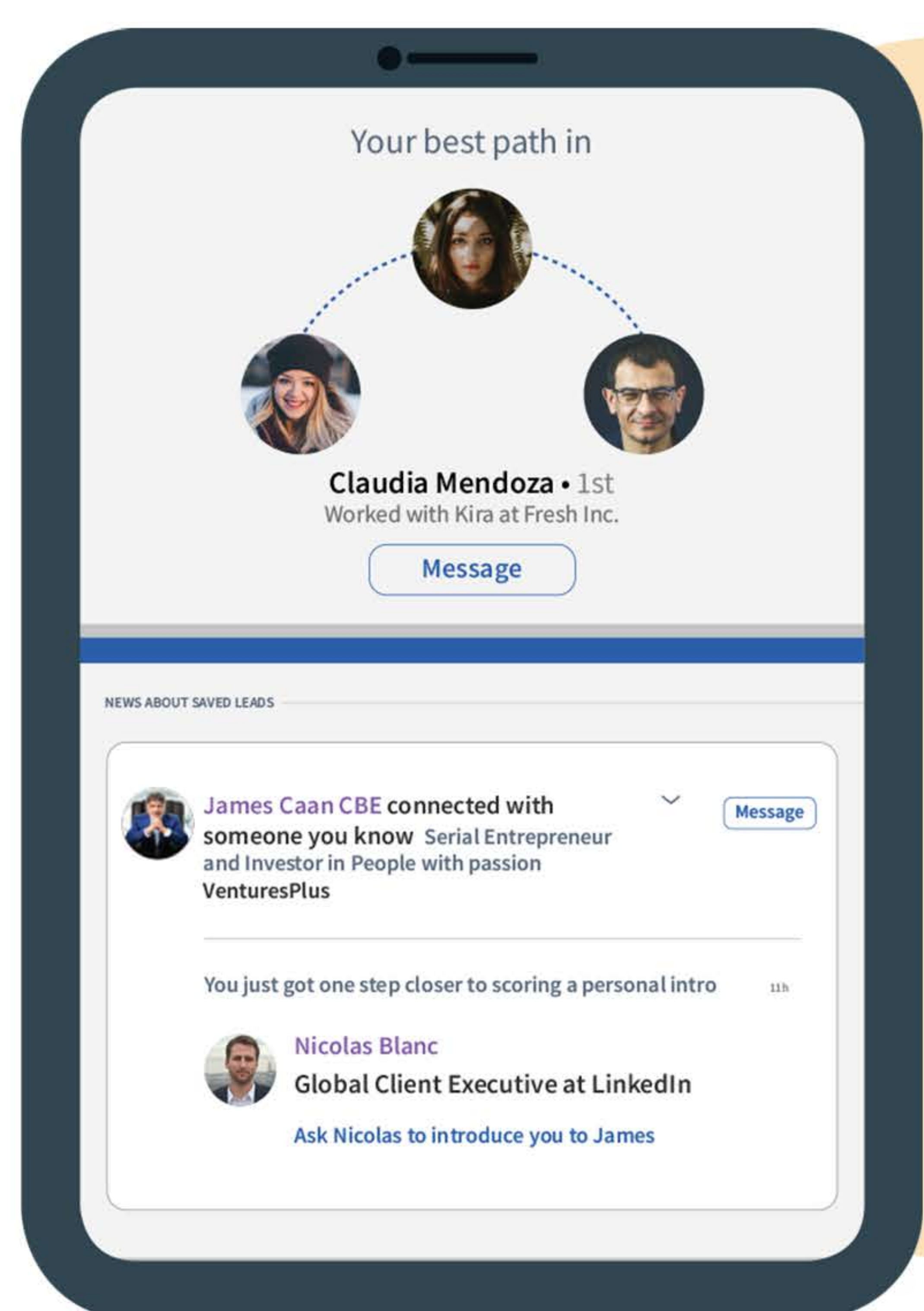
3. Reach out through referral opportunities or InMail

Find out how you can get referred to a buyer through your connections or your company's combined network.

