

Get to Know Connectifier

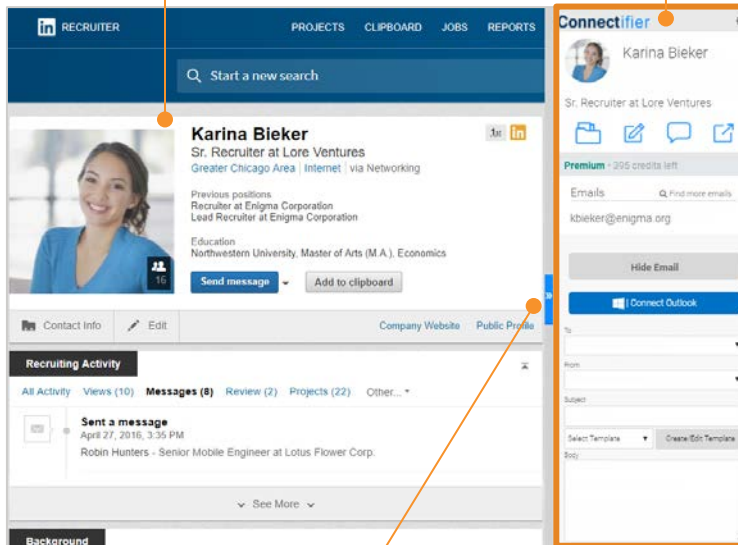
Connectifier helps you find and contact the right candidates, by providing the ability to email hard-to-reach candidates and to personalize your message with more comprehensive candidate data like social media links.

Connectifier Browser Extension

The Connectifier browser extension works alongside LinkedIn Recruiter and is compatible with Google Chrome, Firefox (v58+), and Edge browsers.

View a profile in Recruiter...

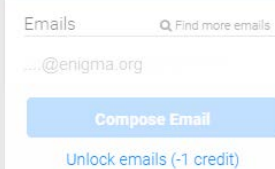
...and then expand the Connectifier extension on the right side of the screen.



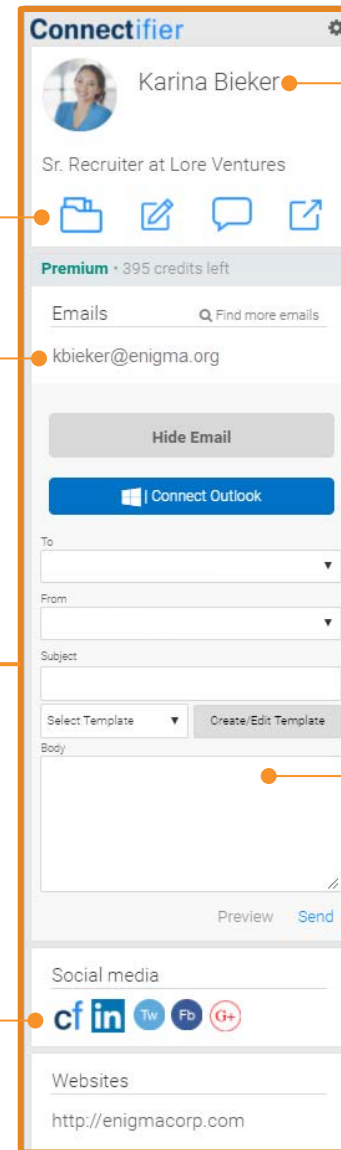
Use the **blue tab** to open and close the Connectifier extension.

Bookmark or add this profile to a Connectifier project, write a note, view your messaging history, or export to your ATS.

Click **Unlock emails** to view email contact information.

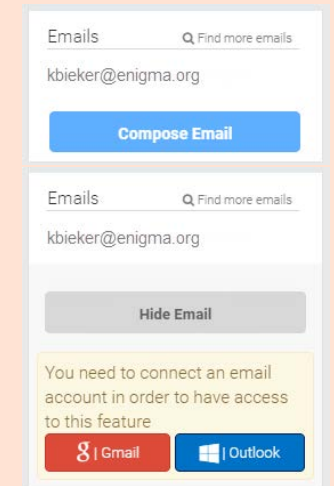


Use **Social media** links to gain a deeper understanding of the prospective candidate to help personalize your outreach.



Access your Connectifier dashboard.

Click **Compose Email** and select **Gmail** or **Outlook** to sync your account; then seamlessly send an email message within the Connectifier extension.

