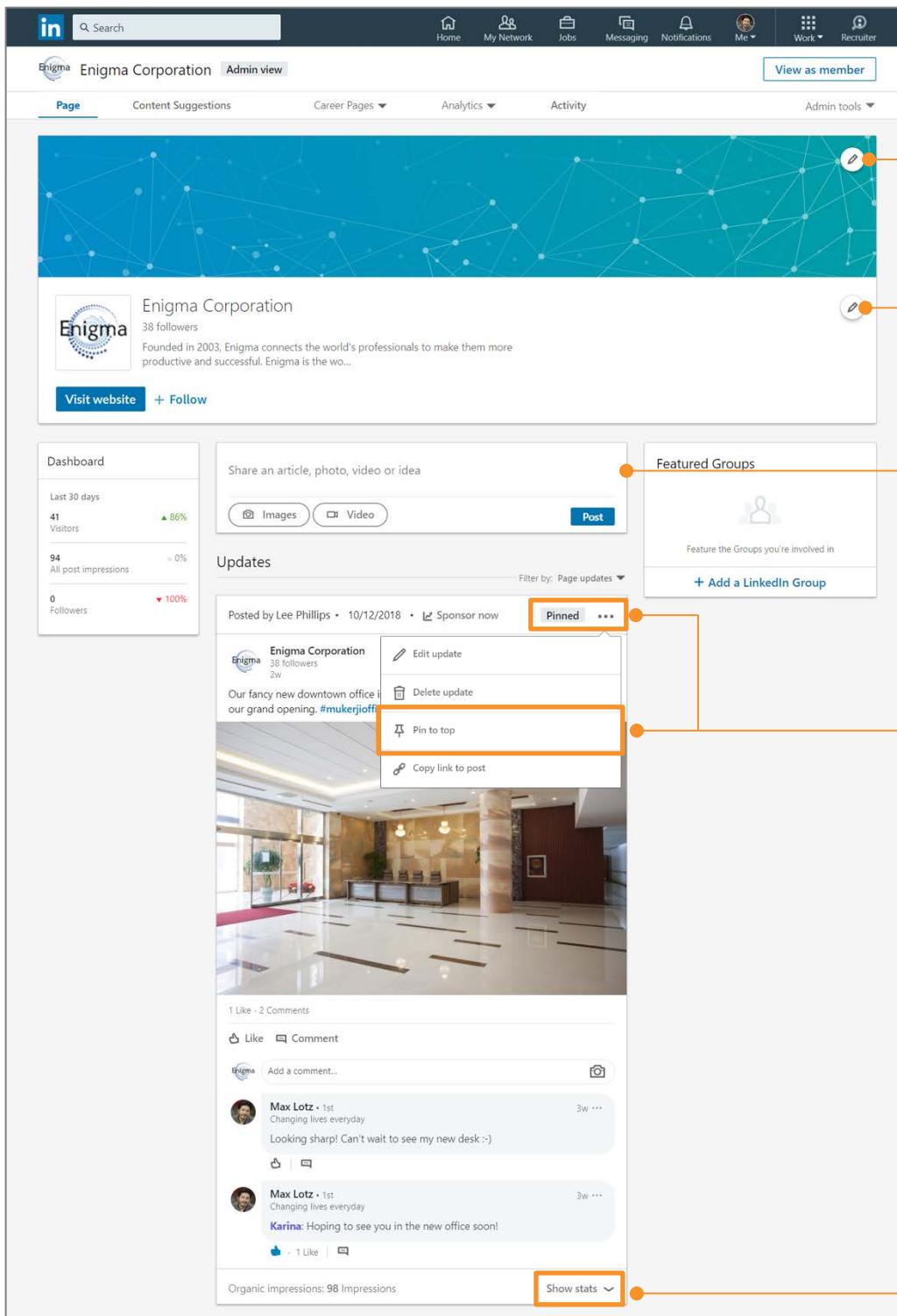


Administering LinkedIn Career Pages: Page Tab

The Admin view on the **Page** tab looks very similar to the Member view of the **Home** screen. This makes it easy for an admin to see what they are updating and how their changes will appear to a member.



In-line editing allows for easy, one-click updates. Click the pencil icons to update the banner image and company information.

Engage potential candidates by posting interesting content to your **Updates** feed. Include hashtags in your description to increase discoverability among job seekers exploring your company.

Once posted, select **Pin to top** under the ellipsis [...] menu to keep a post at the top of your feed.

Show stats: See how your posts are doing in terms of clicks, likes, impressions, and other engagement metrics.