BRAND NETWORKS REDUCES TIME-TO-HIRE USING LINKEDIN RECRUITER SYSTEM CONNECT

As an army of one for recruitment at Brand Networks, Matt Osborne found himself spending a huge portion of each week manually tracking candidate information and updating his Applicant Tracking System (ATS), JazzHR. By establishing a direct link to his ATS with LinkedIn Recruiter System Connect , Matt saves roughly five hours a week on data entry. As a result, Matt is able to see the most up-to-date status of current and past applicants, making his days much more efficient.

THE IMPACT

IMPROVED EFFICENCY	Creating a connection between LinkedIn and JazzHR (ATS) allows Matt to immediately access up-to-date information on current and past applicants.
TIME SAVINGS	By auto-populating his ATS with LinkedIn data, Matt has saved an average of 5 hours a week from toggling between systems and spreadsheets.
DECREASED TIME-TO-HIRE	Saving time on data-entry has allowed Matt to focus on candidate outreach and follow-up, which has decreased his time-to-hire by several days.

"Being a one-man show, my day is super busy and largely based on the availability of candidates. LinkedIn's Recruiter System Connect allows me to optimize my time and focus on key priorities."

MATTHEW OSBORNE
RECRUITING DIRECTOR,
BRAND NETWORKS