LinkedIn ATS Integrations

# Connect LinkedIn Recruiter & Jobs to Mercury xRM

Discover a simplified, insights-driven workflow that helps you engage more qualified candidates faster.







# Table of Contents

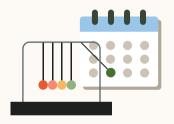
Benefits	3
Packages	4
Integration availability	5
Recruiter System Connect (RSC)	6
Unified Search	10
Recommended Matches	11
ATS-Enabled Reporting	12
Apply Connect	15
Optional step	16





# Spend more time on people, not process.

Discover the one integration suite that can save your team time so you can focus on what matters most — hiring the right people.



### Save time

Quickly access all the information you need without switching between platforms.



## Hire qualified candidates

Attract the most qualified candidates and move them through the hiring funnel faster.



### Make informed decisions

Strengthen your hiring strategy with relevant candidate insights and data-driven reports.





# Integrations for all of your hiring needs

LinkedIn ATS Integrations help you stay efficient at every stage of the hiring process.



### Sourcing package

Work seamlessly across Recruiter and your ATS to find qualified candidates faster.

#### Recruiter System Connect

Connect your ATS to LinkedIn Recruiter to access information when and where you need it, without having to switch between platforms.

#### **Unified Search**

Search and message candidates across both your ATS and the LinkedIn network directly from your ATS.

#### **Recommended Matches**

Discover candidate recommendations based on job descriptions you post in your ATS.



### Reporting package

Understand your sourcing and hiring activities across your entire funnel.

#### **ATS-Enabled Reporting**

Gain insight across your end-to-end hiring funnel to optimize where you spend your time and to understand the value of all your sources, including linkedin.



### Apply package

Streamline the job posting and application processes so you can focus on the most qualified candidates.

#### **Apply Connect**

Attract more applicants with a seamless candidate experience and real-time job postings, then use insights to evaluate applicants in your ATS.

#### Apply with LinkedIn

Let candidates apply to jobs on your career site using their LinkedIn profile information.





Whatever stage your candidates are at, LinkedIn ATS Integrations can move them through the funnel faster with these packaged solutions.

## Sourcing package

#### Recruiter System Connect - Get started ◆

- ✓ Identify which candidates are already in your ATS when searching in Recruiter
- Filter LinkedIn searches by existing ATS candidates
- Access ATS candidate history and status on Recruiter profiles
- Export limited LinkedIn profiles to your ATS
- ✓ View real-time LinkedIn profile information for candidates in your ATS
- ✓ Send messages and view LinkedIn Notes and InMail from within your ATS

#### Unified Search - Get started ↓

➤ Search candidates across both your ATS and the LinkedIn network directly from your ATS

#### Recommended Matches - Get started ↓

★ Get LinkedIn candidate recommendations for jobs in your ATS

## Reporting package

#### ATS-Enabled Reporting - Get started ↓

- ✓ Optimize your strategy with full-funnel activity insights from the Hiring Funnel Report
- Evaluate different candidate sources with the Source Report
- ✓ Understand the impact of your LinkedIn activity with LinkedIn Touch Attribution
- ✓ Use industry benchmarks to compare against industry peers

## Apply package

#### Apply Connect - Get started ↓

- ➤ Post jobs from your ATS to LinkedIn in real time
- ★ Allow candidates to apply to jobs from any device without leaving LinkedIn
- ➤ Get applications from LinkedIn delivered directly to your ATS
- X Incorporate screening questions from your ATS into your LinkedIn applications
- X View real-time LinkedIn profiles and applicant insights in your ATS
- X Receive LinkedIn skills data about applicants
- X Send application status updates to candidates with automated notifications

#### Apply with LinkedIn

✓ Let candidates apply to jobs on your career site using their LinkedIn profile information





Sourcing package

# Recruiter System Connect (RSC)

Connect your ATS with LinkedIn Recruiter to access candidate information, boost collaboration, and view more applicant data in both Recruiter and Mercury xRM without having to switch between platforms.

