The New Recruiter and Jobs

A Step-by-Step Guide

How to make the most of the updates headed your way.





Welcome to the New Recruiter and Jobs

The updated, simplified workflow across Recruiter and Jobs streamlines your experience in Recruiter.

Fast, seamless, and smart, the new Recruiter and Jobs make it easier than ever to build great teams.

From viewing your search results and job applicants in one place to adding screening questions to job posts, this guide helps you navigate the new features heading your way.

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Three ways this update improves the recruiting experience



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Three ways this update improves the recruiting experience

The New Recruiter and Jobs are designed to help teams get smarter results, collaborate more easily, and get more done in Recruiter.



Increased productivity

From a unified talent pool across Jobs and search to slide-in candidate profiles, you can now see more, do more, and find great people faster.

Improved collaboration

The new experience makes it easier to work together by centralizing communication. Everyone on your team will be on the same page to keep the recruiting process moving.

Smarter results

The New Recruiter and Jobs experience thinks ahead. When you bring your jobs and searches together in a project, they will begin to learn from one another. Over time, Recruiter will use these learnings to improve the candidates it surfaces for you.

Coming later this year

Throughout the year, you'll receive access to many exciting new features.



Create a project, post a job, and search for candidates

With the New Recruiter and Jobs, searches and job posts are integrated to simplify managing candidates.

Getting started

Now a project is a folder for any recruiting channel you create, whether it's a search, a job, or both. This makes it easier to manage your recruiting activity in one place.

Let's take a look at how this works.

Starting a new project and posting a job

Imagine you've just starting recruiting for a new role. To find the right candidate, you need to start a search and post a job.

Fill in your project details		∵ö⊂ Get customized talent insights
Project details		Tell us who you're trying to hire and get customized insights about your talent pool.
Project name (for internal use only) *		
Account Manager - SF (FYQ1)		610,875,380 professionals on LinkedIn
Project description		1 749 083
Add project desription (optional)		with account manager job title
		26.415
		in San Francisco Bay Area
Who are you trying to hire? ⑦		180
Job title	Location	meet your requirements

Step 1. Now when you create a project and type in the role you're recruiting for, you'll see a glimpse of the talent pool for the role on the right.

Additional collaborators	+ Invite
Larry Hawkins Senior Recruiter II	
John Carpenter Technical Sourcer	
* Required field	Cancel Add a job post Create project

Step 2. Once you've entered your project details and are ready to create a project, you can add a job post to the project by clicking "Add a job post."

Step 1: Fill in your jol	b post details	
Company *	Job title *	Job address or city *
(7) Freshing	Account Manager	San Francisco Bay Area
Job function (Select up to 3) *		Employment type *
✓ Account Management	+ Add job function	Full Time 🗸

Step 3. Click "Add a job post" and insert the job post details. You'll notice, at the top of the job-posting screen, that you're still within the project you initially created.



Step 4. After entering the job post details and clicking finish, you'll arrive in the "Applicants" tab within your "Talent pool," where you can view all future applicants for the job. You can navigate to the "Recruiter search" tab to see search results based on the project details you provided.

Adding a job post to an existing project

You've already created a project to search for candidates, and now you want to add a job post to help your sourcing efforts.

Talent pool Pipeline (0) Project settings		
189 Recruiter search Post a job + Ad	dd candidates	
Search history	189 RESULT	S
Clear search		Mae Norris · 2nd
至 Custom filters		San Francisco Bay Area
	Current	Account Manager at Freshing • 2016 - Present
Spotlights in	Past	Account Manager - Customer Programs at Mintome • 2011 - 2012
+ More likely to engage		Associate Account Manager at Zoomjax • 2011 - 2012
+ Open to new opportunities (87),		More
	Education	California Institute of Technology • 2007 - 2010

Step 1. Within the "Talent pool" of a project, click "Post a job" to add a job post to that project.

Talent pool Pipeline	(0) Project set	tings	
284 Recruiter search	0 applicants	Recommended matches	

Step 2. Enter the job details and post it. The job will be added to the project and you'll enter the "Applicants" tab, where you can view applicants to this job. Here you can see who has applied for the job.

Posting a job and adding it to a search project

in RECRUITER Projects	Jobs Campaigns Reports	Q Start a new
C Search history	View all projects with a job	
Clear search	Conversion tracking	
	Post job count Manager at Freshing Francisco Bay Area	

Step 1. To post a job and add it to a project, start by posting the job from within the "Jobs" dropdown in the top navigation.



Step 3. After entering the job post details and completing the job post flow, you arrive in the "Applicants" tab. Within the "Talent pool," you can view all job applicants and a search that was automatically created based on your job post details.



Step 2. After entering the job-posting flow, you have the option to add the job post to an existing project or to create a new project.



