

Learning knows no boundaries: Jain University encourages continuous learning with LinkedIn

Challenge: Equipping students with skills for the future

- With over 126 academic departments offering 138 diverse disciplines that range from creative arts to aerospace engineering, Jain University aims to nurture an innovative and enterprising spirit in its students – key traits to help them excel in their careers.
- For students to become the best in their fields, the university recognized that they needed skills beyond the lessons taught in their own curriculums. But lacking the right content, the school was unable to fulfil this aim.

Solution: Providing a holistic education with LinkedIn Learning

- **Continuous Learning:** After integrating LinkedIn Learning videos into its teaching learning plans, Jain University found that students went beyond the videos from their own modules, learning additional skills that are not taught in their course. These programs are also certified, allowing such upskilling efforts to be recognized.
- **Up-to-date Content:** With LinkedIn Learning constantly updating and refreshing its inventory of videos, students and faculty members are always aware of the latest market needs across the various industries.
- **Staying Relevant:** Through LinkedIn Learning, Jain University has been able to pinpoint the requisite industry-relevant skills for different disciplines, and structure their course curriculums accordingly by tapping on the portal's extensive library of videos. The videos are also used to further train and develop its faculty members.

Education | 18,000+ students

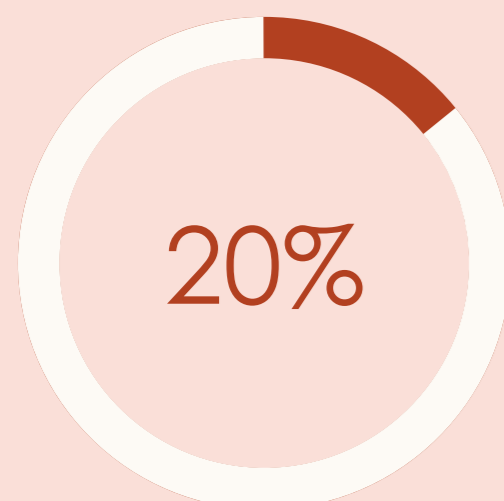
Goal 1: Create a holistic learning experience

Goal 2: Encourage continuous learning



We've used LinkedIn videos in almost all the disciplines we offer at Jain University: Management, Engineering, Science – we could find enough number of videos which could help us structure our program curriculum. Our students benefited immensely.”

Dr. Raj Singh Vice Chancellor, Jain University



Of most course curriculums at Jain University consist of LinkedIn Learning videos



Videos were viewed by each student within three months of LinkedIn Learning's introduction



Reach