Linkedin Talent Solutions

Future of Skills 2019
Philippines

Having the data on rising skills in your industry can help you navigate through times of change. Equip yourself with the foresight on your organisation's skills and L&D requirements and turn it into actionable insights.

We looked at the top rising skills in the Philippines and where talent with these skills are more prevalent. Rising skills are skills that have experienced exponential growth, i.e. increase in number at a constantly growing rate month-on-month.
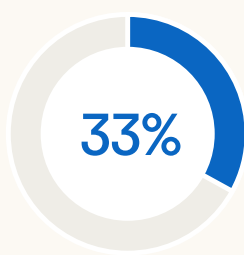
Top 3 rising skills*

	What do professionals with this skill do?	Demand vs average**	Top 5 industries
Frontend Web Development	Converting data to a graphical interface to build websites or web apps	13X	• Information Technology & Services • Computer Software • Outsourcing/Offshoring • Internet • Financial Services
Human-Centred Design	Developing solutions to problems with a deep focus of understanding the human perspective in all steps of the process	5X	• Information Technology & Services • Marketing & Advertising • Computer Software • Design • Internet
Social Media Marketing	Promoting products and/or services through social media platforms to achieve business goals	4X	• Marketing & Advertising • Internet • Information Technology & Services • Outsourcing/Offshoring • E-learning

Top locations for talent with rising skills

Understanding which locations are home to rising skills can also provide insight into the trends driving certain skills to surface.

#1 Navotas

#3 Manila

#2 Quezon City

33% APAC employees have left a company due to lack of L&D opportunities

Committing to learning and development before the skills are needed allows the business to plan in advance and anticipate disruption. Continuous learning is now the mainstay of all good workforce planning.

Insights on skills can help you make better business and talent decisions. Find out how you can shape your strategy by leveraging real-time data and insights with **LinkedIn Talent Insights.**

Understand how your workforce compares with industry competitors

Learn what skills your organisation will need in the future

See trends and movements across the talent marketplace

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