- Get the same candidate data in both Recruiter and Mercury xRM, saving you time and keeping you up to date wherever you're working
- View a candidate's LinkedIn profile with Mercury xRM and easily see which candidates are already in Mercury xRM from Recruiter
- See all Recruiter notes and InMail messages in Mercury xRM for a complete view of your candidate interactions
- Automatically create or update a profile within Mercury xRM when a candidate responds to an InMail message
- Activate RSC to pave a path for easier activation of other powerful LinkedIn ATS Integrations



Save time now that you're connected



Connect at no additional cost



RSC is secure and GDPR compliant



Easy setup
for administrators

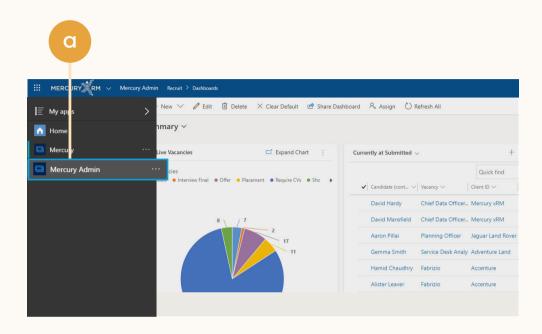




# Step 1 of 3 Set up integration in Mercury xRM.

- Select "Mercury Admin" under the "Dynamics 365" dropdown menu.
- b This will take you to the onboarding page and direct you to request an integration.

#### LinkedIn ATS Integrations → Sourcing → Recruiter System Connect







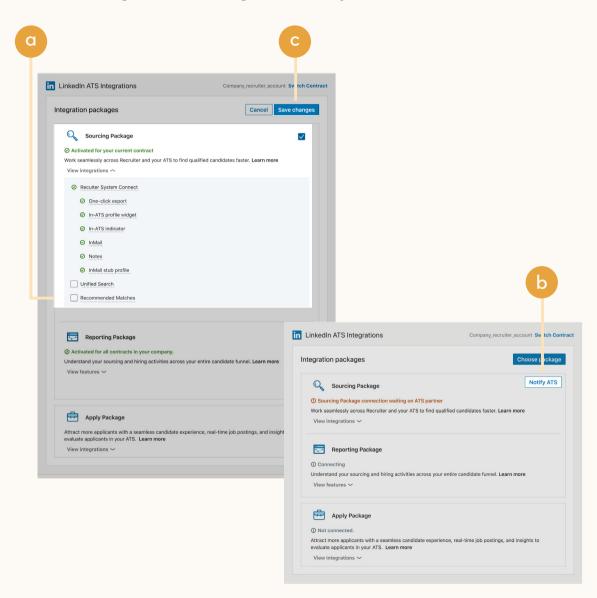
# Step 2 of 3 Set up Recruiter System Connect in Mercury xRM.\*

a Admins can request to activate integrations all at once — across all packages — inside the onboarding widget.\*\*

Please note: Default access level is contract level for sourcing packages versus company level for reporting and applicant management packages.

- b (Optional) Connection not moving fast enough? Nudge partners with a notification.
- Hit "Save changes" to confirm integration activation. Your integrations will be turned on at this point.

#### LinkedIn ATS Integrations → Sourcing → Recruiter System Connect



<sup>\*</sup>Check with your ATS to ensure all features are enabled for you.

<sup>\*\*</sup>If an integration package or feature is grayed out, it's either because your ATS is not offering it at this time or you don't have the permission to adjust this package. Check with your ATS to ensure all features are enabled for you or to request an integration.