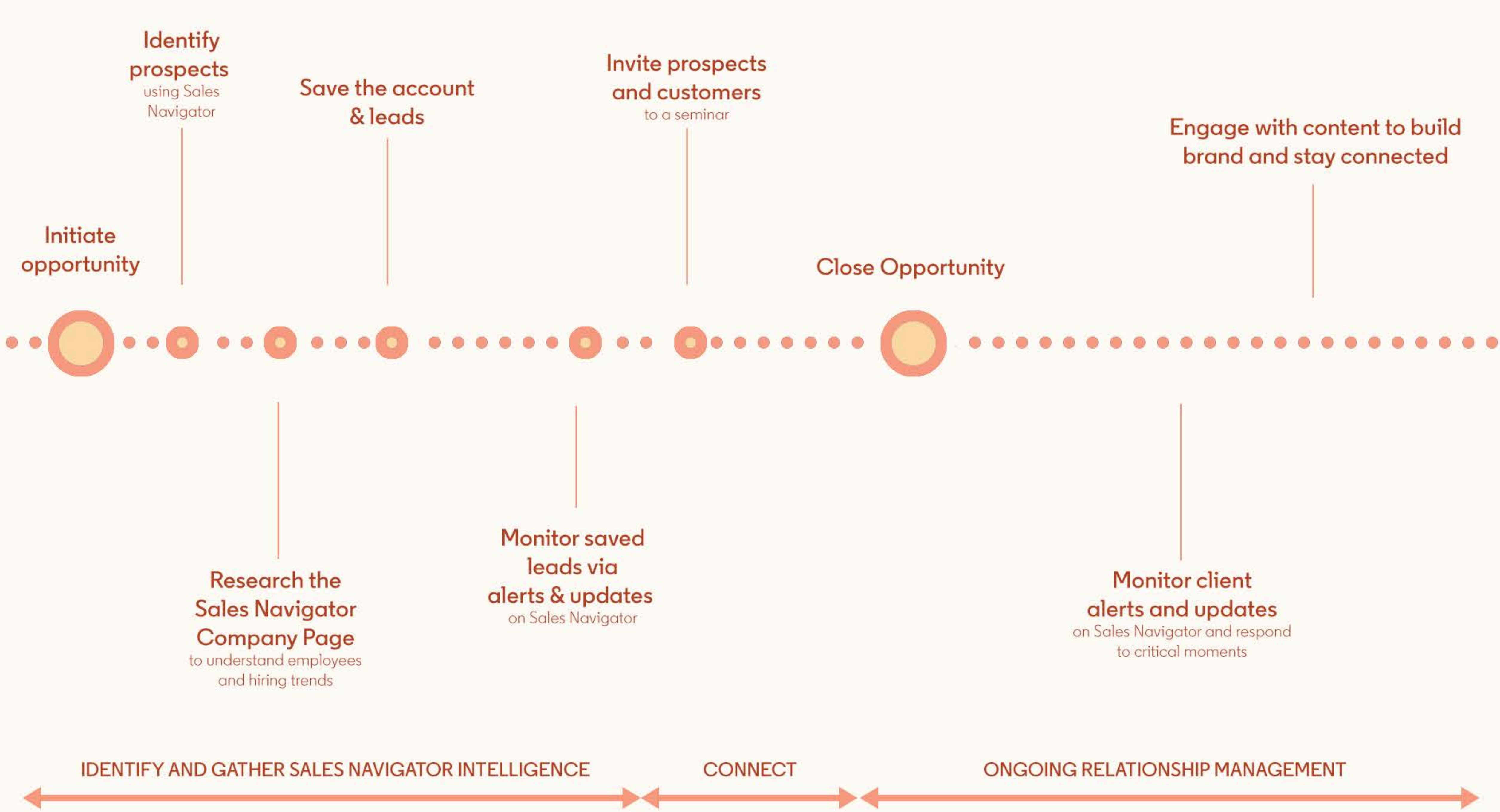
Use InMail to directly contact prospects, even if you aren't a first connection.

You will also get automatically alerted when someone in your network connects to one of the leads you're following.

- | 3X higher response rate for InMail than emails²



How Sales Navigator helps you shorten sales cycles and maximize sales productivity



Ready to speak to our experts?

Learn more about how Sales Navigator can help you easily attain your sales goals.

[Request a free demo](#)

