

How does your recruiting stack up?

The most effective recruiters know to evaluate their work. Fill out this scorecard to see how well you're doing against these essential metrics – and find out which metrics you can only calculate using LinkedIn Recruiter.

Time to hire

Shows how long it takes to find, recruit, and hire talent.

How to calculate

of days from candidate search to filled position

Your score

_____ days

How LinkedIn can help: reach out to the right people faster with precision targeting.

Hire rate

Shows how often you fill open positions.

How to calculate

of positions filled ÷
of open positions

Your score

_____ %

How LinkedIn can help: only the most relevant candidates see and apply for your jobs.

Response rates

Helps measure the success of your email efforts.

How to calculate

of responses ÷
of sent

Your score

_____ %

How LinkedIn can help: reach people you wouldn't have had access to with InMail, LinkedIn Recruiter's email platform.

Talent Brand Index

Helps measure your talent brand and candidate interest in your brand.

How to calculate

People who have shown interest in your brand ÷
People familiar with your brand

Your score

_____ %



Only with LinkedIn Recruiter: have data to understand your talent brand presence, improve your brand, and recruit more efficiently.

Open candidate market

Compares number of people actively searching to total number of people in your search.

No need to calculate anything here – LinkedIn Recruiter automatically produces this metric when you complete a job query.

Total candidates



Only with LinkedIn Recruiter: know who's privately indicated they're ready for a change.

LinkedIn can help boost your recruiting scorecard. Find out how.

[Request a demo](#)