

SUCCESS STORY

UNITY TECHNOLOGIES SAVES 30 MINUTES PER RECRUITER EACH DAY WITH LINKEDIN RECRUITER SYSTEM CONNECT

Natalie Mulay, Head of Talent Acquisition for North America at Unity Technologies, is all too familiar with suffering from TMT or having “too many tabs” open in her browser during the day. “As a recruiter, you’re constantly toggling between a candidate’s LinkedIn profile, your ATS and a wealth of other resources” says Natalie. Since activating LinkedIn Recruiter System Connect (RSC) with their Applicant Tracking System (ATS) Greenhouse, Natalie and her team have noticed a huge increase in time savings and efficiency. By linking the two systems together, Natalie’s team can better avoid reaching out to the same candidate for different roles and quickly rediscover past applicants who may be interested in new opportunities.

THE IMPACT

SIMPLE INTEGRATION	Natalie was able to activate the connection between Greenhouse and LinkedIn in less than a minute.
IDENTIFY DUPLICATE APPLICANTS	By having LinkedIn data transferred to their ATS and candidates being automatic tie to their LinkedIn profile,, Natalie’s team can ensure they’re not reaching out to the same candidates for different roles.
TIME SAVINGS	No longer having to toggle between their ATS and LinkedIn saves Natalie and her team an average of 30 minutes per recruiter a day.

“We’re so happy to finally have a connection between LinkedIn and our ATS. This really helps us consolidate candidate information and save a ton of time!”



NATALIE MULAY
HEAD OF TALENT ACQUISITION,
UNITY TECHNOLOGIES