



Introducing LinkedIn Talent Insights



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TALENT INTELLIGENCE

EXPERIENCE



NETFLIX

opal™

UBER

LinkedIn™

You need ~~data.~~
insight.

How do I future-proof my business and protect revenue streams?

How can I identify and break into new markets and verticals?

HOW CAN I USE DATA AND INSIGHTS TO INFORM MY CLIENT ON THEIR RECRUITMENT STRATEGY?

IN WHICH MARKETS AND VERTICALS CAN I EXPAND MY BUSINESS

What insights can I share with my clients to give them confidence in my ability to solve their needs?

How can I leverage data to justify my fees to my client?

How does my attrition rate compare to my competitors?

WHERE CAN I IDENTIFY NEW PROSPECTS AND WIN NEW BUSINESS?

How do I overcome candidate shortage?

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How do I overcome candidate shortage?

34,905 Professionals ▲ 2% 11,607 Changed jobs ▲ 6% 1,328 Job posts 1,692 Engaged talent

Where is this talent located? [See Location](#)



Top locations	Professionals
Sydney, Australia	12,651
Melbourne, Australia	10,007
Brisbane, Australia	4,561
Perth, Australia	2,132
Adelaide, Australia	1,632

Who is employing this talent? [See Company](#)

Top companies	Professionals	1y growth	Job posts
Commonwealth Bank	242	▲ 11%	0
Suncorp Group	231	▲ 7%	0
IBM	231	▼ 6%	5
Google	228	▲ 6%	18
Atlassian	177	▲ 27%	2

What schools are producing this talent? [See Education](#)

Hiring demand ⓘ

Very high This talent is very hard to hire

Key insights

- 3 hidden gem locations**
Brisbane, Australia · Perth, Australia · Adelaide, Australia
- 1.3 year median tenure**
When professionals are most likely to switch jobs

INTRODUCING
LinkedIn
Talent Insights



THE
CHALLENGE

Win new business recruiting
Data Scientists in Australia

1

IDENTIFY HYPER ANNA

as a qualified prospect
given their growth rate
and attrition

2

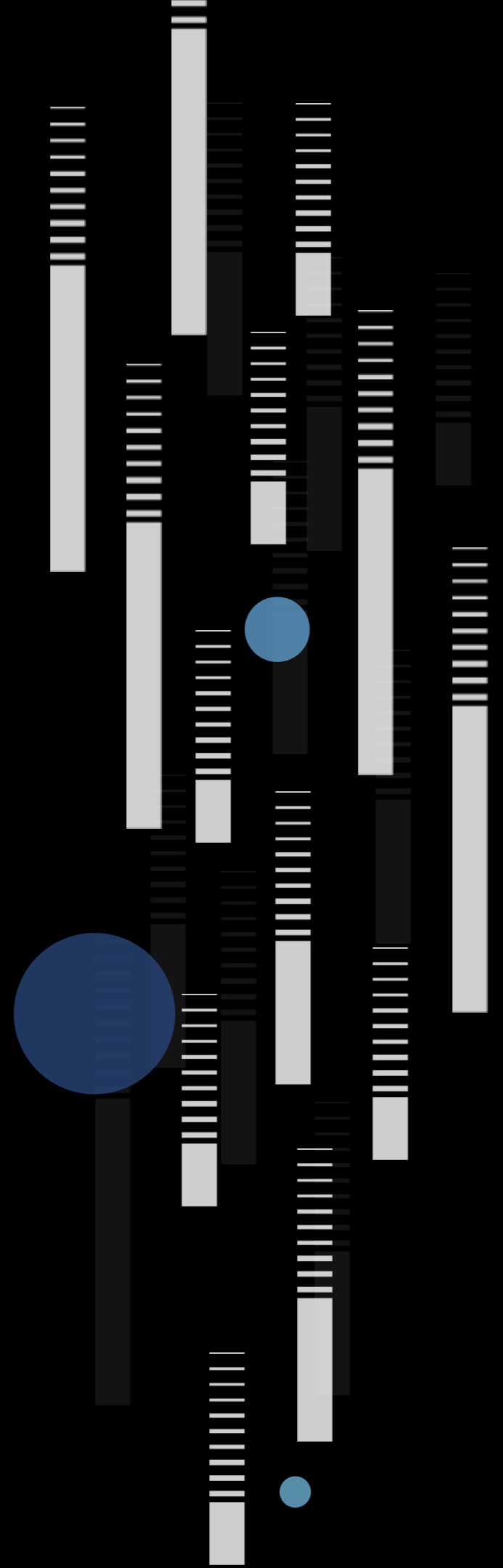
ELEVATE INITIAL OUTREACH

by sharing key insights, like
they are losing talent to
Commonwealth bank

3

ADVISE ON RECRUITMENT STRATEGY

based on supply &
demand and Insights for
this talent pool



Thank you.

TALENT INTELLIGENCE

EXPERIENCE

