RECRUITING STRATEGY

Be the First to Find Hidden Talent with Talent Insights

Finding and connecting the right candidates with the right opportunities before the competition is no easy feat, made even more challenging with increasing pressure on recruiters to justify their costs and methods.

To stay competitive in today's recruitment market, you need an efficient way to find quality talent, and inspire confidence in clients and candidates that you can solve their most challenging requests.

How Talent Insights Helps



Find Hidden

Talent Pools



Fine-Tune Your Sourcing Strategy



Build Client Confidence



LinkedIn Talent Insights in Action

Here are five ways to use Talent Insights to find quality talent faster and build client trust in your results:

1) Understand talent supply and demand

Use the Talent Pool Report to compare the supply of target talent with market demand, helping you determine hiring difficulty.



2) A unique view of talent flows

Gain an unprecedented understanding of talent migrations across locations, companies and industries, helping you find untapped sources of talent.





3) Identify the fastest growing skills and titles

Use the Talent Pool Report to view the growing skills and job titles within a specific talent pool and then optimize your talent searches. See which positions and skills are trending today to better advise clients and candidates on future prospects.

HOWING DATA FOR	+	Talent Pool Report 3,249,437 professionals on Linkedin		Save to folder
ob Title ICLUDE at least one of the following	Clear	Overview Location Company Industry Educatio	n Skills Titles Employer brand Profiles	
Software Engineer +		What are the most common skills among this talent? $ \odot $		
ocation	+	Skills (100) 🗘	Professionals % of total \bigcirc	Your talent 0
Industry	+	Software Development	1,369,711 60%	1,583
		Java	1,003,913 44%	1,846
		SQL	954,711 42%	1,056
		JavaScript	933,428 41%	1,287
		Programming	782,929 34%	1,106
		HTML	705,801 31%	860
		C++	704,177 31%	1,353
		<u>c</u>	675,700 30%	1,337
		0	 O	
		Select Talent	Explore Skills	
		Pool Report	or Titles Tabs	

4) Leverage attrition trends to target candidates

View attrition rates by company to find new opportunities to target mobile talent.

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SHOWING DATA FOR Skill	+	Talent Pool Report 3,249,437 professionals on Unkedin					Save to folder
Job Title INCLUDE at least one of the following	Clear	Overview Location Company	Industry Education	Skills Titles	Employer brand Profiles		
Software Engineer +		What companies are employing this t	alent? 10				
Location	+	Company (97) C	Professionals 🔾	1y growth C	Job posts C	Attrition C	
Industry	+	Flexis	46,585	▲ 9%	75	6%	
		Z Zoomjax	37,113	~ 14%	296	4%	
		Mintome	30,709	 ▲ 14% 	11	3%	
		Mix Bits	25,965	~ 10%	613	7%	
		1 Techcore	24,240	~ 12%	789	4%	
		Codelane	23,653	• 11%	15	3%	
		😤 Fixdex	23,411	~ 8%	25	4%	
		Golden Phase	21,192	÷ 20%	4,437	6%	
	-						-
	с				0		
Select Talent		Talent	Select		Sort by		
Po	ool R	eport C	Company Ta	b	Attriti	on	



Gain a comprehensive view of the talent pool and the market with real-time data, allowing you to set hiring expectations and justify fees for those more challenging requests.

With real-time data from over 200 countries and territories at your fingertips, you can refocus your efforts to boost your efficiency and your results, helping you stand out from the crowd.



