

SUCCESS STORY

# ZARTIS SAVES TIME ON CANDIDATE OUTREACH WITH LINKEDIN RECRUITER SYSTEM CONNECT

Before reaching out to candidates, Zartis recruiters spent a lot of their time researching background information on their prospects in LinkedIn Recruiter and Lever, their Applicant Tracking System (ATS). To reduce the time it took to switch between these two systems and have one centralized database, Zartis enabled Recruiter System Connect (RSC). Centralizing candidate information has allowed recruiters to see how successful previous outreach attempts were or better understand the types of opportunities a candidate is interested in pursuing.

IMPACT

<b>TIME SAVINGS</b>	Recruiters save 30 minutes each day by no longer needing to research candidates separately in LinkedIn Recruiter and Lever (their ATS)
<b>INCREASED EFFICIENCY</b>	Zartis can quickly review notes from previous phone screens with a candidate to determine if he or she would be qualified for a new position
<b>IMPROVED CANDIDATE OUTREACH</b>	Recruiters can better personalize their outreach by reviewing past candidate interactions recorded in LinkedIn Recruiter or their ATS

*“Recruiter System Connect helped us create a database of candidates which includes all of our past interactions and notes. We save a huge amount of time no longer having to screen candidates our team has connected with previously.”*



**LAURA SANCHEZ  
PUENTE**  
HEAD OF OPERATIONS,  
ZARTIS