



Staffing Market Pulse

Hong Kong

HIRING LANDSCAPE

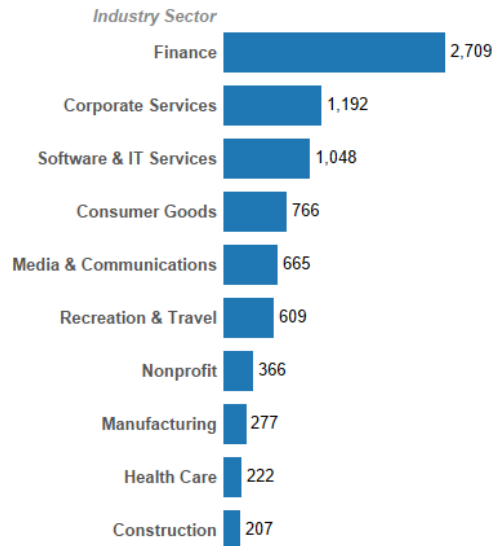
10,026 professionals were hired between Nov-2017 and Jan-2018, of which 1,751 are contractors.

Finance is leading in hiring volume, with the industry contributing 27% of the total new hires in Hong Kong.

These new hires have been actively engaging on LinkedIn. 3 months prior to starting at their new companies, new hires have viewed 13 jobs, started following 6 staffing firms, and InMail response rate was 44%.