Manage search leads and job applicants in one place

Integration between projects and job posts

The closer integration between projects and job posts provides a simple view of all search leads and job applicants within the Talent Pool.

From here, you can easily add any candidate to your "Pipeline" to track them through the recruiting process. The pipeline experience has been redesigned to help you manage candidates more easily.





Talent pool Pipeline (25) Project settings		
Location \checkmark Years of experience \checkmark		⊞ ≔
My pipeline	15 CANDIDATES	
Uncontacted (15) Contacted (1) Replied (0) Not Contacted (2) Screened (0) Applied (0) Declined (0) Do Not Contact (0) Future Prospect (1)	Image: Second Secon	Message Move Uncontacted 111 Contacted Replied Not Contacted Screened Screened Applied
Archived Candidates (8)	Chin Chou - 3rd în Sourced Marketing Manager at Flexis © Open to relocate Greater Denver Area Growth Marketing Manager at Flexis • 2014 - Present Past Campaign Marketing Manager at Flexing • 2014 - 2014 Associate Account Executive at Runity • 2013 - 2013 More Education University of Southern California • 2007 - 2010	Declined

Step 2. Move candidates to a different stage in the pipeline by clicking the "Move" button.



Conduct more focused searches

Filter your search for candidates that are most likely to engage

"Spotlights" has moved from the top center of the search page to its own section in the top left of the filters pane.

Use these "Spotlights" filters to focus your search on candidates who are open to new opportunities, candidates who are past applicants, candidates who have company connections, and candidates who are engaged with your talent brand on LinkedIn.



Slide-in candidate profile view

Now when you click on a candidate, their profile slides into view in the same window, so you can keep your place in search results without opening a new tab.

From within the profile view, you can easily flip through the candidate profiles from your search results by clicking the arrows in the top-right corner.

The new candidate profile view makes it easier to find key candidate information like mutual connections, external links (ex: Twitter, personal site, portfolio), and skill endorsement counts.





Receive Recommended matches

Recommended matches

Now, posting a job gives you access to a list of "Recommended matches" that LinkedIn thinks are a good fit for your job. These get smarter over time based on your feedback.

Later this year, you'll also start to see "Recommended matches" in projects without a job post. "Recommended matches" will also start to learn more from your search and job post activity to improve candidate quality.





Collaborate with teammates more easily

Reply to notes and tag your teammates

Reply directly to notes that your teammates add to candidate profiles. This will allow you to communicate more easily about a specific candidate. Please note, you will not be able to see notes your teammates made on a profile if they chose not to share.

When creating a candidate note, you can limit who can view it by selecting "Only me" under the "Make this note visible to" prompt. To reply to a note on a profile, simply type the message into the "Reply" field that appears below the note.

To tag a teammate in notes, simply type "@" and start typing the teammate's name. Their name will appear in the dropdown menu, where you can select it. Once you've composed your note and clicked "Add," the note will post and your teammate will receive a notification via email.

@Wi	
Wi ll Miller	Notes (0)
Account manager at Flexis	OM/III an Dana Lastica dabat and a subscription durith Maxim the mast
Wi ll Yoshimura	Would you recommend her for @Dan Reid 's team?
Project manager at ZoomJax	
Will Ferrell Software engineer at Fixdex	
Wi ll Hamlin	Make this note visible to
Accountant at GoldenPhase	Only me
	• Everyone in SR TPM_ENG_SF_Q1 2018 Change
William Pong	 Everyone in my company



Coming later this year View teammates' message history with candidates

When you click on an applicant's profile from the "Pipeline", navigate to the "Messages" tab within the profile view to see the message history between that candidate and yourself, or between that candidate and your team (if your teammates have chosen to make their conversations visible). Click any message to show the full message text in the top-right corner of the screen.



Get qualified applicants with an improved Job posting experience

Post jobs with a remote location

Recruiting for remote employees? Let candidates know that your job allows remote work.

Step 1: What job do you want to post?

Company *	Job title *	Location* ③
Freshing	Project Manager	Job address or city
Job function (Select up to 3) *		Role is remote in

Step 1. Enter the job-posting flow and click the "Location" field.

Step 1: What job do you want to post?

Step 1: What job do you want to post?

Step 3. Type in the location/area in which you would like candidates to work remotely.

Screening questions

You can now add screening questions to jobs you've posted manually on LinkedIn. These screening questions narrow down the talent pool by allowing candidates to evaluate whether they're a good fit for a role. This also allows you to sort your applicant pool by those who best meet your requirements.

