



Woodside Energy champions inclusion and diversity as essential to strategic vision.

Challenge: Maintaining a culture of inclusivity across a growing global workforce

- Woodside Energy believes inclusion and diversity is key to creating a work culture that attracts the right people and provides the diversity of thought necessary to achieve their long-term goals.
- As their business and global workforce continues to grow, their inclusion and diversity efforts need to keep pace.
- This requires increased access to employee training, finding new ways to attract talent, and maintaining an open dialogue with employees that encourages honest feedback.

Solution: Expanded recruitment and easy-access, learning measurement tools

- Woodside Energy created an employer brand campaign that leverages [LinkedIn Recruiter](#) to help increase the number of female applicants and more gender balanced candidate pools, contributing to more balanced recruitment outcomes.
- Ongoing skills development is an integral part of the workplace culture and Woodside Energy emphasizes their all-employee leadership program that encompasses inclusive behaviours and inclusive leadership content. Further learning opportunities are available to all employees including face to face, virtual and self-paced options, including inclusion and diversity related courses available via [LinkedIn Learning Hub](#).
- Using customized company-wide surveys through [Glint](#), they ensure every employee's voice is heard.

Commitment to learning

Employees have access to various courses for development purposes, including leadership, and inclusion and diversity courses with LinkedIn Learning.

Rapid, targeted hiring

Woodside Energy can more easily promote jobs to specific audience groups to expand upon their fair and equitable hiring practices using LinkedIn Recruiter.

Vocal and involved workforce

Employees are empowered to share their thoughts and influence the company culture with Employee Resource Groups and regular surveys through Glint.



APAC Reach

Energy | 1,001-5,000 employees

Goal 1: Promote Diversity, Equity, and Inclusion (DEI)

Goal 2: Scale Learning



For years, LinkedIn has been a strategic partner in helping us achieve our organization goals through talent. With LinkedIn, we have and continue to find people from inside and outside our industry with related skills to help fast track us to the innovations, changes, and improvements that we need to achieve our long term company goals."



Kathryn Daws

Inclusion & Diversity Manager, Woodside Energy

