



Finding qualified talent faster with LinkedIn Skills Assessments

SUCCESS STORY

Marketing and Advertising agency, **iQuanti**, has the fortunate problem of receiving hundreds of applications for roles in their offices in Bangalore. The recruitment team needed a way to quickly filter qualified candidates for needed positions. LinkedIn's Skills Assessments helped the team identify candidates with the preferred qualifications instantly and make hiring decisions much more quickly.



Time Savings

iQuanti recruiters now only need to review a few dozen applications for roles versus hundreds of unqualified profiles.



Validated Skills

iQuanti recruiters can review candidates who have proven they possess the skills needed to succeed in the job.



Higher Quality Pipeline

Building a pool of qualified applicants helps recruiters identify prospects for future positions.



THE CHALLENGE

Finding a needle in a haystack

The recruitment team from iQuanti's Bangalore office could receive upwards of 600 applications for a single position. Although the team is happy with this high level of candidate interest, it is a painstaking process for recruiters to manually review each candidate to determine if they qualify for an interview.

THE SOLUTION

LinkedIn Skills Assessments identify qualified candidates

With LinkedIn Skills Assessments, iQuanti recruiters are now able to immediately filter by candidates who have the preferred qualifications to interview. This process often brings their list of potential candidates down to a few dozen for review, which is a much less time-consuming and manual workflow. In a recent candidate review process, the team was able to filter by candidates proficient in Google Analytics. This filter drastically narrowed their search results and enabled the team to identify and hire a candidate in a matter of weeks.



LinkedIn's Skills Assessments helps us refine our applicant profiles and gives us a good number of high-quality candidates to review. It saves us so much time and helps us find the right person much faster.

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