

# LinkedIn ATS Integrations Connect LinkedIn Recruiter & Jobs to SmartRecruiters

Discover a simplified, insights-driven workflow that helps you engage more qualified candidates faster.



**Linked in** Talent Solutions

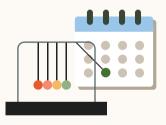


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## Spend more time on people, not process.

Discover the one integration suite that can save your team time so you can focus on what matters most — hiring the right people.



## Save time

Quickly access all the information you need without switching between platforms.



## Hire qualified candidates

Attract the most qualified candidates and move them through the hiring funnel faster.

## Make informed decisions

Strengthen your hiring strategy with relevant candidate insights and data-driven reports.

**Pricing:** LinkedIn ATS Integrations are provided by LinkedIn at no additional cost if you hold a full Recruiter seat. Some ATS providers may charge a fee for certain integrations.



# Integrations for all of your hiring needs

LinkedIn ATS Integrations help you stay efficient at every stage of the hiring process.



## Sourcing package

Work seamlessly across Recruiter and your ATS to find qualified candidates faster.

#### **Recruiter System Connect**

Connect your ATS to LinkedIn Recruiter to access information when and where you need it, without having to switch between platforms.

#### **Unified Search**

Search and message candidates across both your ATS and the LinkedIn network directly from your ATS.

#### **Recommended Matches**

Discover candidate recommendations based on job descriptions you post in your ATS.



## Reporting package

Understand your sourcing and hiring activities across your entire funnel.

#### **ATS-Enabled Reporting**

Gain insight across your end-to-end hiring funnel to optimize where you spend your time and to understand the value of all your sources, including LinkedIn.



## Apply package

Streamline the job posting and application processes so you can focus on the most qualified candidates.

#### Apply Connect

Attract more applicants with a seamless candidate experience and real-time job postings, then use insights to evaluate applicants in your ATS.

#### Apply with LinkedIn

Let candidates apply to jobs on your career site using their LinkedIn profile information.

Whatever stage your candidates are at, LinkedIn ATS Integrations can move them through the funnel faster with these packaged solutions.

## Sourcing package

#### Recruiter System Connect - Get started +

- ✓ Identify which candidates are already in your ATS when searching in Recruiter
- ✓ Filter LinkedIn searches by existing ATS candidates
- Access ATS candidate history and status on Recruiter profiles
- Export limited LinkedIn profiles to your ATS
- View real-time LinkedIn profile information for candidates in your ATS
- Send messages and view LinkedIn Notes and InMail from within your ATS

#### Unified Search - Get started +

✗ Search candidates across both your ATS and the LinkedIn network directly from your ATS

#### Recommended Matches - Get started +

✗ Get LinkedIn candidate recommendations for jobs in your ATS

## Reporting package

#### ATS-Enabled Reporting – Get started +

- ✓ Optimize your strategy with full-funnel activity insights from the Hiring Funnel Report
- Evaluate different candidate sources with the Source Report
- ✓ Understand the impact of your LinkedIn activity with LinkedIn Touch Attribution
- ✓ Use industry benchmarks to compare against industry peers

## Apply package

#### Apply Connect - Coming soon!

- ★ Post jobs from your ATS to LinkedIn in real time
- ★ Allow candidates to apply to jobs from any device without leaving LinkedIn
- ★ Get applications from LinkedIn delivered directly to your ATS
- ✗ Incorporate screening questions from your ATS into your LinkedIn applications
- ✗ View real-time LinkedIn profiles and applicant insights in your ATS
- 🗙 Receive LinkedIn skills data about applicants
- Send application status updates to candidates with automated notifications

#### Apply with LinkedIn

 Let candidates apply to jobs on your career site using their LinkedIn profile information



#### Sourcing package

## Recruiter System Connect (RSC)

Connect your ATS with LinkedIn Recruiter to access candidate information, boost collaboration, and view more applicant data in both Recruiter and SmartRecruiters without having to switch between platforms.

- Get the same candidate data in both Recruiter and SmartRecruiters, saving you time and keeping you up to date wherever you're working
- View a candidate's LinkedIn profile with SmartRecruiters and easily see which candidates are already in SmartRecruiters from Recruiter
- See all Recruiter notes and InMail messages in SmartRecruiters for a complete view of your candidate interactions
- Automatically create or update a profile within SmartRecruiters when a candidate responds to an InMail message
- Activate RSC to pave a path for easier activation of other powerful LinkedIn ATS Integrations



