



## CELEBRATING THE BEST IN SOCIAL RECRUITING

Tips and ideas on how to promote your agency's achievement

### 1. Bring Most Socially Engaged Staffing Agencies to life in your office, with your employees and for your clients!

- Share the list through an agency-wide email
- Download and share email signatures for your employees to showcase your achievement
- Download our social share images and post them on your LinkedIn company page and social channels
- Replace the banner on your LinkedIn company page with a Most Socially Engaged Agency banner

### 2. Share on social media using the hashtag #MostSociallyEngaged

Here are some example posts for you to use:

"<Firm name> is a Top 25 Most Socially Engaged staffing agency for 2018. Thank you to our clients and network for helping us achieve another milestone. #MostSociallyEngaged"

"We are <adverb> to be ranked within the top Most Socially Engaged staffing agencies on LinkedIn for! Thank you to our clients and network for helping us achieve another milestone. # MostSociallyEngaged "

"We are number X on LinkedIn's 2018 Socially Engaged staffing agencies! This is a reflection of the hard work and dedication of our XXX consultants, and a recognition of our Social Recruiting abilities. # MostSociallyEngaged"





### 3. Want to write a blog post on LinkedIn?

Here are a few topic ideas around the Most Socially Engaged Agencies:

- Why it's important to be a Socially Engaged company
- What does it take to be a Top 25 Most Socially Engaged Agency?
- How content marketing helps us engage with candidates at scale
- We've been recognised as a LinkedIn most Socially Engaged Agency – here is why that matters

Check out these tips on writing a LinkedIn blog post:

- 7 Secrets to writing Killer Content on LinkedIn:  
<https://www.linkedin.com/pulse/20140617043932-57756406-the-7-secrets-to-writing-killer-content-on-linkedin/>
- Writing to be heard on LinkedIn:  
<https://www.linkedin.com/learning/writing-to-be-heard-on-linkedin>