



RECRUITING STRATEGY

# Be the First to Find Hidden Talent with Talent Insights

Finding and connecting the right candidates with the right opportunities before the competition is no easy feat, made even more challenging with increasing pressure on recruiters to justify their costs and methods.

To stay competitive in today's recruitment market, you need an efficient way to find quality talent, and inspire confidence in clients and candidates that you can solve their most challenging requests.

## How Talent Insights Helps



Find Hidden Talent Pools



Fine-Tune Your Sourcing Strategy



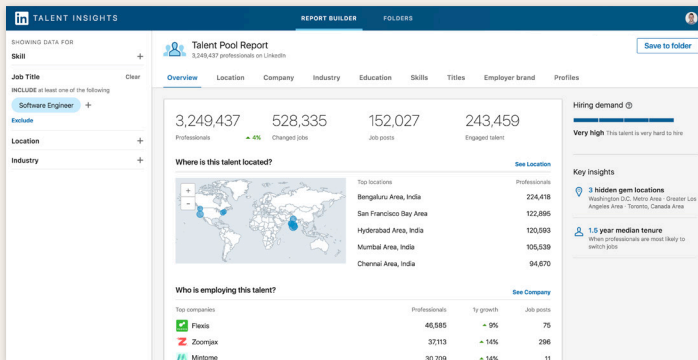
Build Client Confidence

# LinkedIn Talent Insights in Action

Here are five ways to use Talent Insights to find quality talent faster and build client trust in your results:

## 1) Understand talent supply and demand

Use the Talent Pool Report to compare the supply of target talent with market demand, helping you determine hiring difficulty.

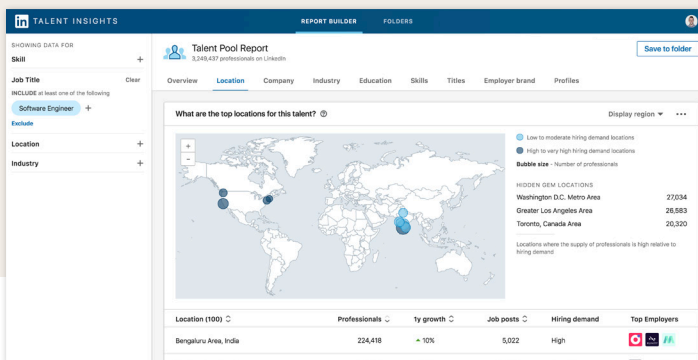


Select Talent Pool Report

See total Job Posts, Hiring Demand and Top Employers

## 2) A unique view of talent flows

Gain an unprecedented understanding of talent migrations across locations, companies and industries, helping you find untapped sources of talent.

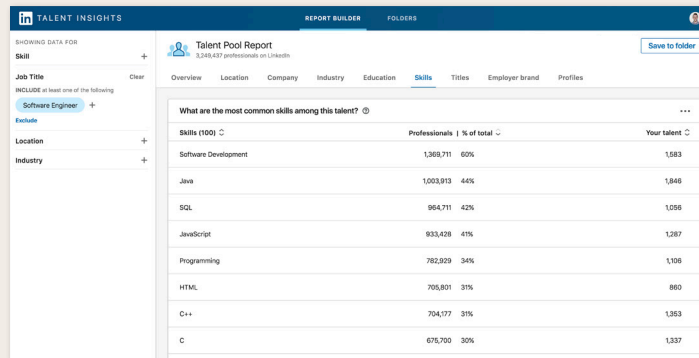


Select Talent Pool Report

Explore the Location Tab

### 3) Identify the fastest growing skills and titles

Use the Talent Pool Report to view the growing skills and job titles within a specific talent pool and then optimize your talent searches. See which positions and skills are trending today to better advise clients and candidates on future prospects.

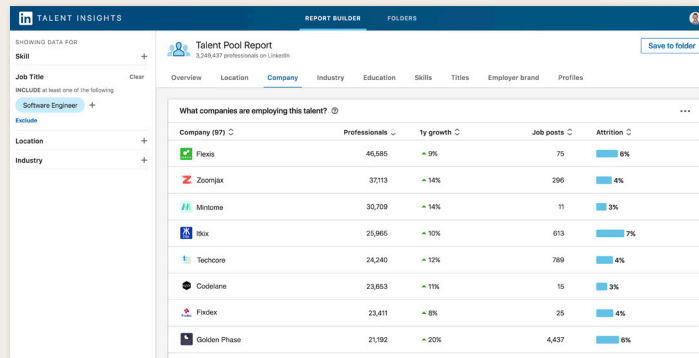


Select Talent Pool Report

Explore Skills or Titles Tabs

### 4) Leverage attrition trends to target candidates

View attrition rates by company to find new opportunities to target mobile talent.



Select Talent Pool Report

Select Company Tab

Sort by Attrition

### 5) Manage expectations and justify fees

Gain a comprehensive view of the talent pool and the market with real-time data, allowing you to set hiring expectations and justify fees for those more challenging requests.

With real-time data from over 200 countries and territories at your fingertips, you can refocus your efforts to boost your efficiency and your results, helping you stand out from the crowd.