



# Unity Technologies saves time using LinkedIn Recruiter System Connect.

## SUCCESS STORY

The talent acquisition team at **Unity Technologies** was spending an inordinate amount of time each day collecting candidate data from separate systems, including their applicant tracking system (ATS) Greenhouse. LinkedIn Recruiter System Connect provides the team a single point of access to all candidate data and touchpoints, freeing up time for recruiters to engage with more prospects.



### Simple integration

The connection between Greenhouse and LinkedIn was activated in less than a minute with LinkedIn Recruiter System Connect.



### Clarity on candidate touchpoints

The team can now view LinkedIn profiles from the ATS, which helps avoid multiple recruiters reaching out to the same candidate for different roles.



### Time savings

No longer having to bounce between systems saves the team an average of 30 minutes per recruiter each day.



## THE CHALLENGE

# Time-consuming candidate research

Natalie Mulay, head of talent acquisition for North America at Unity Technologies, found herself—and the recruiters on her team—constantly toggling between LinkedIn profiles and other systems to pull together accurate information on candidates. The process was extremely time consuming.

## THE SOLUTION

# Integration of systems

Mulay and her team have saved a significant amount of time each day since activating **LinkedIn Recruiter System Connect**, which connects **LinkedIn Recruiter** with Unity's ATS, Greenhouse. The team can now view LinkedIn profiles directly from their ATS to easily access candidate history, avoid reaching out to the same candidate for different roles, and rediscover past applicants who may be interested in new opportunities.

[Learn more](#)

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We're so happy to finally have a connection between LinkedIn and our ATS. This really helps us consolidate candidate information and save a ton of time!



**Natalie Mulay**

Head of Talent Acquisition, North America  
Unity Technologies