

How does your recruiting stack up?

The most effective recruiters know to evaluate their work. Fill out this scorecard to see how well you're doing against these essential metrics – and find out which metrics you can only calculate using LinkedIn Jobs.

Time to hire

Shows how long it takes to find, recruit, and hire talent.

How to calculate

of days from candidate search to filled position

Your score

_____ days

How LinkedIn can help: reach out to the right people faster with precision targeting.

Hire rate

Shows how often you fill open positions.

How to calculate

of positions filled ÷
of open positions

Your score

_____ %

How LinkedIn can help: only the most relevant candidates see and apply for your jobs.

Cost per hire

Shows the total spend associated with recruiting to fill an open position.

How to calculate

Total internal costs + Total external costs
÷ Total # of hires

Your score

How LinkedIn can help: you only need to post in one place for a handful of great candidates.

Conversion rate

See how effective your targeted ad campaigns are.

How to calculate

Applications, views, impressions
÷ Total talent pool

Your score

_____ %



Only with LinkedIn Jobs: know exactly how well your job ads are doing.

Application starters

Shows the number of candidates who started a job application but never finished.

Candidates can share their profile information when they start their application.

Total candidates



Only with LinkedIn Jobs: candidates who abandon applications are often still interested in the role — and 4X as likely to respond to you.

See how LinkedIn Jobs can boost your recruiting scorecard.

[Request a demo](#)