

How Marlink used LinkedIn Learning to upskill fast

Challenge: Meeting the training requirements of a global organisation

- Marlink's employees expressed a strong desire for access to more training so that they could develop their skills, advance their careers, and catapult the business into the next century.
- Marlink's internal training resources were limited. What's more, Marlink's decision to take the business in a new direction, meant there was a need to upskill employees quickly.
- In 2022, Marlink embarked on a LinkedIn Learning pilot. It needed a platform that could offer a wide range of training content, from leadership and management courses to technical, and soft skills. The results were so outstanding that Marlink signed an agreement to provide LinkedIn Learning for all its employees.

Solution: From product training to soft and hard skills development

- To achieve its goals, Marlink introduced LinkedIn Learning as a centralised platform offering easy access to high-quality training resources. This platform complemented the Marlink Training Academy.
- Specifically, Marlink wished to encourage self-directed learning by offering more than 9,000 courses, allowing employees to develop both soft and hard skills at their own pace. Hard skills refer to the technical abilities needed to deliver advanced IT solutions, such as cloud enablement, cyber security and network management, while soft skills such as leadership, communication and adaptability are key to supporting change, enabling collaboration and enhancing customer engagement.



LinkedIn Learning empowers employees to own their growth with access to essential resources for success."

Stein Anderssen Chief of Staff at Marlink Group

91%

Exceeding activation targets and expectations

Achieved 91% LinkedIn Learning activations in 19 months, surpassing the 75% goal reached in 8 months.

332

Engaged curators, managers, and learners

332 Learning Paths and Collections by 291 curators, with 62% of employees engaging with LinkedIn Learning monthly.

Possibilities.
Anywhere.