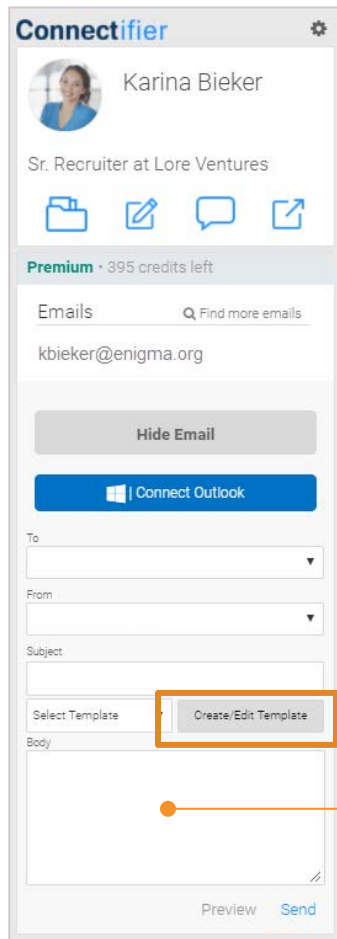


Connectifier Dashboard

You can access your Connectifier dashboard by clicking the **candidate's name** in the browser extension or by signing in to Connectifier at <https://www.connectifier.com/login>. When you sign in to your dashboard, you can view your Connectifier messages, projects, reports, and settings.

Messaging

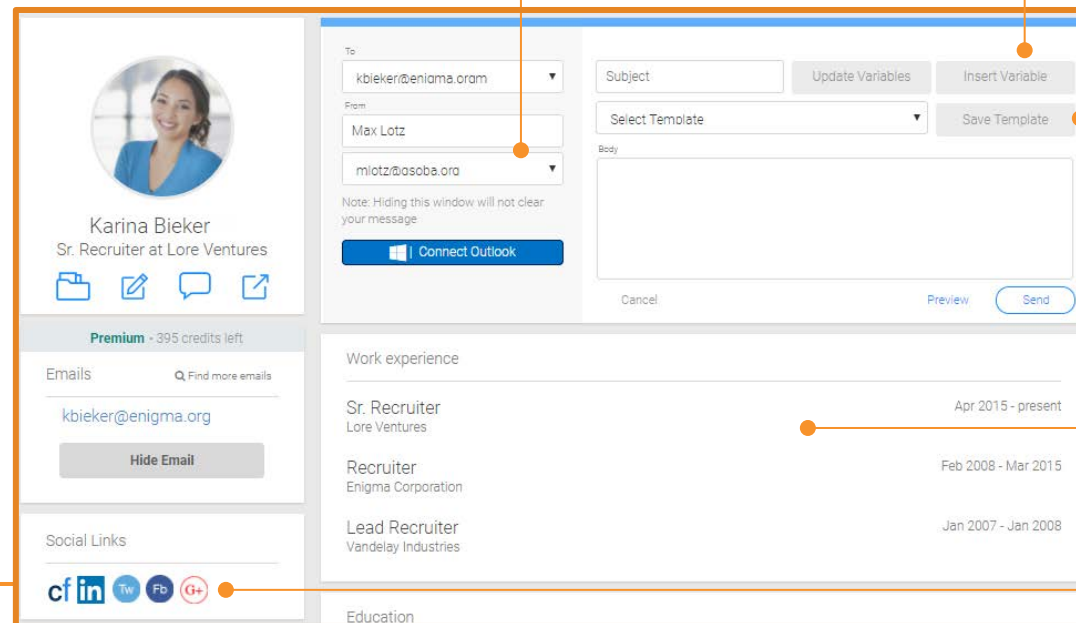
Once you've connected your email account, candidates will receive a message directly from your personal account when you send an email from Connectifier. You can easily compose messages from the Connectifier browser extension or you can access the Connectifier dashboard to create and edit templates and send messages.



Send a message from the Connectifier browser extension or click **Create/Edit Template** to manage templates and send messages from the Connectifier dashboard.

Email is sent from your personal account.

Use **variables** to enable personalization from the candidate's profile.



Create professional **templates** to save time and make outreach more efficient.

Review **Work experience, Education, and Skills** for message personalization.

Use **Social Links** to gain a deeper understanding of the candidate.

Click **Sent Messages** in the top navigation bar to get visibility into who you've reached out to, the message you sent, and the status of each message.

Filter messages by **Replied, Not replied, Not sent** or **Project**.

The screenshot shows the LinkedIn 'Sent Messages' interface. At the top, there are navigation tabs for 'Projects', 'cfsearch', 'Sent Messages' (highlighted with an orange box), and 'Reports'. Below the tabs, the 'Contacted Persons' section displays '66.67% response rate' and '3 contacted persons'. A 'Connect Outlook' button is visible. On the left, a 'Filters' dropdown menu is shown. The main content area lists three contacts: Owen Day (Sr. Product Manager @ ABC Corp), Quinn Spooner (Product Manager @ Golden Phase), and Max Jameson. The message content for Owen Day is expanded, showing the date 'August 28, 2017 at 12:55 PM', the recipient 'To: owen.day@abc-corp.com', the sender 'From: Jane Doe <jane.doe@engima.org>', and the subject 'Subject: Owen, are you looking for a new and exciting opportunity?'. The message body starts with 'Hey Owen,' followed by a paragraph: 'Are you looking to change jobs? I see you are working at ABC Corp as a Senior Product Manager, would you like to discuss other career options? Let's schedule a time to talk.' and ends with 'Jane Doe'. A 'Compose Email' button is located at the bottom right of the message content area.

See your **response rate** and how many people you've contacted.

View messages sent.