Save time now that you're connected



Connect at no additional cost



RSC is secure and GDPR compliant



Easy setup for administrators

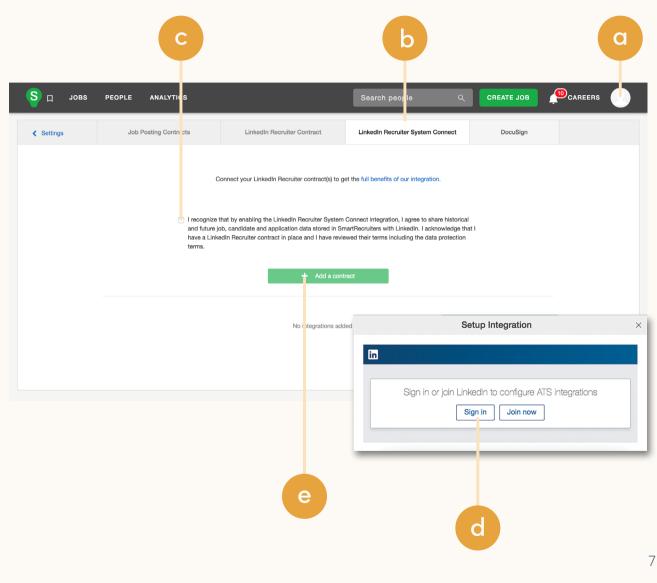
## Step 1 of 4 Head into SmartRecruiters to begin setting up the integration.

- a Sign in as an Administrator.
- b Click the **"LinkedIn Recruiter** System Connect" tab.
- c Check the box to acknowledge your agreement to share GDPR-compliant data across both platforms, and then proceed.

#### d Click **"Add a contract."**

e In the pop-up, click **"Sign in."** Enter your credentials for your LinkedIn Recruiter account to sign in and select which LinkedIn Recruiter contract you want to connect to SmartRecruiters by clicking **"Continue."** 

#### LinkedIn ATS Integrations → Sourcing → **Recruiter System Connect**



## Step 2 of 4 Set up integration in SmartRecruiters.

Admins can request to activate integrations all at once — across all packages — inside the onboarding widget.\*\*

**Please note**: Default access level is contract level for sourcing packages versus company level for reporting and applicant management packages.

- b (Optional) Connection not moving fast enough? Nudge partners with a notification.
- c Hit **"Save changes"** to confirm integration activation. Your integrations will be turned on at this point.

 $^{\ast}\mbox{Check}$  with your ATS to ensure all features are enabled for you.

\*\*If an integration package or feature is grayed out, it's either because your ATS is not offering it at this time or you don't have the permission to adjust this package. Check with your ATS to ensure all features are enabled for you or to request an integration.

#### LinkedIn ATS Integrations > Sourcing > **Recruiter System Connect**

	C
LinkedIn ATS Integrations     Com     Integration packages	Cancel Save changes
Sourcing Package     Activated for your current contract     Work seamlessly across Recruiter and your ATS to find qualified candidates     View integrations	faster. Learn more
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Notes     ImMail stub profile     Unified Search     Recommended Matches	Integration packages Choose p ka O Sourcing Package O Sourcing Package O Sourcing Package O Sourcing Package connection waiting on ATS partner Work examinably across Reculter and your ATS to find qualified candidates faster. Learn more View Integrations ~
Reporting Package     O Activated for all contracts in your company.     Understand your sourcing and hiring activities across your entire candidate     View features ~	View features ~
Apply Package Attract more applicants with a seamless candidate experience, real-time jo evaluate applicants in your ATS. Learn more View interartions ~	Apply Package     O Not connected.     Attract more applicants with a seamless candidate experience, real-time job postings, and insights to     evaluate applicants in your ATS. Learn more     View integrations ~

## Step 3 of 4 Head back into SmartRecruiters.

Go back into SmartRecruiters and reload the page to verify the integration status.

At this point, a one-time sync of historical jobs, candidates, and applications will be initiated in the background.

When you set up the integration for the first time, the one-time sync of historical data typically takes anywhere between two and 24 hours. Duration depends on the size of your company's dataset.

**Important:** If you have multiple contracts, just click "+ Add a contract" again and follow the same steps to enable another contract.

