



# Syniverse quickly makes key hire with LinkedIn Recommended Matches

## SUCCESS STORY

Senior Director, HR Business Partner, Sara DeBella, recruits for entry to executive level roles at the global services and software company, **Syniverse**. When tasked with finding a hard-to-fill Senior Financial Planning and Analysis role, Sara turned to LinkedIn Recommended Matches (part of the New Recruiter and Jobs experience) for an immediate pipeline of qualified candidates to reach out to. Within minutes, Sara found the perfect candidate and made an offer within three weeks.



### Time Savings

Sara's team had spent weeks searching for an ideal candidate with no success. LinkedIn Recommended Matches offered an immediate pipeline of qualified candidates.



### Increased Efficiency

For every search Sara conducts, LinkedIn's artificial intelligence provides an immediate list of candidates to consider based on her search patterns using LinkedIn Recruiter.



### More Qualified Leads

Sara now has a tailored list of candidate recommendations based on the profiles she has reviewed and reached out to in the past.



## THE CHALLENGE

# Quickly building a pipeline of qualified candidates

Hiring for 20 to 25 open positions at once, Sara DeBella and her recruitment team at Syniverse are constantly looking for ways to quickly find quality candidates. When tasked with sourcing a Senior Financial and Analysis Role, Syniverse's recruitment team was struggling to find the right candidate with preferred experience.

## THE SOLUTION

# LinkedIn Recommended Matches provides an immediate list of leads

Sara turned to LinkedIn Recommended Matches (part of the **New Recruiter and Jobs** experience) which immediately identified a list of 25 quality candidates based on her search behavior in LinkedIn Recruiter. For every action Sara takes on candidates in Recruiter, LinkedIn's AI gets smarter and offers up better matches that Sara may not have seen or considered before. In just a matter of minutes, Sara found a candidate with the perfect profile and reached out to set up interviews. Within three weeks, that candidate was hired and has been excelling at the company since.

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LinkedIn's New Recruiter and Jobs makes my job easier. I want to work smarter, not harder. Having projects and being able to stay organized is key to finding and hiring the right people.



Sara DeBella

Senior Director, HR Business Partner  
Syniverse

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