

Top Social Recruiters 2017

In March 2017, LinkedIn will announce a list of *Top Social Recruiters* in APAC. Around 40 recruiters in each market – Australia/New Zealand, India, Southeast Asia and Hong Kong will be highlighted and celebrated as part of the *Top Social Recruiters* List.

This list will be based on the effectiveness of the LinkedIn Recruiter seat holders in attracting and hiring quality talent using LinkedIn Talent Solutions. The metrics that will be used to gauge effectiveness will be the LinkedIn Recruiter Index (LRI) plus other engagement metrics on the LinkedIn platform. The users with the top scores based on the abovementioned metrics will be featured on the list.

The relevant time period used to calculate the abovementioned metrics will be Jan 1st, 2016 to Dec 31st 2016 with minimum 6 months of recruiter usage.

If you are featured on the list, you qualify for the following:

Top 40:

1. Feature on the LinkedIn Top Social Recruiters List with your picture and short story highlighted on the campaign website

Top 5:

1. Special feature story that will be promoted on the campaign website
2. Speaking opportunity at a LinkedIn webinar or a LinkedIn event
3. Exclusive session with LinkedIn TA Head and product experts

Details about LRI:

LRI quantifies a recruiter's effectiveness at using LinkedIn Recruiter by measuring four essential criteria:

Build: Establishing a professional presence on LinkedIn with a complete profile

Find: Efficiently identifying qualified candidates using search and research tools

Engage: Engaging candidates with personalized conversations

Manage: Collaborating and organizing your work to maximize team effectiveness and efficiency

Note:

- The number of recruiters in every market can vary and will be at LinkedIn's sole and absolute discretion
- If you qualify for the list, we will be reaching out to you to get your approval for using your picture, name on our website and social media channels