



Staffing Market Pulse Philippines

HIRING LANDSCAPE

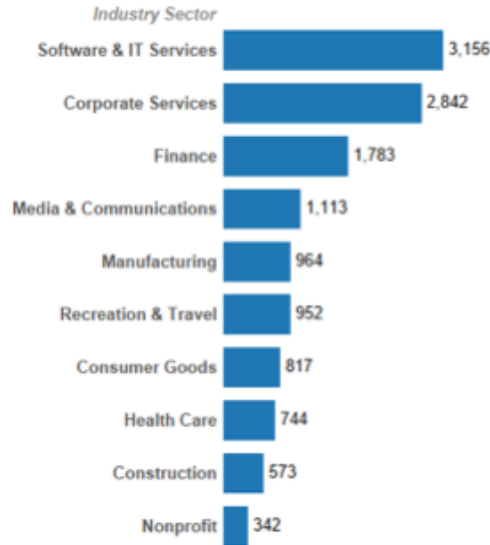
16,623 professionals were hired between Nov-2017 and Jan-2018, of which 3,145 are contractors.

Software & IT Services is leading in hiring volume, with the industry contributing 19% of the total new hires in Philippines.

These new hires have been actively engaging on LinkedIn. 3 months prior to starting at their new companies, new hires have viewed 10 jobs, started following 5 staffing firms, and InMail response rate was 52%.

Hiring Volume

No. of new hires, top 10 industries



Jobs, InMail, and Followers Engagement

New Hires' engagement on LinkedIn 3 months prior to starting at their new company



10

Jobs Viewed

No. of jobs viewed by new hires prior to switching jobs



52%

InMail Response

InMail response rate by new hires prior to switching jobs

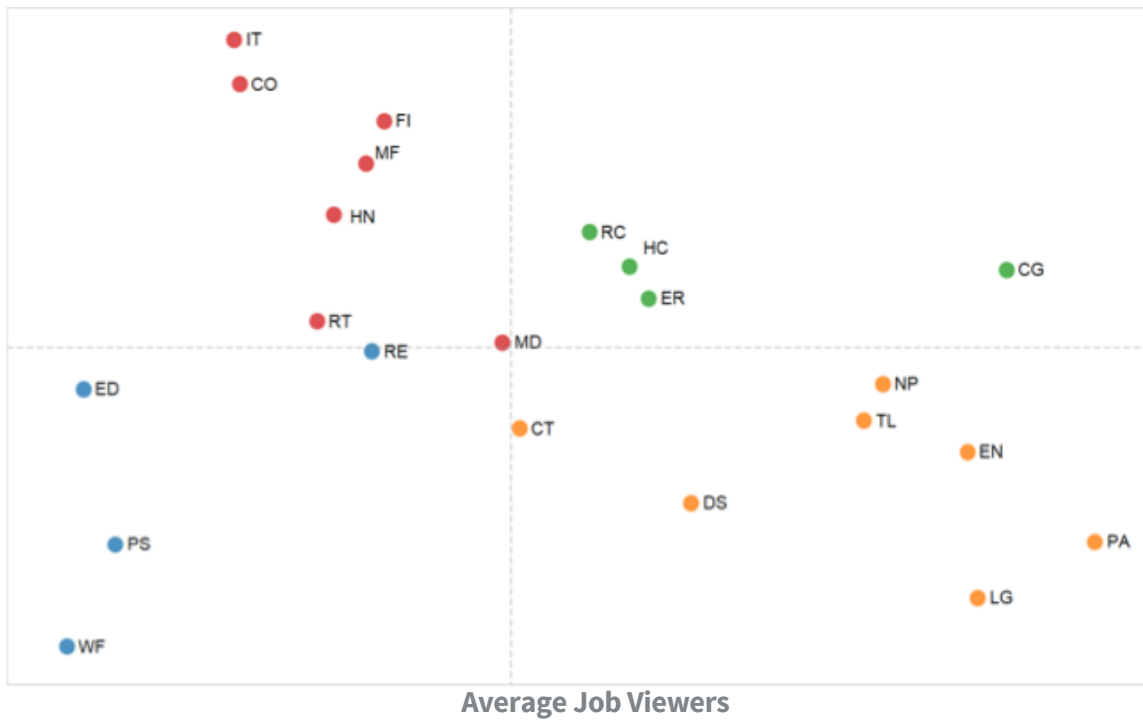


5

Staffing Firms Followed

No. of Staffing Firms new hires started following prior to switching jobs

JOB MARKET OPPORTUNITY MATRIX



OPPORTUNITY MATRIX

Candidates Pipelining



Job posting volume was high but the jobs attracted relatively low number of job viewers

Clients Pipelining



Job posting volume was low but the jobs attracted relatively high number of job viewers

Matching Game



Job posting volume and number of job viewers were both relatively high

COMPETITION WATCH

There are 2,350 staffing firms competing in Philippines.

The ratio of open jobs to staffing recruiters (as of Jan-2018) in Philippines is 1.39 (compared to 2.98 in Asia).

Competition Overview by the numbers



2,350 Staffing Firms



13,561 Staffing Recruiters



18,815 Open Jobs



1.39 Open Jobs per Recruiter

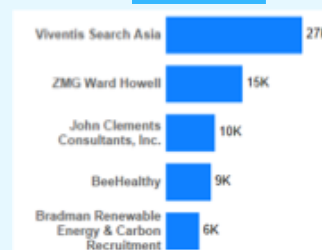
Followers Leaderboard

Top 5 Staffing Firms by company size and num. of followers

SMB (1-11)



Ent. (11-500)



Global. (>500)