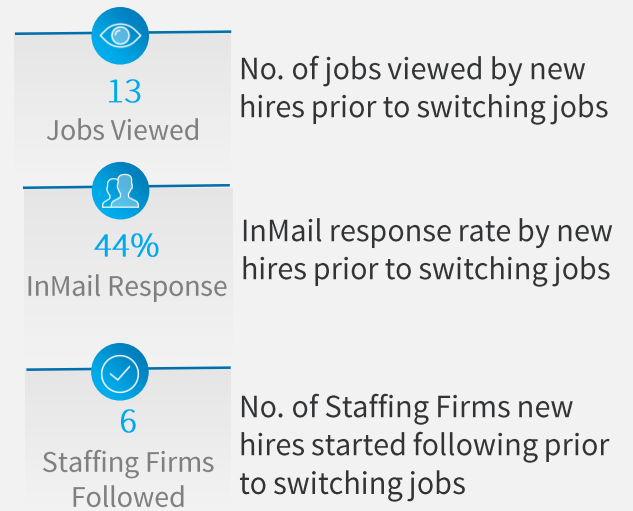
Hiring Volume

No. of new hires, top 10 industries

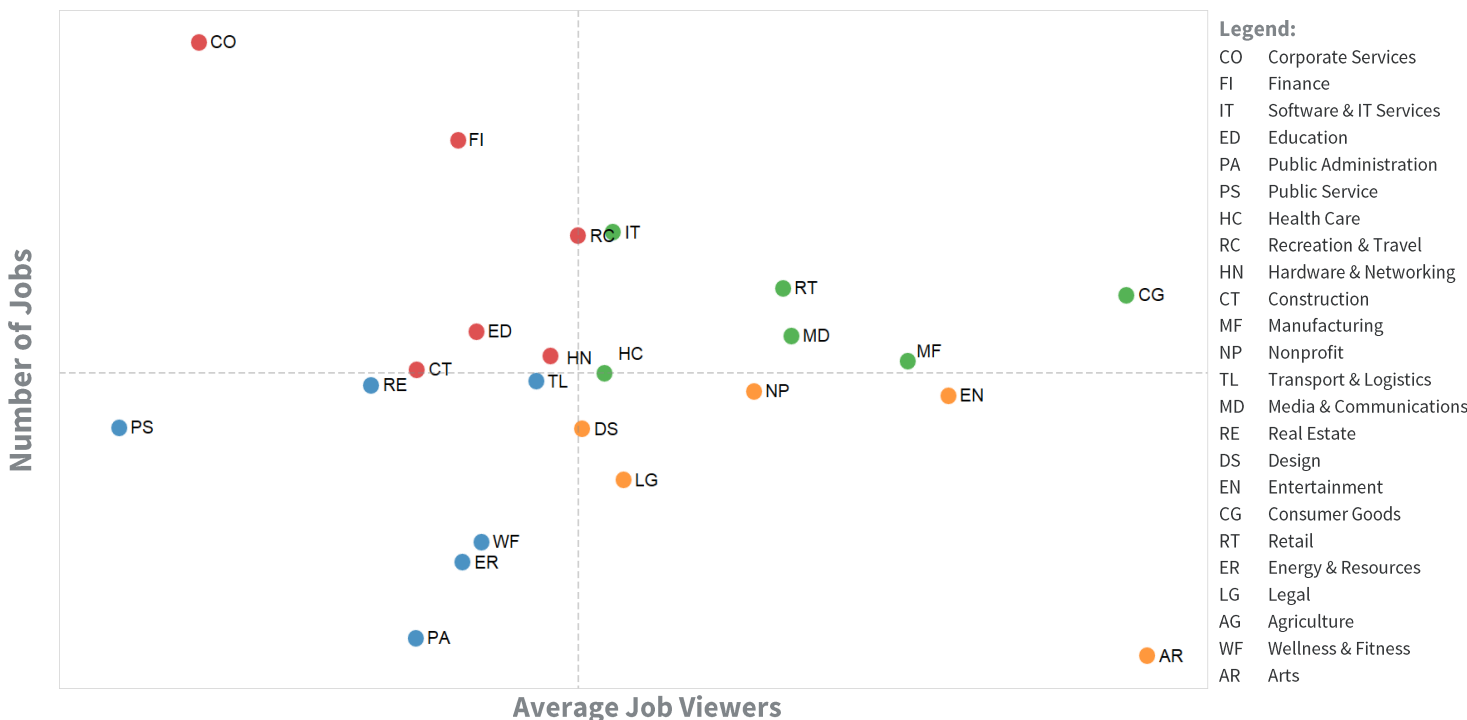


Jobs, InMail, and Followers Engagement

New Hires' engagement on LinkedIn 3 months prior to starting at their new company



JOB MARKET OPPORTUNITY MATRIX



OPPORTUNITY MATRIX

Candidates Pipelining

Job posting volume was high but the jobs attracted relatively low number of job viewers

Clients Pipelining

Job posting volume was low but the jobs attracted relatively high number of job viewers

Matching Game

Job posting volume and number of job viewers were both relatively high

COMPETITION WATCH

There are 1,186 staffing firms competing in Hong Kong.

The ratio of open jobs to staffing recruiters (as of Jan-2018) in Hong Kong is 6.22 (compared to 2.98 in Asia).

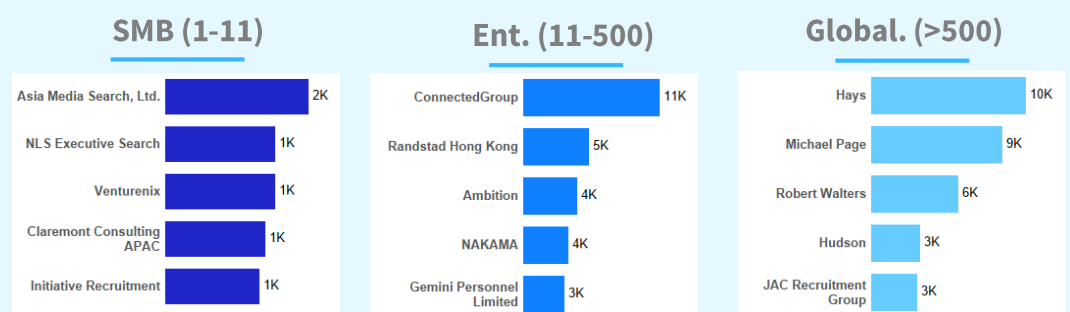
Competition Overview

by the numbers



Followers Leaderboard

Top 5 Staffing Firms by company size and num. of followers



*Note: All information is based on Nov-2017 – Jan-2018 data. This report is for your internal distribution only