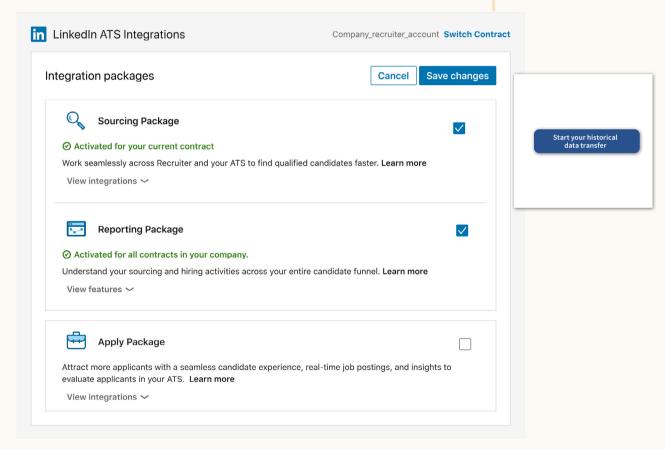
## Step 3 of 3 Start data transfer.

To the right of the "Request an Integration" module, click the button to "Start your historical data transfer."

The process of syncing your data will start, and the status of each of the datasets that are being synced will be indicated.

LinkedIn ATS Integrations → Sourcing → Recruiter System Connect









Sourcing package

# Unified Search

Save time by searching and sourcing from Mercury xRM and LinkedIn simultaneously. Access Mercury xRM candidate records not found on LinkedIn and explore LinkedIn outside your ATS, covering all your bases. Save candidates to a job and send InMail messages without leaving Mercury xRM.

**Note:** You must activate <u>Recruiter System Connect (RSC)</u> to integrate Unified Search.

X This integration currently isn't available with Mercury xRM.

**Want this integration?** Reach out to your Mercury xRM rep. Or, you can <u>let us know</u> you're interested in this integration.



Save time with less searching



Find candidates across networks



Engage directly from Mercury xRM





Sourcing package

# Recommended Matches

Let LinkedIn do the work for you. Discover candidate recommendations based on job descriptions you post in your ATS. Save your favorite candidates, send them InMail messages, and easily archive candidates from your ATS. Matches continually improve with each use.

**Note:** You must activate <u>Recruiter System Connect (RSC)</u> to integrate Recommended Matches.

X This integration currently isn't available with Mercury xRM.

**Want this integration?** Reach out to your Mercury xRM rep. Or, you can <u>let us know</u> you're interested in this integration.



Get automatic recommendations



Discover qualified candidates faster



Engage directly from Mercury xRM





Reporting package

# ATS-Enabled Reporting

Gain insight across your end-to-end hiring funnel to optimize where you spend your time and understand the value of all your sources, including Linkedln. This integration is available for any customer who has activated RSC.



Gain more actionable insights



Discover valuable sources



Make more informed decisions

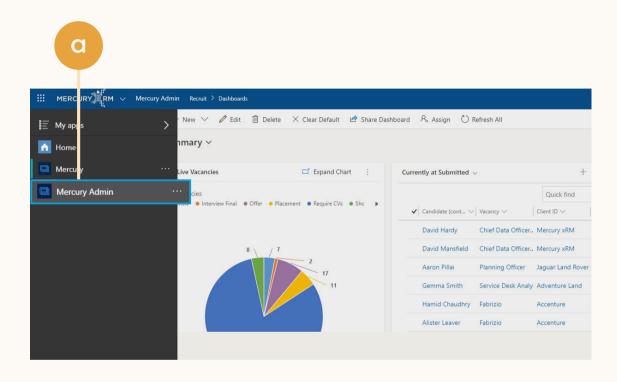




## Step 1 of 2 Set up ATS-Enabled Reporting in Mercury xRM.

- Select "Mercury Admin" under the "Dynamics 365" dropdown menu.
- b This will take you to the onboarding page and direct you to request an integration.

