EQUINIX

Equinix enhances recruitment efficiency with LinkedIn Hiring Assistant

Challenge: Navigating a complex recruitment landscape

- Equinix's senior strategic sourcing lead, Derrick Elefante, faced several business challenges within his current sourcing workflow.
- The need to hire dynamic roles that supported the company's 24/7 facilities required constant sourcing for roles like data operations managers and business development reps.
- Traditional sourcing and recruitment methods were time-consuming, with lengthy calibration periods. Additionally, the team had limited capacity to support multiple roles at once.

Solution: Implementing LinkedIn Hiring Assistant

- By implementing **LinkedIn Hiring Assistant** during a beta test, the AI tool allowed for immediate calibration with hiring managers, reducing the time to start sourcing candidates.
- The tool also enhanced collaboration within the recruiting team, enabling Derrick to create and share projects with both hiring managers and recruiters.
- The tool's AI capabilities provided detailed insights into candidate matching, making the sourcing process more accurate and efficient, especially for roles with repetitive requirements.

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"LinkedIn Hiring Assistant has doubled the number of roles I can support, thanks to its unique workflow and ability to handle multiple tasks simultaneously."

Derrick Elefante Senior Strategic Sourcing Lead, Equinix

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Derrick Elefante, Sr. Strategic Sourcing Lead, was able to double the number of roles he could support with LinkedIn Hiring Assistant.

NAMER Reach