



A home for healthcare

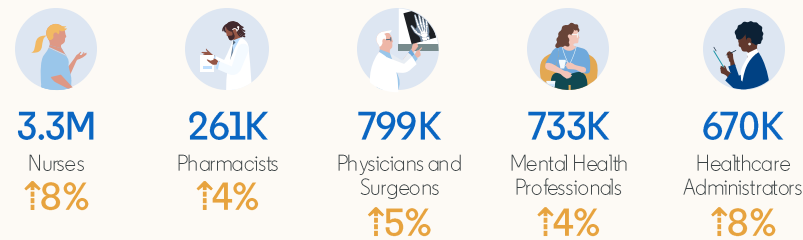
The healthcare professionals you want to reach in North America are on LinkedIn



LinkedIn is a leading platform for Healthcare Professionals in North America



Healthcare professionals have continued to grow on LinkedIn in the past year



Clinical Talent* is using LinkedIn to find their next opportunity

Job viewing activity for nursing talent has increased **+71%** year over year

Nursing talent identifying as "open to new opportunities" has increased **+22%** year over year

Monthly engagement for all clinical talent has increased **+104%** year over year

In the past 5 years, the U.S. Clinical Talent Pool has grown to over 8.4M, an increase of **↑34%**

Healthcare professionals are on LinkedIn to connect, learn and grow

"As a school psychologist, I use LinkedIn to network and connect with fellow work colleagues, school psychologists, professors in our field and test developers to enhance my skills and embrace a sense of community. I appreciate the rich discussion on the latest research and new developments in my field."



Chantal Diaz
Ed.S, NCSP

"I could name countless other situations where LinkedIn helped me connect to opportunities in healthcare. In fact, every single professional opportunity I've ever had has been connected to LinkedIn in some way."



Megan N. Freeland
PharmD

"I use LinkedIn for 3 main reasons: recruitment of talent, professional networking, and promoting my organization."



Paul Myoung
Executive Director,
Massachusetts Hospital



Contact your LinkedIn representative and visit the [healthcare hub](#) for more information.

Source: LinkedIn Data March 2024 and LinkedIn Data 2023 vs 2022. Data limited to North America members and Jobs.
*Clinical talent includes key roles such as RNs across all specialties, Physical Therapists, Lab Assistants/Technicians, and more.