#### LinkedIn ATS Integrations → Reporting → ATS-Enabled Reporting



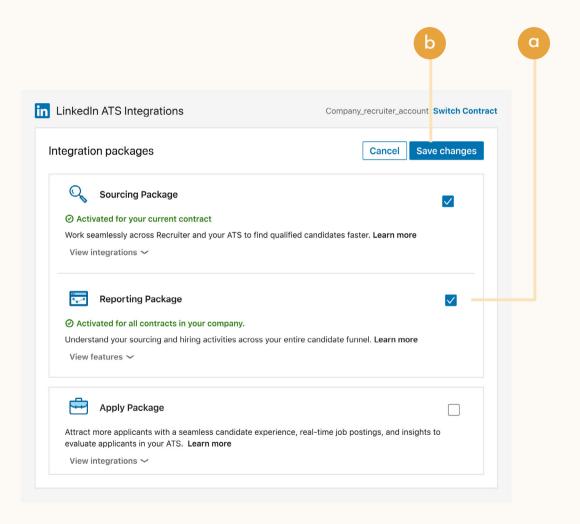




# Step 2 of 2 Set up ATS-Enabled Reporting in Mercury xRM.

- You'll see the onboarding widget. Then check the "Reporting Package" to activate ATS-Enabled Reporting.
- b Hit "Save changes" to confirm integration activation. Your integration will be turned on at this point.

#### LinkedIn ATS Integrations → Reporting → ATS-Enabled Reporting







Apply package

# Apply Connect

Optimize your candidate experience and encourage more job seekers to easily apply. Post your roles in real-time to LinkedIn from Mercury xRM and leverage dynamic LinkedIn profile and application data in Mercury xRM including relevant skills based on the job. Enable applicant notifications to send application status updates automatically to candidates across key stages in the application cycle.



This integration currently isn't available with Mercury xRM.

**Want this integration?** Reach out to your Mercury xRM rep. Or, you can <u>let us know</u> you're interested in this integration.



Get dynamic LinkedIn
Profile information



Find qualified applicants faster



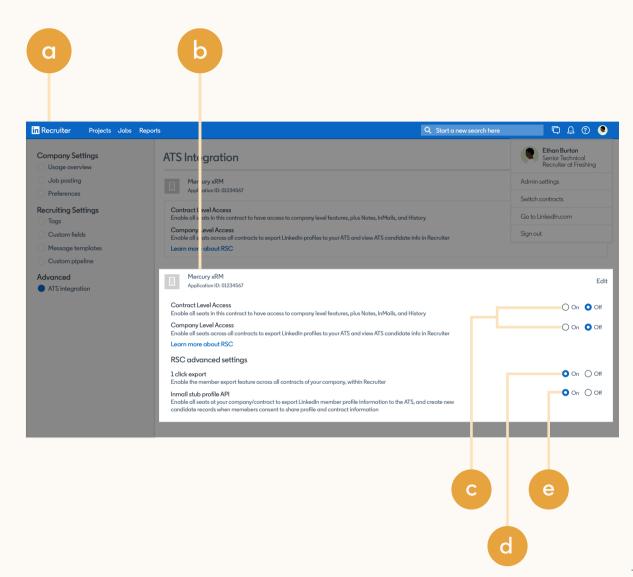
Reduce candidate drop-off





# Optional step Adjust your access settings in Recruiter.

- Open your LinkedIn Recruiter
   Admin account in a new tab.
- b Scroll down to your Mercury xRM section.
- Connect "Contract Level Access," "Company Level Access," or both by clicking "On" for the desired access.
- d Activate 1-click export to quickly transfer simple candidate information to your ATS.
- e Activate the InMail Stub Profile
  API to create or update profiles
  in your ATS when a candidate
  consents to share their contact
  information with your company
  via InMail.





# Additional resources

Get help setting up and using LinkedIn ATS Integrations at your organization.

## Email support

Email us at <u>LTSATSIntegrations@LinkedIn.com</u> for general support and answers.

## Request an integration

Want an integration that isn't available yet? Reach out to a ClearCompany rep or complete the form.