You can add screening questions assessing the following:

- Years of functional work experience
- Level of education
- Willingness to commute
- Work authorization status
- Visa status
- Licenses/certifications
- Language proficiency

Step 2: Add screening questions (optional)

See top applicants easier by asking about their qualifications when they apply. Add screening questions below:

🗎 Work Experience 🗸	🟦 Education 🗸	⊘ Location +
🗎 Work Authorization +	🕀 Language 🗸	🗐 Visa Status 🕂
Certifications +	🔀 Expertise with Too	ols +

Applicants will be asked these questions as part of their application:

How many years of Select job function experience do you have?	
This job prefers years minimum.	
Qualification type O Required O Preferred	↑↓헙
备 Have you completed the following level of education: Select level of education:	on 🔻
This job requires a 'yes' answer.	

Screening questions

When you add a question, you can select whether that qualification is required or preferred. Before you post the job, you can also choose whether you'd like to automatically take action on applicants who do not meet your required qualifications. You have two options for how to handle these applicants:

- **1.** Automatically archive all candidates who do not meet all required qualifications.
- 2. Automatically reject candidates who do not meet all required qualifications. In this case, candidates who do not meet required qualifications will move to the archived stage of your pipeline, and after seven days they will be sent a rejection message.

Within the "Applicants" tab of the "Talent pool," you can sort your applicants based on how well they fit your job qualifications.

Applicants will be asked these questions as part of their application:	
 How many years of Select job function experience do you have? This job prefers years minimum. 	
Qualification type O Required O Preferred	↑↓1
 Have you completed the following level of education: Select level of education This job requires a 'yes' answer. 	•
Qualification type O Required O Preferred	↑↓ 🖯
Are you legally authorized to work in the United States? This job requires a 'yes' answer.	
Qualification type O Required O Preferred	↑↓台

Closing the loop

Get back to applicants in just a few clicks.

Quickly and easily let applicants know the status of their application – you can now quickly send rejection messages to candidates individually or in bulk to let them know they weren't selected to move forward in the recriuting process.

Select a rejection reason		•
B Rejection reasons will	not be shared with th	ne applicant
end rejection me	ssage	On 🦲
Hi Timothy,		
Thank you for your inte Flexis in Denver. Unfort application to move for	rest in the Software E tunately, Flexis did no ward in the hiring pro	Engineer position at ot select your ocess.
Thank you for your inte Flexis in Denver. Unfort application to move for Regards, Flexis	rest in the Software E tunately, Flexis did no ward in the hiring pro	Engineer position at ot select your ocess.
Thank you for your inte Flexis in Denver. Unfort application to move for Regards, Flexis	rest in the Software E tunately, Flexis did no ward in the hiring pro	Engineer position at ot select your ocess.

Select a rejection reason Candidate did not meet basic qualifications Candidate is ineligible to work in location More qualified candidate selected Candidate withdrew Candidate not considered/ reason not specified Other

Discover key insights with improved pipeline reporting

Improved pipeline reporting

New robust pipeline reporting allows you to track the end-to-end recruiting process and identify trends and bottlenecks.

With the pipeline report, take a deeper dive into how candidates move through the recruiting pipeline.

- See how candidates have moved through various pipeline stages for a given period of time
- See detailed conversion rates between channels
- View the average time candidates spend in each stage
- View how many candidates came through each recruiting channel (ex: search vs. jobs) and the average time to source

n RECRUITER Projects Jobs (Campaigns	Reports		Q Start a new sea	arch
HOWING DATA FOR Contract (10) Search contract All		Reports Summary Pipeline Usage Inf	Mail Jobs		
Contract 1		Date range. 1/23/2016 • 7/24/2016 •	Contacted		
Contract 3		HIRING PIPELINE [®]	Sourced candidates Applicants	10 55	
over (50)		Filter by: Moved to the next stage -	Moved to Contacted Conversion rate	65 66%	
Search owner		100 moved to Saved	Avg time in stage	3 days	
Me Caleb Stephens Sallie Salazar fore roject (25)		moved to Contacted 25 moved to Responded 15 moved to Screen		-	
Search project All Engineers in Dallas Designers in Austin		Sourcing analytics AVG. TIME TO HIRE			25
Sales Rep in Texas		20			
Junction (2) Jall Administration Design		10			
		0 r Saved	Contacter	d	Responded

Get help when you need it

We're here for you

We've created a wide range of resources to answer questions and offer additional support as you begin to adapt to this new experience.

Resources

Learn more about new features, get answers to frequently asked questions, and find all the resources your team will need to make the most out of the New Recruiter and Jobs.

The New Recruiter and Jobs site

Discover new upcoming features, and get answers to frequently asked questions by visiting the New Recruiter and Jobs site.

Webinar

Sign up for the **webinar** and live Q&A session.

Recruiter Help Center

Still can't find an answer? Visit the Recruiter Help Center.

LinkedIn Support team

Our Support team is standing by to help. Just submit a ticket through the Recruiter Help Center.

One-on-one guidance

If you have more questions, please reach out to your LinkedIn Account team.

Linked in