Compose a new message.

Projects

Projects help you organize your work to support your recruiting process. Use projects for open requisitions, to build a pipeline of talent for the future, and to track internal mobility within your organization. Please note these projects are separate from projects created in LinkedIn Recruiter.

Use the **Projects** menu from any screen to access projects.

Create a new project.

Access candidates saved to a project.

The screenshot shows the Connectifier interface. At the top, there's a navigation bar with 'Projects', 'Sent Messages', and 'Reports'. Below this, there's a 'Create new project' button. A dropdown menu is open, showing two project titles: 'Account Manager at Enigma Corporation in San Francisco' and 'Product Marketing Manager at Enigma Corporation in New York, NY'. Below the menu, there are two sections: 'Active Projects' and 'Archived Projects'. Each section contains a table of projects with columns for Title, Company, Location, Candidates, Owner, Shared, Created, Archive, and Delete.

Title	Company	Location	Candidates	Owner	Shared	Created	Archive	Delete
Product Marketing Manager	Enigma Corporation	New York, NY	4	Me		14 minutes ago	Archive	Delete
Account Manager	Enigma Corporation	San Francisco	3	Me		14 minutes ago	Archive	Delete

Title	Company	Location	Candidates	Owner	Shared	Created	Archive	Delete
Engineer	Enigma Corporation	San Francisco, California	3	Me		22 minutes ago	Unarchive	Delete

Archive projects that you aren't actively working but may want to use again in the future.

Permanently **delete** projects that you will not need again in the future.

Unarchive a project to move it back to the **Active Projects** list.

The screenshot shows a project detail view for 'Account Manager at Enigma Corporation in San Francisco'. It displays 5 profiles in the project. The first profile is Karina Bieker, with a photo and a list of job titles and locations. The second profile is Max Lotz, with a photo and a list of job titles and locations. There are also icons for email, online profiles, and links.

Store profiles for an open requisition, future talent pool, or internal mobilization opportunity in a **Project**.

Reports

Use **Reports** to see who you have recently viewed, contacted, and bookmarked.

The screenshot displays the LinkedIn Reports interface. At the top, there are navigation tabs for 'Projects', 'cfsearch', 'Sent Messages', and 'Reports'. The 'Reports' tab is active and highlighted with an orange box. Below the navigation, there are two main sections: 'Recently Viewed' and 'Recently Contacted'. Each section has a summary bar with three metrics: 'total profiles viewed', 'contacted', and 'bookmarked'. In the 'Recently Viewed' section, the 'bookmarked' metric (5) is highlighted with an orange box. In the 'Recently Contacted' section, the 'contacted' metric (12) is highlighted with an orange box. Below the summary bars, there are profile cards for 'Alex Handris' and 'Karina Bieker'. Callouts with orange lines point to the 'Reports' menu, the 'bookmarked' metric, the 'contacted' metric, and the profile cards in both sections.

Reports

- Recently Contacted
- Recently Viewed
- Bookmarked

Recently Viewed
Displaying messages you recently viewed via Connectifier

82 total profiles viewed | 12 contacted | 5 bookmarked | 1 - 20 >

Alex Handris
Recruiter at Enigma Corporation
Being considered for 1 projects
Viewed 4 days ago

Recently Contacted
Displaying messages you recently contacted via Connectifier

82 total profiles viewed | 12 contacted | 5 bookmarked | 1 - 12

Karina Bieker
Sr. Recruiter at Lore Ventures
Contacted 2 times
Contacted an hour ago

See all profiles you have viewed.

See all candidates you have contacted.

Use the **Reports** menu from any screen to access reports.

Use the bookmarked page to store and review profiles before moving them to a project.

Settings

Access and adjust your user settings from the **Settings** page.

The screenshot shows the Connectifier user settings interface. At the top right, the user's email 'mlotz@gsoba.org' is displayed with a dropdown menu containing options: Support, User Guide, Settings (highlighted with an orange box), Sales Portal, and Sign out. The main content area is divided into several sections: 'User Settings' (Email, Password, Status, Remaining Credits, Next Credits Refresh), 'Connectifier Messaging Settings' (Auto BCC Email, Email Signature), 'Auto Search Extension Settings' (checkboxes for Facebook and Salesforce), 'CSV Export Format' (a table of fields to export), and 'Company Users' (a list of users).

Field Name	Field Value	Action
Full Name	Full Name	
First Name	First Name	X
Last Name	Last Name	X
Headline	Headline	X
Company	Current Employer	X
Email	Email 1	X
Title	Current Title	X
Link	Connectifier Profile Link	X

Change your password.

Customize your messaging settings.

Decide if you want the Connectifier extension side bar to display for Facebook or Salesforce.

Admin Only Fields

Click the **down arrow** next to your email and then click **Settings**.

Each license receives a set number of credits each month to unlock candidate email addresses in Connectifier.

View how many credits you have available and when the next credits refresh (1st of every month).

Control what fields are exported from a project to a comma separated value (.CSV) file.

See a list of who has a Connectifier seat at your company.