



A home for healthcare

The healthcare professionals you want to reach in North America are on LinkedIn



LinkedIn is a leading platform for Healthcare Professionals in North America



10.4M

Healthcare Professionals



5.1M

Jobs applied to in the current year



468.3K

Groups



40.2K

Unique Skills held



1.3M

Companies worked for

Healthcare professionals have continued to grow on LinkedIn in the past year



3.2M

Nurses

+0.9%



212.6K

Pharmacists

+0.4%



1.5M

Physicians and Surgeons

+0.5%



869.6K

Mental Health Professionals

+0.6%



570.8K

Healthcare Administrators

+1.0%

Clinical Talent* is using LinkedIn to find their next opportunity

Job viewing activity for nursing talent has increased **+26.6%**
year over year

Nursing talent identifying as "open to new opportunities" has increased **+26.5%**
year over year

Total Annual engagement for all clinical talent has increased **+49.7%**
year over year

In the past 5 years, the U.S. New Member Clinical Talent Pool total has grown to over 9M, an increase of **+36.3%**

Healthcare professionals are on LinkedIn to connect, learn and grow

“

As a school psychologist, I use LinkedIn to network and connect with fellow work colleagues, school psychologists, professors in our field and test developers to enhance my skills and embrace a sense of community. I appreciate the rich discussion on the latest research and new developments in my field.”



Chantal Diaz
Ed.S, NCSP

“I could name countless other situations where LinkedIn helped me connect to opportunities in healthcare. In fact, every single professional opportunity I've ever had has been connected to LinkedIn in some way.”



Megan N. Freeland
PharmD

“I use LinkedIn for 3 main reasons: recruitment of talent, professional networking, and promoting my organization.”



Paul Myoung
Executive Director,
Massachusetts Hospital



Contact your LinkedIn representative and visit the [healthcare hub](#) for more information.

Source: LinkedIn Data January 2025 and YoY point-in-time data from 5 years prior and the previous year, depending on the datapoint.

