

Future of Skills 2019




# Indonesia

Having the data on rising skills in your industry can help you navigate through times of change. Equip yourself with the foresight on your organisation’s skills and L&D requirements and turn it into actionable insights.

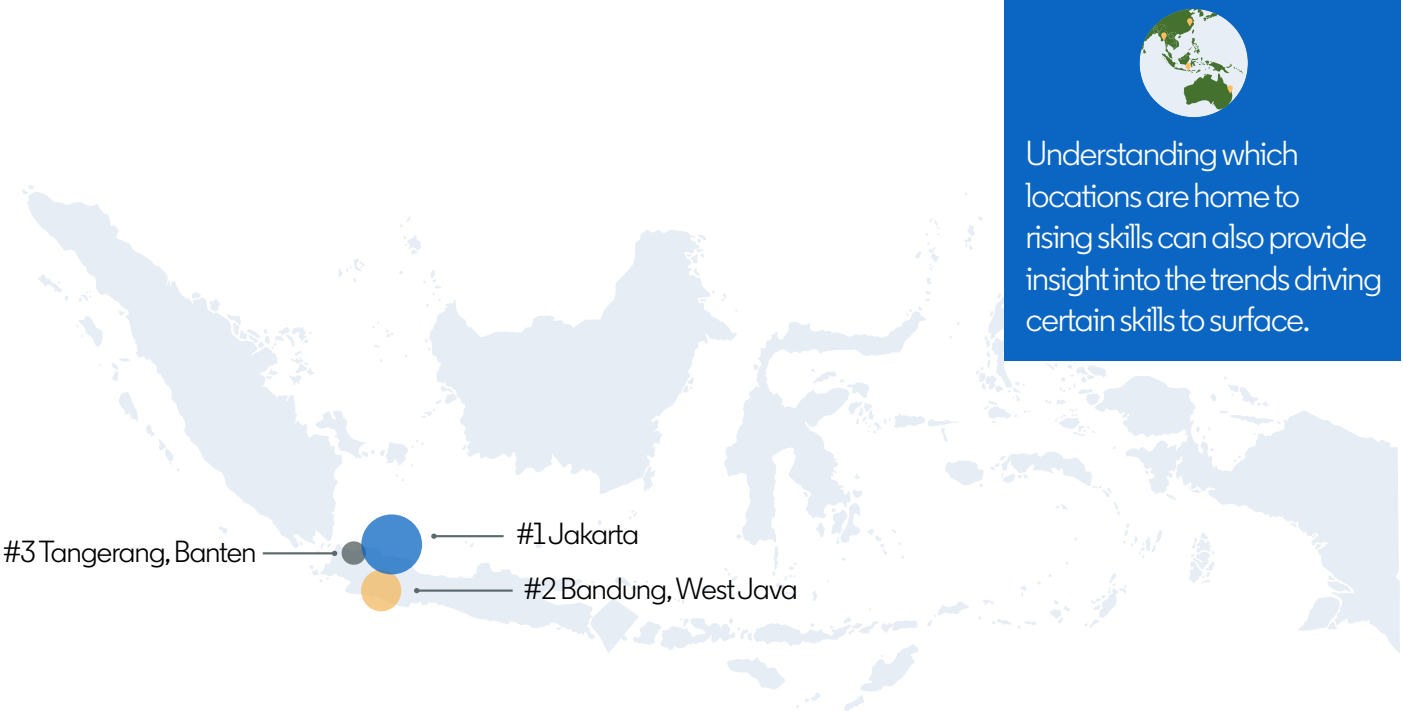
We looked at the top rising skills in Indonesia and where talent with these skills are more prevalent. Rising skills are skills that have experienced exponential growth, i.e. increase in number at a constantly growing rate month-on-month.



## Top 3 rising skills\*

	What do professionals with this skill do?	Demand vs average**	Top 5 industries
 <b>Gesture Recognition Technology</b>	Interpreting human gestures, using a computing device, as an input for applications and devices	12X	<ul style="list-style-type: none"><li>• Information Technology &amp; Services</li><li>• Computer Software</li><li>• Internet</li><li>• Financial Services</li><li>• Higher Education</li></ul>
 <b>Social Media Marketing</b>	Promoting products and/or services through social media platforms to achieve business goals	8X	<ul style="list-style-type: none"><li>• Marketing &amp; Advertising</li><li>• Information Technology &amp; Services</li><li>• Internet</li><li>• Hospitality</li><li>• Retail</li></ul>
 <b>Human-Centred Design</b>	Developing solutions to problems with a deep focus of understanding the human perspective in all steps of the process	4X	<ul style="list-style-type: none"><li>• Information Technology &amp; Services</li><li>• Internet</li><li>• Design</li><li>• Computer Software</li><li>• Marketing &amp; Advertising</li></ul>

## Top locations for talent with rising skills



Insights on skills can help you make better business and talent decisions. Find out how you can shape your strategy by leveraging real-time data and insights with **LinkedIn Talent Insights**.

-  Understand how your workforce compares with industry competitors
-  Learn what skills your organisation will need in the future
-  See trends and movements across the talent marketplace



Source: Future of Skills 2019 Report

Methodology:  
We looked at skills data listed by members on our platform in the last 5 years. We also surveyed 4,136 employees and 844 Learning & Development professionals in Australia, India, Japan and Singapore on the state of workplace learning and skills requirements.

\* Top 3 rising skills categories that are over-indexing, i.e. have a higher prominence, in the country vs overall APAC  
\*\* The ratio of average number of LinkedIn Recruiter InMails sent to professionals with rising skills over the past 12 months, versus the average number of InMails sent to other professionals in the country (with at least 1 skill)