Introducing Pipeline Builder

Search less. Hire more.

Pipeline Builder helps you grow a targeted pipeline of interested talent in 3 steps:



Reach

Reach the right talent for your pipeline when you need it.

Targeted media automatically reaches your ideal talent when they visit LinkedIn, on desktop and mobile.





Attract

Attract potential candidates by driving them to a personalized landing page with rich media that brings your opportunity to life.

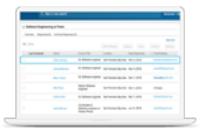
Members can easily express interest with the click of a button, without a lengthy application process.





Engage

Engage quality talent more efficiently: interested members' profiles and contact information feed seamlessly into LinkedIn Recruiter, making it easy for your team to follow up.



83%

of leads sourced through Pipeline Builder have not previously applied to a job at that company¹

When should you use Pipeline Builder?

Consider this solution when you need to:

- Fill business-critical roles quickly
- Hire a high volume of talent
- Hire more of the right quality talent at scale
- Stand out from the competition
- Implement a more automated sourcing approach
- Build an engaged pipeline to nurture for long-term hiring needs

Request more information