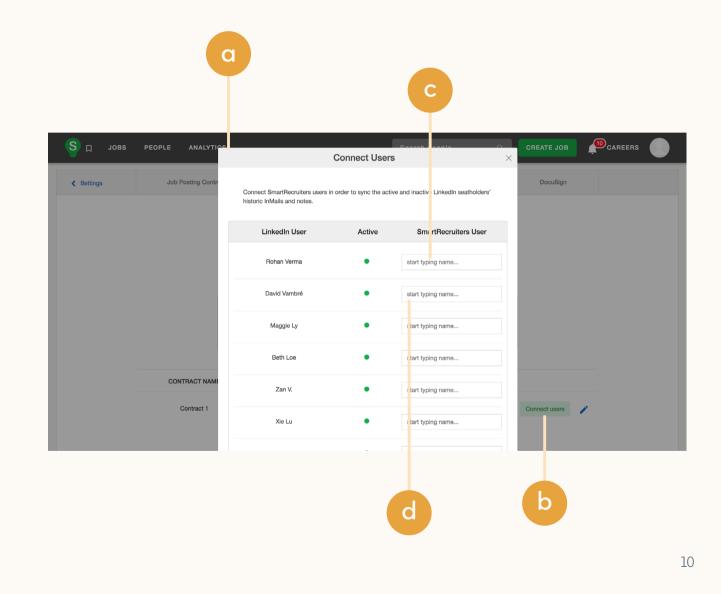
#### LinkedIn ATS Integrations → Sourcing → **Recruiter System Connect**

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<mark>S</mark> Д јовѕ	PEOPLE ANALYTICS		Search people Q	CREATE JOB	<sup>10</sup> CAREERS
Settings	Job Posting Contracts	LinkedIn Recruiter Contract	LinkedIn Recruiter System Connect	DocuSign	
		Connect your LinkedIn Recruiter contract(s) to g			
	<b>e</b> c	ompany-level integration			
	CONTRACT NAME	CONTRACT ID	STATUS		
	Contract 1	193200481		Connect users	

## Step 4 of 4 "Connect users."

- Map your Recruiter seatholders to SmartRecruiters users so that historical InMail messages and Prospect Notes are also synced over from LinkedIn Recruiter to SmartRecruiters.
- Find the contract in the list and click "Connect Users." SmartRecruiters will automatically pull in your LinkedIn Recruiter seatholders.
- To connect a LinkedIn user account, start typing their name in the SmartRecruiters User field.
- Repeat for each user who should be able to use the integration. When finished, click **"Close."**

#### LinkedIn ATS Integrations > Sourcing > Recruiter System Connect





#### Sourcing package

Save time by searching and sourcing from SmartRecruiters and LinkedIn simultaneously. Access SmartRecruiters candidate records not found on LinkedIn and explore LinkedIn outside your ATS, covering all your bases. Save candidates to a job and send InMail messages without leaving SmartRecruiters.

**Note:** You must activate <u>Recruiter System Connect (RSC)</u> to integrate Unified Search.

X This integration currently isn't available with SmartRecruiters.

Want this integration? Reach out to your SmartRecruiters rep. Or, you can let us know you're interested in this integration.



Save time with less searching



Find candidates across networks



Engage directly from SmartRecruiters



#### Sourcing package

## Recommended Matches

Let LinkedIn do the work for you. Discover candidate recommendations based on job descriptions you post in your ATS. Save your favorite candidates, send them InMail messages, and easily archive candidates from your ATS. Matches continually improve with each use.

**Note:** You must activate <u>Recruiter System Connect (RSC)</u> to integrate Recommended Matches.

- X This integration currently isn't available with SmartRecruiters.
  - **Want this integration?** Reach out to your SmartRecruiters rep.
  - Or, you can <u>let us know</u> you're interested in this integration.



Get automatic recommendations



Discover qualified candidates faster



Engage directly from SmartRecruiters



#### Reporting package

## **ATS-Enabled Reporting**

Gain insight across your end-to-end hiring funnel to optimize where you spend your time and understand the value of all your sources, including LinkedIn. This integration is available for any customer who has activated RSC.



Gain more actionable insights



Discover valuable sources



Make more informed decisions

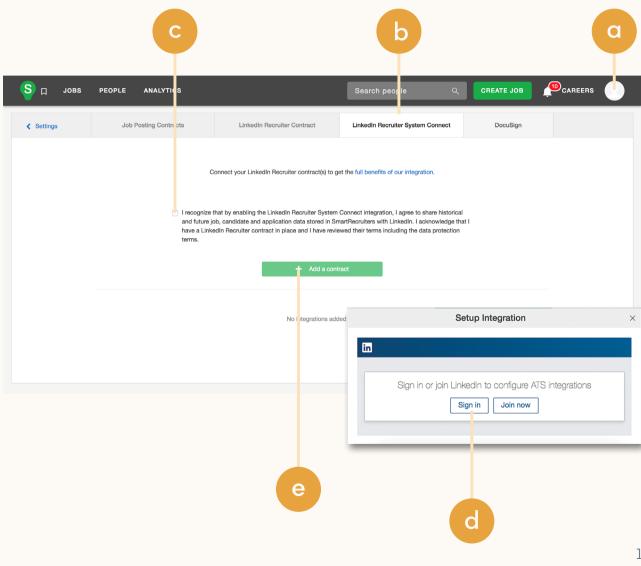
Step 1 of 2 Set up ATS-Enabled Reporting in SmartRecruiters.

