

Scopely improves efficiency and collaboration with LinkedIn Talent Hub

SUCCESS STORY

Mobile games company, **Scopely**, has rapidly expanded with new offices and talent around the globe, and this growth acceleration started to pose challenges to the company's preexisting recruitment strategies and traditional Applicant Tracking System (ATS). Director of Talent, Christina Dunbar, turned to **LinkedIn Talent Hub**, the world's only ATS to enable recruiters to source, manage and hire all on one platform. Not only has Talent Hub created more consistency with candidate sourcing and outreach, but Christina's teams are now able to directly collaborate with hiring managers in one place. Talent Hub has helped elevate the role of Scopely recruiters to serve more as consultants to hiring managers, who can now drive conversations with qualified candidates sourced from LinkedIn's network.



Increased Efficiency

Christina's team is now able to quickly move candidates of interest directly into projects within Talent Hub that are accessible to hiring managers.



Greater Collaboration

Hiring managers and recruiters alike can see all outreach efforts and interactions with candidates, providing a complete understanding of each person's history with Scopely.



Time Savings

Scopely saves time by no longer needing to manually switch between LinkedIn Recruiter and an ATS to research candidates.



THE CHALLENGE

Multiple systems disrupt efficiency and communication

While experiencing high levels of growth, Scopely was relying on a traditional Applicant Tracking System (ATS) to manage candidate progress. Dissatisfied with the minimal collaborative tools and disjointed data from their ATS and LinkedIn Recruiter, Christina Dunbar set out to find a new solution for the company.

THE SOLUTION

A single, collaborative platform

Equipping Scopely with LinkedIn Talent Hub, recruiters and hiring managers alike are now able to source, manage and hire candidates from a single platform. With consolidated candidate data, Christina's teams no longer waste time researching candidates in multiple systems and can seamlessly collaborate with hiring managers by using projects. Talent Hub is helping Christina elevate the role of Scopely's recruiters to Talent Consultants, who advise hiring managers on sourcing and outreach strategy.

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One platform to source, manage and hire? That's a complete game changer for our recruiters, hiring managers and candidates!



Christina Dunbar

Director of Global Talent
Scopely

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