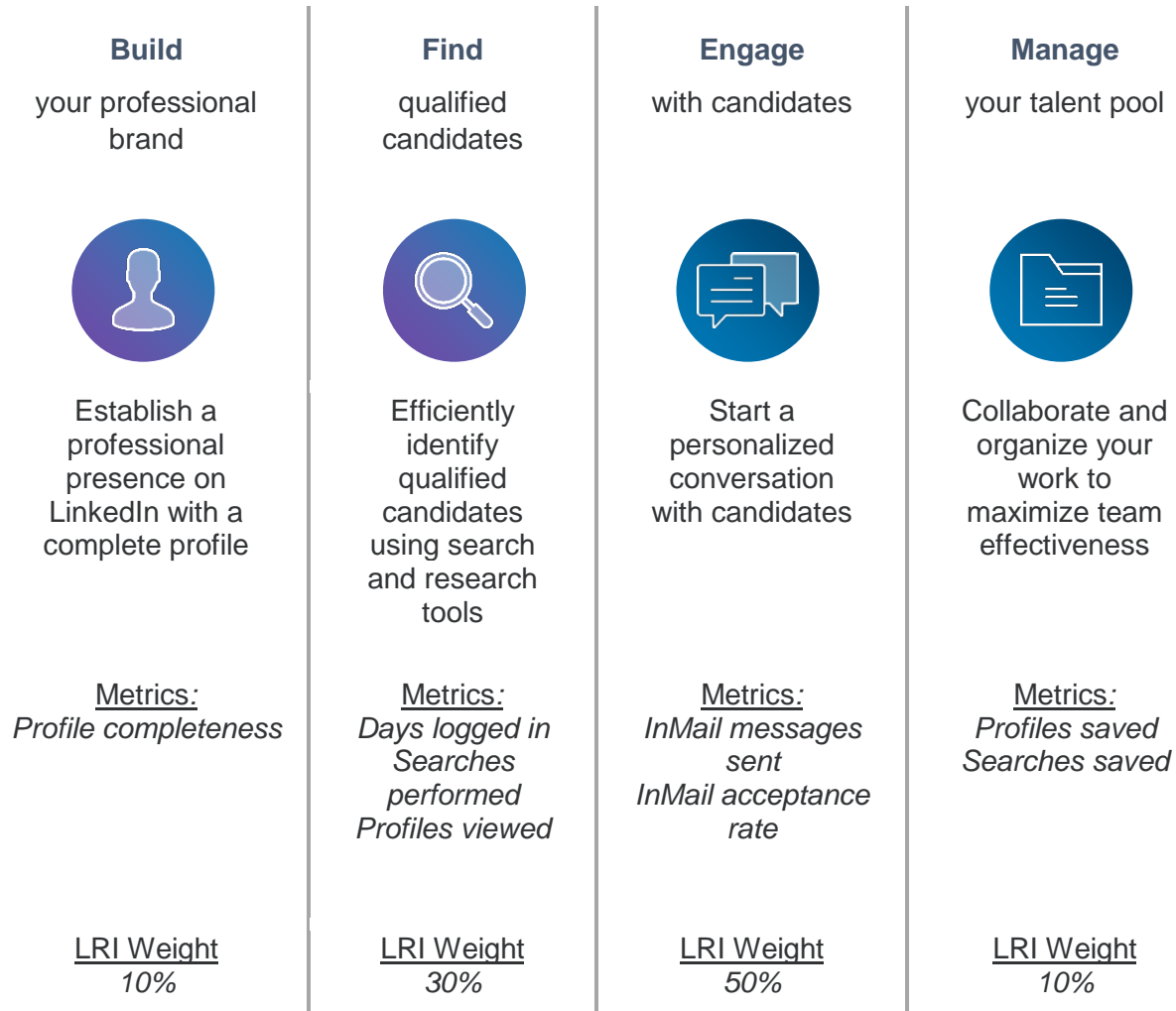


LinkedIn Recruiter Index

The LinkedIn Recruiter Index (LRI) measures how effective recruiters are at building their professional brand, finding qualified candidates, engaging with candidates, and managing their talent pool. LRI is one single metric, composed of four different measurements, that is used to assess users' engagement with Recruiter and provide guidelines and benchmarking for optimum usage.



Why focus on LRI?

A recent study shows the difference in value that recruiters with a very high LRI (>80) provide to their organizations. Those recruiters:

- Impacted 3x more hires through InMail
- Had a 71% higher acceptance rate
- Added 13x more warm leads to their organization's talent pipeline