

Future of Skills 2019




Philippines

Having the data on rising skills in your industry can help you navigate through times of change. Equip yourself with the foresight on your organisation's skills and L&D requirements and turn it into actionable insights.

We looked at the top rising skills in the Philippines and where talent with these skills are more prevalent. Rising skills are skills that have experienced exponential growth, i.e. increase in number at a constantly growing rate month-on-month.

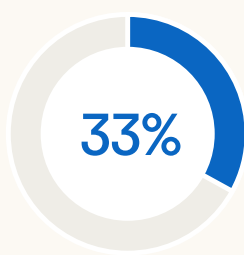


Top 3 rising skills*

| | What do professionals with this skill do? | Demand vs average** | Top 5 industries |
|--|---|---------------------|--|
|  Frontend Web Development | Converting data to a graphical interface to build websites or web apps | 13X | <ul style="list-style-type: none"> Information Technology & Services Computer Software Outsourcing/Offshoring Internet Financial Services |
|  Human-Centred Design | Developing solutions to problems with a deep focus of understanding the human perspective in all steps of the process | 5X | <ul style="list-style-type: none"> Information Technology & Services Marketing & Advertising Computer Software Design Internet |
|  Social Media Marketing | Promoting products and/or services through social media platforms to achieve business goals | 4X | <ul style="list-style-type: none"> Marketing & Advertising Internet Information Technology & Services Outsourcing/Offshoring E-learning |

Top locations for talent with rising skills

Understanding which locations are home to rising skills can also provide insight into the trends driving certain skills to surface.



APAC employees have left a company due to lack of L&D opportunities

Committing to learning and development before the skills are needed allows the business to plan in advance and anticipate disruption. Continuous learning is now the mainstay of all good workforce planning.

Insights on skills can help you make better business and talent decisions. Find out how you can shape your strategy by leveraging real-time data and insights with **LinkedIn Talent Insights**.



Understand how your workforce compares with industry competitors



Learn what skills your organisation will need in the future



See trends and movements across the talent marketplace



Source: Future of Skills 2019 Report

Methodology:

We looked at skills data listed by members on our platform in the last 5 years. We also surveyed 4,136 employees and 844 Learning & Development professionals in Australia, India, Japan and Singapore on the state of workplace learning and skills requirements.

* Top 3 rising skills categories that are over-indexing, i.e. have a higher prominence, in the country vs overall APAC

** The ratio of average number of LinkedIn Recruiter InMails sent to professionals with rising skills over the past 12 months, versus the average number of InMails sent to other professionals in the country (with at least 1 skill)