

Boost your impact

How recruiting makes a difference to your business.



Recruitment affects every aspect of a business. The right hires make everything else possible. LinkedIn Talent Solutions lets you find better matches, more quickly, for less cost. And that impacts where it counts most: the bottom line. Here's how.

Reduce third-party costs to stretch your budget

Agency fees and job boards are a big drain on recruiting budgets. LinkedIn Talent Solutions sources candidates directly to reduce your spending on external agencies and tools. And nobody knows your company like your own internal recruiters, so you're likely to find a better match for skills and culture, too.

LinkedIn Jobs Network gets your jobs in front of the right candidates. We automatically target the most relevant candidates — whether they're actively seeking new opportunities or not.

Tip: Self-selection saves you time and money. A little extra time put into your job descriptions pays off in the long run. You'll get better matches — and the candidates will do a lot of the work for you.

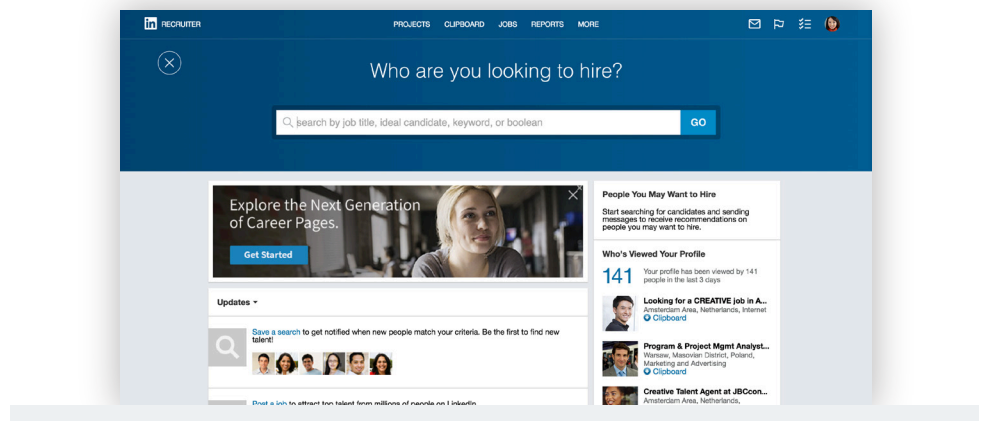
LinkedIn Recruiter filters candidates using advanced criteria to precision target amongst our 450 million members worldwide — and saves your searches for use again later.

Tip: Before you search, identify high-performing individuals in your organization — the kind of people you wish you could clone. Then, construct your search so these people turn up.

Reduce time-to-hire to boost productivity

Filling open positions faster means less interruption in the departments affected. And that can have direct financial impact on your business. Hiring developers faster means new products are quicker to launch. Filling sales positions means more prospects pursued and sales closed. The shorter your time to hire, the greater your impact.

LinkedIn Recruiter lets you build and manage a pipeline of top candidates that you can draw on quickly when needed. Track and manage talent with folders, reminders and to-do lists. Synchronise teams with shared projects, searches, profiles and applicant notes.



Tip: LinkedIn's free Talent Pool Reports provide valuable information on supply and demand, location, background and interests of candidates in selected regions and industries.

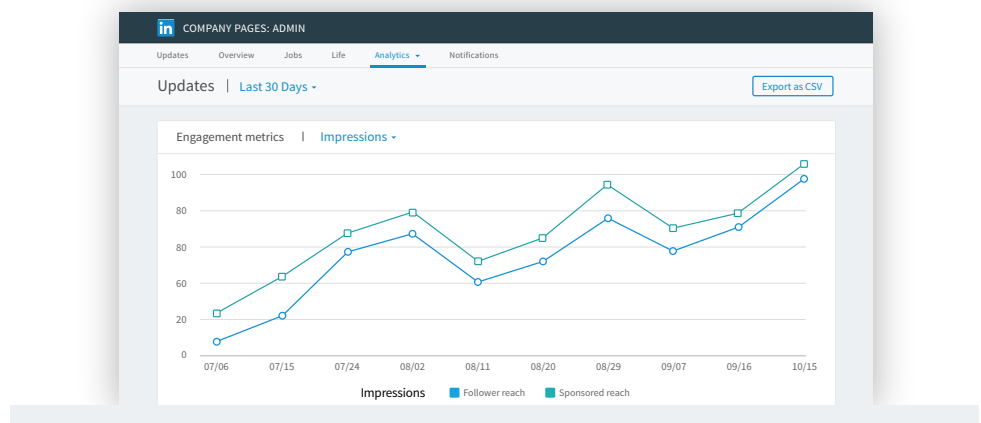
Career Pages spotlight your culture and what it means to work at your company. Content can be personalized for individual visitors with dynamic messaging based on a person's job function, industry, geography and more.

Tip: Target different visitors with different messaging to maximize impact. Where an IT professional sees content about your tech credentials, a marketing manager could learn about product innovation.

Increase quality of hire to deliver value faster

LinkedIn Talents Solutions has the power to deliver higher quality in every hire. Better engagement, information and screening tools make it easier to find exactly the right people. When you hire someone who has the skills, cultural fit and affinity for your company and industry they'll be fully productive more quickly, delivering real results and real value.

Company Pages are your chance to make a first impression. Think about why you joined your organization. Is this reflected on your Company Page? Keep building the relationship with your followers through regular Status Updates.



Tip: Sponsored Updates let you target and publish content straight to candidates' news feeds. They reach beyond your company's followers and get through to the members who matter most to you.

Work With Us ads promote your jobs on the profile pages of your employees. By turning employees into brand ambassadors, Work With Us ads are proven to be 10-15x more engaging than industry standard.

Tip: No one knows what it's like to work at your company better than your own employees. With a little coaching, they can polish their profiles, join discussions and do their part to help build your talent brand.