- α
  - Sign in as an Administrator.
- b Click the **"LinkedIn Recruiter** System Connect" tab.
- c Check the box to acknowledge your agreement to share GDPR-compliant data across both platforms, and then proceed.

#### d Click **"Add a contract."**

In the pop-up, click "Sign in." Enter your credentials for your LinkedIn Recruiter account to sign in and select which LinkedIn Recruiter contract you want to connect to SmartRecruiters by clicking "Continue."

#### LinkedIn ATS Integrations → Reporting → ATS-Enabled Reporting





## Step 2 of 2 Set up ATS-Enabled Reporting in SmartRecruiters.

- a You'll see the Onboarding widget. Then check the **"Reporting Package"** to activate ATS-Enabled Reporting.
- b Hit **"Save changes"** to confirm integration activation. Your integration will be turned on at this point.

#### 

gration packages	Cancel Save changes
O Sourcing Package	
Activated for your current contract	
Work seamlessly across Recruiter and your ATS to find	qualified candidates faster. Learn more
View integrations $\leadsto$	
<ul> <li>Reporting Package</li> <li>Activated for all contracts in your company.</li> <li>Understand your sourcing and hiring activities across your view features ~</li> </ul>	our entire candidate funnel. Learn more
Apply Package	
Attract more applicants with a seamless candidate expe evaluate applicants in your ATS. Learn more	erience, real-time job postings, and insights to
View integrations 🗸	



#### Apply package

# Apply Connect

Optimize your candidate experience and encourage more job seekers to easily apply. Post your roles in real-time to LinkedIn from SmartRecruiters and leverage dynamic LinkedIn profile and application data in SmartRecruiters including relevant skills based on the job. Enable applicant notifications to send application status updates automatically to candidates across key stages in the application cycle.

### Coming soon!



Get dynamic LinkedIn Profile information



Find qualified applicants faster

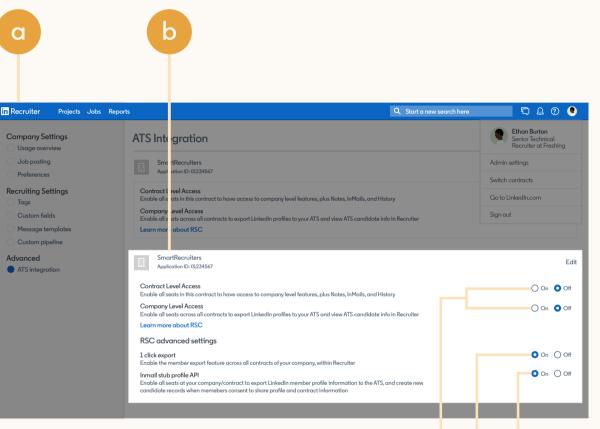


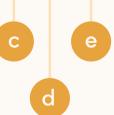
Reduce candidate drop-off



## **Optional step** Adjust your access settings in Recruiter.

- a Open your LinkedIn Recruiter Admin account in a new tab.
- b Scroll down to your SmartRecruiters section.
- c Connect **"Contract Level Access"**, **"Company Level Access"**, or both by clicking **"On"** for the desired access.
- d Activate 1-click export to quickly transfer simple candidate information to your ATS.
- e Activate the InMail Stub Profile API to create or update profiles in your ATS when a candidate consents to share their contact information with your company via InMail.





## Additional resources

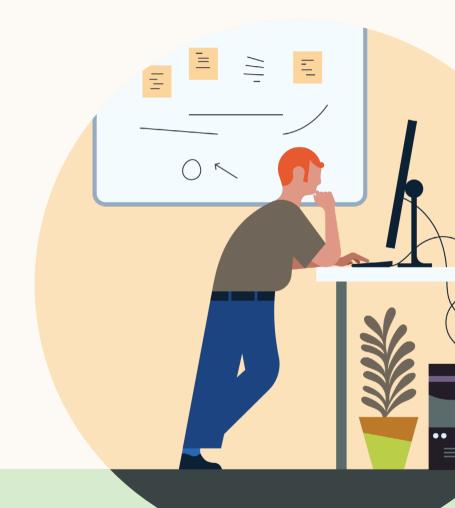
Get help setting up and using LinkedIn ATS Integrations at your organization.

## Email support

Email us at <u>LTSATSIntegrations@LinkedIn.com</u> for general support and answers.

## Request an integration

Want an integration that isn't available yet? Reach out to a SmartRecruiters rep or complete the <u>form</u>.



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